

human nature

Issue 2 2020 P 10.00

UNVEIL NATURE'S RADIANCE

weightless
LUMINOUS
SKIN-PERFECTING

NEW

Radiant Skin
Mineral Foundation
p.10



NEW

Lip Butter
p.18

NEW

Sunflower
Beauty +PLUS
Deo Stick p.80

SUMMER

MUST-HAVE
SafeProtect
Sunscreen SPF30
PA++++ p.60

PRO-PHILIPPINES • PRO-POOR • PRO-ENVIRONMENT

let your unique
RADIANCE
SHINE THROUGH

Your unique beauty is made
to be celebrated, not concealed.
Let your natural glow
spring forth from within.

Nurture that spark with genuine kindness
and let your face shine forth in joy.

You can view your flaws with understanding
knowing your imperfections are part of your uniqueness.
You are a work in progress towards a perfect finish.

Let **LOVE** be your guiding light.
Let **FAITH** strengthen your resolve.
Let **HOPE** give you strength.
Let **BLISS** crown your dream.

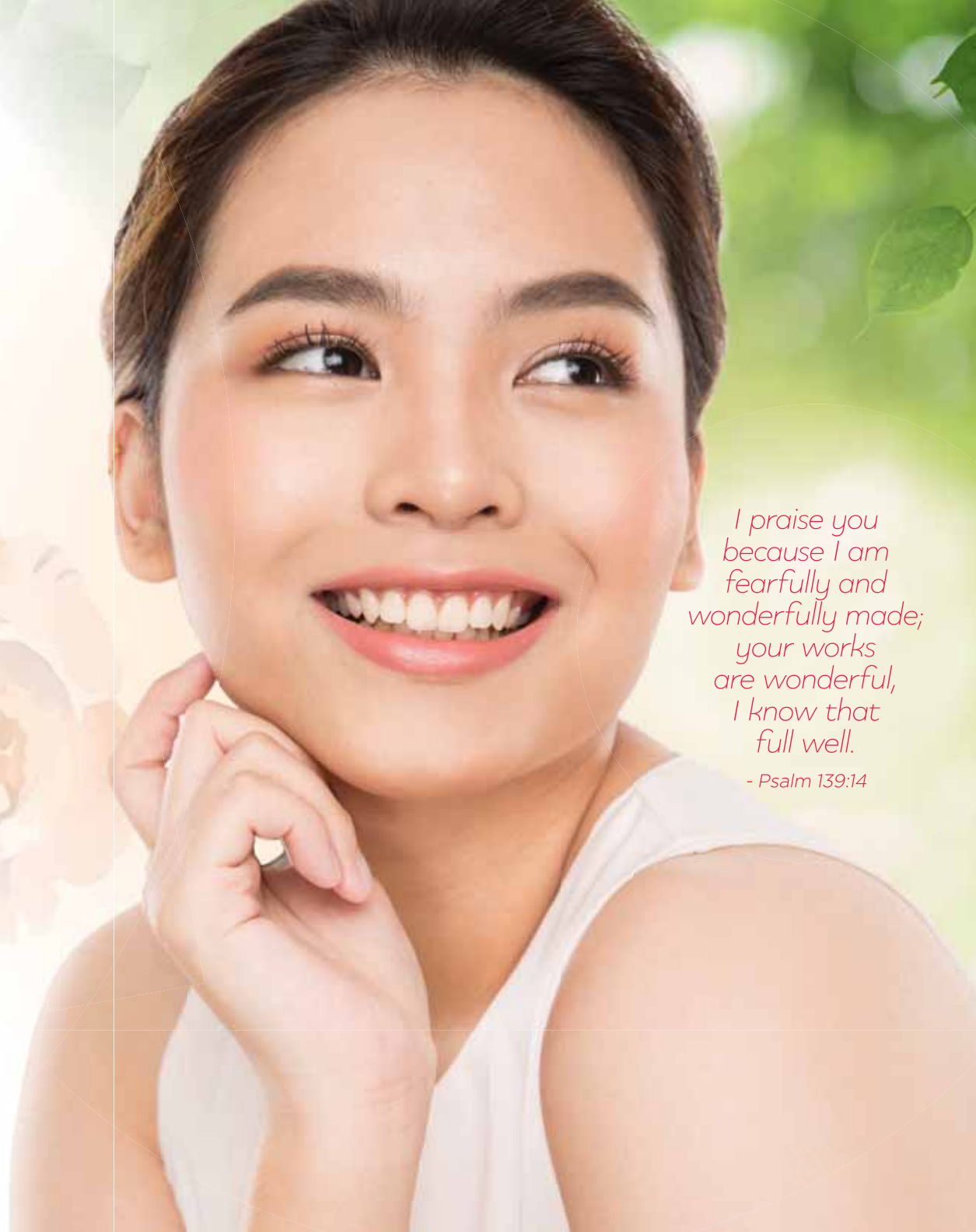
RADIANT SKIN MINERAL FOUNDATION.

Enhances your look to build you up, not weigh you down.



*I praise you
because I am
fearfully and
wonderfully made;
your works
are wonderful,
I know that
full well.*

- Psalm 139:14



Categories

- 2, 10-22** **Makeup**
- 22-26, 68, 80, 83** **Sunflower Beauty Line**
- 27-31, 59 Premium Face Care & Beauty Oils
- 32-43 Face Care
- 44-58 Hair Care
- 60** **Sunscreen**
- 62** **Summer Must-Haves**
- 64-75 Body Care & Cleansing
- 76-79 Hand and Foot Care
- 80-83** **Deodorants**
- 84-87 Feminine Care
- 88-91 Oral Care
- 92-95 Baby Care
- 96-98 Kids Care
- 99 1-Liter Bottles
- 100-103 Home Care
- 104-107 Wellness
- 108-111 Men's Care
- 112 Pet Care
- 113 Insect Repellents
- 114-119 Partner Social Enterprises

New Products

- 10 Radiant Skin Mineral Foundation
- 16 Lip Butter
- 80 Sunflower Beauty +PLUS Deo Stick

This Issue

- 4 What's Inside/Our Love Story
- 5 Anna Speaks/Our Philosophy
- 6 Humans of Human Nature
- 8 Sustainability/Our Natural Products
- 120 Branch Directory/Thrive Journal/Gift Bags and Boxes
- 122 How to Enjoy Discounts/Build your Own Business

Beauty that Transforms Our love story

human♥nature began as an act of faith in God and love for the Filipino. This is why we keep giving the best of our talents and resources to transform the lives of the working poor, in every way we can: **No firing policy. Dignified pay beyond minimum wage. Rest day for all on Sundays.**

Each product we create is a pledge to this mission to help bring Filipinos out of poverty and build a strong, new, inclusive middle class. By teaming up with an army of brilliant social entrepreneurs from all over the nation, we aspire to step up, scale up and lead whole communities of workers, farmers and crafters toward the vision of a first-world quality of life for all.



10 Radiant Skin Mineral Foundation



16 Lip Butter



80 Sunflower Beauty +PLUS Deo Stick

Anna Speaks

Dear Friends,



I've always wanted a career and work outside the home. Children though have a way of disrupting our plans in the best possible way even though we don't always appreciate the interruption in the moment. In 2019, I found myself giving only the left over energy and time to my kids and God found ways to help me realize my errors. **Despite my fears, I decided to homeschool my 5-year-old son**, giving him the choicest part of my day which is early morning before I go to work. **I never thought that this simple but bold decision would make the biggest difference not only in my family but also in my work.** Taking up the responsibility of teaching my child and giving him my full attention has made him happier and eager to learn. I've also found that I have become a better manager since I learned how to prioritize and let go of mom guilt.

Our flexible and shortened work hours have made it possible for working moms like me to devote enough time for family and still be able to contribute at work. Ultimately, what this experience has taught me is that **when we put other people first especially the ones that God has entrusted in our care, He will also take care of the desires of our heart.**

We have an exciting line-up that will thrill your senses this March! The much awaited **Radiant Grace Mineral Foundation**, a buildable, velvety formulation that gives your skin a youthful glow is finally here for our dealers to enjoy first. I also can't wait to share with you the creamiest lip product I've tried so far, our luscious **Lip Butter**. It's so good, I can't stop putting it on my lips! I hope you love these carefully crafted all-natural products as much as I do!

Enjoy & share the goodness!



Anna
Anna Meloto-Wilk
Co-Founder & President

Our Philosophy

As a company led by faith, success for us is not only measured by moving up the economic ladder but also by creating a culture of inclusion, compassion and shared responsibility.



Pro-Philippines

As stewards of our land, Human Nature strives to formulate world-class quality products using potent, sought-after raw materials—like coco nectar, virgin coconut oil and citronella—that can be grown locally. We prioritize Filipino suppliers to help uplift the Philippines from being a developing country to becoming a prosperous nation.

Pro-Poor

Human Nature commits to sustainably help raise the Philippines from poverty by sourcing locally at just and fair prices, producing globally competitive products, and creating upskilling and values formation programs. We give our hardworking workers and farmers dignified living wages, support local social enterprises, and give full benefits to all our employees, of which over 50% are from underprivileged communities.

Pro-Environment

Human Nature deliberately creates natural, biodegradable products from renewable resources so that our planet can be enjoyed by our children and their children. Our Natural Care Labs scientists thoroughly research all the raw materials we use to ensure they are all naturally derived, and are not processed using environmentally toxic processes that are harmful to our ecosystems.



If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.

ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

People say love is a feeling.

BUT LOVE IS ALSO ACTION

You can even say it's a calling.

IT'S INTENTIONAL, **a moment by moment choice.** We choose to love **the invisible, the unlovable** and push the limits of our comfort zones--even when it's hard.

LOVING TRIES YOU.

It tests you. BUT ULTIMATELY,

GENUINE LOVE PRODUCES GOOD

When we love something,
we take care of it.

We trust and hope for the best;

WE DO NOT GIVE UP.
We share it with others.

And we're only able to give love,

BECAUSE WE WERE LOVED FIRST

We were chosen to receive
the highest love,

AND SPREAD THAT LOVE
AND BE THAT LOVE TO OTHERS.

How do YOU
#LoveGenuinely?



Weekend Warrior

Boni, 37, Warehouse Warrior at Human Nature

“Masaya talaga na **may oras ako para sa pamilya at sa hobby ko**, lalo na ‘pag **weekends.** Mahilig kasi ako sa nature kaya **mountain climbing** ang napili ko. Kailangan ko rin ‘yun sa katawan ko, para **healthy. Active** kasi talaga ako sa sports! **Enjoy siya, eh!**”

Genuinely loving our people means **no work on Sundays.** We want our people to **experience the fullness of life**, not just at work but **with their loved ones.** Genuine love also means giving them the **time to pursue the things they're truly passionate about.**

May Forever

Danah, 29, PR Maverick for Human Nature

“I've always been **a seeker of purpose.** I knew that going back to a corporate career after 7 years of freelancing, **brand values would be top priority.** Knowing that **Human Nature will stick by me affirms that I am worthy and valued;** that I can **grow from my mistakes, and that there's a family I can always come home to.**”

Genuinely loving our people means we have a **no-firing policy.** **We do not give up on our people** but do what we can to **help transform them.** They are **part of our family.** And no one can divorce family. **In Human Nature, may forever.**



Sustainability in Numbers...

214,189

plastic bottles saved from ending up in landfills!*

172,284 bottles saved!



As much as **P198.86**** can be saved with every 1L upsize

Our 1 liter bottles reduce up to

72%

PLASTIC WASTE**

3,093

BOTTLES REFILLED



since March 2019



Did you know? There's an ongoing petition for the safe refilling of cosmetic products.

Take one step closer to preserving our planet:



Scan the QR code using your smartphone and be directed to the online petition in seconds or sign your support at bit.ly/mainstreamrefilling

Our Shampoo Bar has prevented

38,812

shampoo bottles from going to landfills



Our Natural Shampoo Bar lasts 2x longer vs. 180ml liquid shampoo bottles



Natural Shampoo Bar (p.44)

*Based on January 2019 to January 2020 data
**vs. 180ml Moisturizing +PLUS Shampoo bottles (p.51)

Our Natural Products

human nature is the first range of affordable, genuinely natural products in the Philippines.

Natural Care Labs: science and nature merged

A skillful team of Filipino scientists in our **Natural Care Labs** formulates each product using the latest technology in green chemistry and natural manufacturing. All products undergo **stability tests, scientific safety assessments** and **consumer tests**. Breakthrough products go through further clinical studies by independent third party labs, such as hypoallergenic evaluation and SPF testing.

Our microbial standards are **100 times stricter than the required standard in the cosmetic industry**, to ensure you get genuinely natural, safe products.



Goodness...it's human nature

human nature upholds the strictest standards for naturalness, human safety and environmental responsibility in our products.

We guarantee:

- ✓ Genuinely natural formulations made of at least 95% natural ingredients
- ✓ All ingredients proven safe for human use, based on peer-reviewed third party scientific literature
- ✓ Biodegradable ingredients from renewable resources
- ✓ Products are not tested on animals
- ✓ Compliance with Natural Products Association standards



crueltyfree

human nature is the first Philippine company **certified cruelty-free** by PETA, the world's largest animal welfare organization. Many of our products contain no animal-derived products and are vegan-friendly.

RADIANT SKIN MINERAL FOUNDATION

WEIGHTLESS. LUMINOUS. SKIN-PERFECTING.

Comes in beautifully designed paper packaging with less plastic than most palettes. Kinder to your face, kinder to the earth.



90%
noticed a fresher,
more radiant look

*Based on a self-assessment study from 112 respondents

Radiant Skin Mineral Foundation

100% Natural / Vegan
Medium-Full Coverage
Talc-Free

- Naturally fresh, luminous complexion
- Weightless and feels like skin
- Mineral-rich blend of all-natural goodness

P 975 9g

“I love the finish of the powder, it looks like you're not wearing powder at all... it really gives me that glowing and even skin tone...”

- Hazel, Bliss User



Love
Light, Neutral



Hope
Fair, Pink



Bliss
Fair, Yellow



Faith
Medium, Pink



Rane is wearing
**Radiant Skin Mineral
Foundation** in Hope.



Stacy is wearing **Mineral Eyeshadow** in **Sunset Bloom**, **Mineral Blush** in **Sunkissed** and **Velvet Liquid Lipstick** in **Pastel Rose** topped with **Tinted Lip Balm** in **Island Kiss**.

Color Summer Beautiful Charming in Coral



Perfect Coverage Mineral Foundation

100% Natural | Medium to Full Coverage
Talc-Free

REFORMULATED

to boost powder integrity and minimize powder breakage

BEST SELLER P 595 7.5g **Refill** Sponge included P 395 7.5g

- Honey**
fair, yellow undertone
- Milk**
light, yellow undertone
- Toffee**
medium, yellow undertone
- Vanilla**
light, pink undertone
- Caramel**
medium, pink undertone



Tinted Lip Balm

100% Natural

P 109.75 4g

Actual color register may vary depending on the pigmentation of your lips.
Contains peppermint.

BEST SELLER

- Rosewood**
- Guava Jelly**
- Pink Orchid**

Velvet Color Liquid Lipstick

100% Natural
Satin Finish

P 450 7g

BEST SELLER

Poppy Berry

Blushing Peach

Actual color register may vary depending on the pigmentation of your lips



GET P50 OFF

on any shade of
Velvet Liquid Lipstick

P 400 only

Perfect Eyes Mineral Eyeshadow

100% Natural

P 395 3.9g

Earthy Beauty

Bubbly

Cork

Torch



GET P50 OFF

when you buy any shade of
Mineral Eyeshadow with any
shade of Tinted Lip Balm

P 454.75 only

Color Summer Beautiful Pretty in Pink

Mineral Pressed Powder

100% Natural | Sheer to Medium Coverage
Talc-Free

Refill Puff included
P 395 9g | P 295 9g



Orient Pearl
light yellow
undertone



Sand Dollar
medium
yellow
undertone



Boracay Bronze
medium pink
undertone

REFORMULATED

to boost powder
integrity and
minimize powder
breakage



**BEST
SELLER**

Island Shell
fair pink
undertone



Joy
Rosy Nude

**BEST
SELLER**

Made to Bloom Lipstick

100% Natural
Creamy Matte Finish

P 495 4g

Find colors
true to hue



Grace
Pink Nude



Wisdom
Light Tan



Warmth
Brick Red



Strength
Chestnut Brown

Perfect Glow Mineral Blush

99.7% Natural
Talc-Free

P 355 4.3g



Pacific Shimmer



Sun Kissed

REFORMULATED

to boost powder
integrity and
minimize powder
breakage



Pink Bloom

Diana is wearing **Pink Bloom Mineral Blush** used as Eyeshadow, **Mineral Eyeshadow** in **Sunset Bloom** and **Made To Bloom Lipstick** in **Joy**.

GET P100 OFF

When you buy any shade of
Made to Bloom Lipstick with any
shade of **Perfect Glow Mineral Blush**

P 750 only

Color Summer Beautiful Lovely in Red



Mineral ColorCreme Lipstick

100% Natural
Satin Finish

P 395 4g



Crimson Glaze

Coral Charm

Pink Smoothie

Coral Kiss

Passion Candy

Actual color register may vary depending on the pigmentation of your lips.



BEST SELLER

Lucky in Love

Mineral Matte Bronzer

99.7% Natural

P 445 9g



GET P150 OFF
on Mineral Matte Bronzer

P 295 only

Perfect Finish Mineral Loose Powder

100% Natural | Sheer Coverage
Talc-Free

P 595 11g Puff included



Meringue
fair, light
yellow
undertone

Soft Ivory
light,
neutral
undertone

Latte
medium
yellow
undertone

Warm Mocha
medium,
neutral
undertone

Hazelnut
fair,
neutral
undertone

BEST SELLER



Hibiscus

PerfectFlush Lip & Cheek Cream Tint

100% Natural

P 395 7g



Rosy

Petal

BEST SELLER

FREE

Rosewood or Guava Jelly
Tinted Lip Balm (p.13)
when you buy any shade of
PerfectFlush Lip & Cheek Tint

Mika is wearing
Mineral Eyeshadow
in both **Sunset Bloom**
and **Earthy Beauty** and
Mineral ColorCreme
in **Lucky in Love**
combined with **Lip &
Cheek Tint** in **Hibiscus**.

LOCK IN INTENSIVE LIP HYDRATION

WITH DEEPLY DECADENT GOODNESS OF 9x MORE* MOISTURIZING SUNFLOWER OIL

“It was **so moisturizing**. I loved the flavor and its cooling effect on the lips. Unlike the other lip balms, the lip butter has a **more cream-like texture** which coats the lips very well **without being too "heavy"** on the lips.”
- Jaira Clare

9 out of **10**
experienced softer, healthy-looking lips**

Get buttery soft, supple lips with our most intensive hydrating balm powered by the nourishing blend of jojoba oil and

**9x more*
vitamin-rich
sunflower oil.**

**Based on a self-assessment test among 62 respondents who used the product in 2019.



DEALER EXCLUSIVE

NEW

Summer MUST-HAVE

Lip Butter
100% Natural
Available in
Green Apple Mint &
Honey Mint

P **129.75** 12g

*vs Human Nature Flavored Lip Balm

Double Duty Makeup Removers

Choose from
2 ways
to remove
makeup

1 RICH BALM
Dissolve stubborn dirt and makeup while hydrating your face.



2 GENTLE OIL
Massage away deep seated makeup and impurities without drying your skin.



HYPoALLERGENIC
CLINICALLY TESTED

“One of my favorites! Really removes all the stubborn makeup most especially mascara and eyeshadow.”

– Stephanie,
Bare Necessity
Cleansing Balm user

**Bare Necessity
Cleansing Balm**

100% Natural

Melts away impurities and intensely hydrates your skin, leaving it soft and dewy.

P **375** 40g



**Gentle
Cleansing Oil**

100% Natural

Cleanse your skin without drying with this nutrient-rich, natural solution that's free from pore-clogging mineral oil and alcohol.

P **225** 95ml

Lippie Favorites



Flame Tree

Island Kiss

Pink Orchid

Rosewood

Guava Jelly

Tinted Lip Balm

100% Natural

Be touch-up ready...no mirror required! Get instantly fun and fab with every glide.

P **109.75** 4g

Actual color register may vary depending on the pigmentation of your lips
Contains peppermint

FREE

Rosewood or Guava Jelly
Tinted Lip Balm when you
buy any shade of
PerfectFlush Lip &
Cheek Tint (p.17)



**Travel
ESSENTIAL**

Flavored Lip Balm

100% Natural

Hydrate your lips day in and day out with the rich, moisturizing blend of natural wonders: sunflower oil, cocoa butter and beeswax.

P **94.75** 4g

Available in Wild Berry,
Cherry and Peppermint

“Wild Berry lip balm is a staple in my kikay kit! It keeps my lips moisturized at work and at home.”

– Jo Ann



FREE

any flavor of
Flavored Lip Balm
when you buy
Lip Scrub & Lip Miracle (p.22)

Overnight Lip Miracle

From the Powerful Lip-restoring Duo

Natural Lip Scrub

99.85% Natural

Reveal your lips' true pink glow by gently scrubbing off dead skin. Our well-loved formulation hydrates and softens lips with the rich blend of sunflower oil, jojoba oil and beeswax.

P 195 12g



Before After

“I love the Lip Scrub! It left my lips really soft and smooth. Thumbs up.”

- Plinky

“I absolutely love this product! I use it twice a day. My lipstick applies more smoothly.”

- Samantha, Lip Miracle user

Summer MUST-HAVE

Sunflower Lip Miracle

100% Natural

Restore your lips overnight with our intensively hydrating lip treatment. Each tube is packed with the nourishing goodness of 44x more Vitamin E in miracle moisturizer sunflower oil compared to our regular Lip Balms.

P 199.75 10g

Available in Peach and Mint flavors



FREE
any flavor of
Flavored Lip Balm (p.21)
when you buy
Lip Scrub & Lip Miracle

Dull skin & dark circles?

— Nourish, depuff & smoothen —
with miracles you've never seen before

8 out of 10
noticed reduced
undereye puffiness*



Sunflower Beauty Oil

Nourishes delicate skin with Vitamins A, C, D and E



Jasmine and Hawthorne Essences

Smoothen and depuff tired eyes



“I find it effective... Nag-lighten 'yung dark undereye [circles] ko. Nawala talaga 'yung pagka-haggard ng eye ko kaya hindi na ako nag-co-concealer.”

- Margaret
Beauty Experience Specialist



Sunflower Eye Cream

100% Natural

P 295 15ml

Did you know?

UV exposure during sunny days may harm delicate skin around eyes, causing eye bags and dark circles.** Use protective eyewear outdoors and nourish your skin with Sunflower Eye Cream 2x daily!

*Based on a self-assessment test of 29 respondents
**bit.ly/DoEyeCreamsWork

25 MIRACLES WHEREVER YOU GO

“One of my favorite products. My friends and I also use it for sunbathing! We put it on the highlights of our cheeks to get a more sunkissed glow.”

Angeli

26, GK Volunteer
Human Nature user
for 6 years



Sunflower Beauty Oil

100% Natural
Fragrance-free |
Hypoallergenic

P 174.75 50ml

P 299.75 100ml

Ultimate Summer Beauty Staple

Helps improve skin condition after sunburn
Helps lighten and soften underarms
Overall body moisturizer

The 31 Best Hair & Body Products of 2019

As seen in
BEAUTY



Sunflower Beauty Oil BLOOM

100% Natural
Lightly Scented

P 199.75 50ml

P 329.75 100ml

GET P60 OFF

when you buy 100ml Sunflower Beauty Oil Bloom with any Face Mist (p.38)

Bloom Exclusive Gift Bag

Just add P5*
*when you buy Sunflower Beauty Oil Bloom



See more miracles:

Helps relieve itch & redness caused by insect bites • Helps make eyebrows thicker
Helps hydrate dry patches on face • Helps relax tired, puffy eyes • Helps lighten lesions & scars • Adds shine to dull hair
Helps improve appearance of underarm chicken skin • Helps lighten dark spots & pimple marks • Helps prevent & diminish the appearance of stretch marks • Helps lighten dark under-eye circles • Smoothens dry, rough skin from shaving
Helps soothe the skin after waxing • Helps calm skin & ease rashes • Under-eye moisturizer • Removes stubborn makeup • Makes skin glow & helps keep it youthful • Helps ease dry & itchy scalp • Nourishes & conditions eyelashes • Helps soften cuticles & dry skin
Helps relieve symptoms of skin infection • Helps diminish fine lines around the eyes • Softens feet soles, knees & elbows

LUMINOUSLY SMOOTH SKIN

with 2x more moisture-boosting Omega 9¹

92%

noticed improved skin texture²

“I love everything about this! This is the only beauty regimen that I have maintained... I noticed how **my skin looks healthier and smoother.**”

- Jhosa

Sunflower Beauty Oil LUXE

100% Natural | Hypoallergenic

P **299.75** 50ml



BEST FOR DRY SKIN

Did you know?

Outdoor heat during the summer and cooling down in air-conditioned rooms can dehydrate skin.³ Reduce the risk of skin damage this summer with **Sunflower Beauty Oil LUXE.**

Infused with **PURE ROSE OIL** fragrance

¹www.humanheartnature.com/sboluxe
²In a survey conducted among Sunflower Beauty Oil Classic users with dry skin type who tried Sunflower Beauty Oil LUXE for 30 days
³bit.ly/WhyMoisturizeInTheSummer

RADIANCE & RESILIENCE — REDEFINED —



SUITS ALL SKIN TYPES

“I was shookt when I saw my face in the mirror when I woke up. I **looked so glowing and radiant** then I remembered that I started using this and the Overnight Elixir together.”

— Samantha



PRO TIP

Complete your skin-nourishing nightly ritual by applying Radiant Grace after **Overnight Elixir** (p.31) for intense overnight skin revival.

**Based on a self-assessment test by Human Nature skin care users who tested the Radiant Grace Night Cream for 31 days without the use of any other product. Individual results may vary.*

THE AGE OF TRUE BEAUTY

92% noticed an improvement in skin firmness*

100% reported improved skin texture*

78% reported reduced appearance of fine lines*

88% experienced more radiant skin*

RADIANT GRACE NIGHT CREAM

100% Natural | Hypoallergenic

P **995** 45ml

Limited stocks available.

“My scars on my left leg **lightened up after 2 weeks** of consistently using it every night.”

— **Christia**
23, Human Nature user for 6 years



VISIBLE SKIN REPAIR

in as early as 2 weeks*

BEST FOR BLEMISHED SKIN

HELPS LIGHTEN AND DIMINISH APPEARANCE OF



“I had skin allergy on my legs [and] only 2 months before my beach trip. But **amazingly, the Rosehip Oil was able to lighten all my scars!**”

— Belle

*Based on user testimonials that claim lightening of spots, marks and scars. Results may vary.

PURE ROSEHIP OIL

100% Natural | Hypoallergenic
Pure Premium Grade

P **795** 15ml

“I tried this and it **minimized** the visibility of my **stretch marks in 2 weeks.**”

— Ana

“I had a few burn marks on my face and this has **helped lighten them after a week of use.**”

— Cindy



Read more about the benefits of finding **The Best Natural Beauty Oils for Your Skin** at bit.ly/BestNaturalBeautyOils



Diana

38, Corporate Sales Officer
Human Nature user for 2 years

RECHARGED & REVIVED SKIN

81% saw real results overnight*

beautyoils



INSIDER BEAUTY TIPS



“*[This] is my day and night staple. Applying this in the morning gives me that **moisturized dewy glow all day!** It's also the **perfect base to make my skin look supple** when I need to put makeup on. **Truly an all-around Elixir.**”*

- Wowie Meloto-Gonzalez
39, Sales Head



“*Long haul flights can really take a toll on my mature skin. **Overnight Elixir works miracles...** I just put it on [and] I wake up ready to go with a **fresh, rested glow.**”*

- Anna Meloto-Wilk
40, Entrepreneur

Read more about the benefits of finding **The Best Natural Beauty Oils for Your Skin** at bit.ly/BestNaturalBeautyOils



OVERNIGHT ELIXIR

99.8% Natural | Hypoallergenic

P 1,295 30ml



EXQUISITE SOFTNESS, HYDRATION & GLOW FROM 9ActivOil NUTRITIVES

passion fruit • avocado seed • Vitamin E • rosehip • elemi • sunflower • rosemary • soybean • lavender



FREE
RoseDew Mist (p.38) worth **P275** when you buy Overnight Elixir

*Self-assessment by regular users of prestige skincare brands who tested the Overnight Elixir for 7 consecutive days without the use of any other products.

Your Face Will Glow,
Thanks To This ~*Lato*~
Skincare Line Under 500
November 2019
As seen in
COSMO.PH



Works
great as
makeup
base

“I love how
it leaves my
skin feeling so
nourished! As in
pag gising pa
lang my face
already looks so
well-hydrated
and fresh
(kahit minsan
puyat pa!)”
- @anastazcia



Skincare superstar **latô**
energizes skin and promotes
a plump complexion
with oligoelements and
polysaccharides

82%
experienced **smoother,
softer skin** after first use¹

**Marine Caviar
HydroMiracle
Face Cleanser**

98.93% Natural
Helps even out skin
tone by lifting away
dry, dead skin with fine
bamboo exfoliants

GET P100 OFF
when you buy **Marine Caviar
HydroMiracle Face Cleanser**
with **Moisturizer**
P670 only

P **275** 100ml

95%
experienced **moisturized,
better-hydrated skin** after use²

87%
experienced **softer,
more supple skin**²

**Marine Caviar
HydroMiracle
Moisturizer**

99.89% Natural
Intensively hydrates all
day long and helps retain
skin elasticity

P **495** 50ml

Superb...
hydration...
from sea to skin

¹Based on a self-assessment test of 33 female respondents
²Based on a self-assessment test of 63 female respondents

Your 3-Step Skin Defense

against City Pollution



“I am living in a very polluted city and I blame the smoke for my acne and breakouts. Now, I can finally feel free to go outside without worrying about my skin.”

- @shielamoradas



1 Wash away daily pollutants with **Pollution Defense Face Cleanser**
With mild cooling sensation
97.8% Natural | Hypoallergenic

Bamboo charcoal cleanses away everyday dirt while moringa seed extract helps prevent air pollutant buildup on skin*

P 245 100ml



2 Purify & refine weekly with **Pollution Defense Face Mask**
99.7% Natural | Hypoallergenic

97% of users reported smooth skin after use**

P 450 100g



FREE
100ml Balancing or Nourishing Face Toner worth
P 99.75
(p.40) when you buy
Pollution Defense Mask



3 Moisturize & protect daily with **Pollution Defense Hydrating Emulsion**
100% Natural

Daily 3 in 1 face moisturizer:

- ✓ **Hydrates** skin all day
- ✓ **Protects** skin with a breathable pollutant barrier
- ✓ **Restores** & visibly refines skin texture

P 350 50ml

P320 only **GET P30 OFF**



COSMO SKINCARE ALL-STARS
"Best Clay Face Mask"

Superb absorption, silky skin feel

*Based on a December 2017 panel test by Human Nature Pollution Defense Face Mask users.
**www.humanheartnature.com/pollutiondefencecleanser

Clearer skin in 7 Days*

with the
Power of Tea Tree

Cleanse your face with
1 Acne Defense Facial Wash
99.99% Natural
Use 2x a day for best results
P 169.75 100ml

Gently pat or swipe on
2 Acne Defense Face Toner
100% Natural
Use at night for best results

8 out of 10 users
reported reduced pimple size¹

P 114.75 100ml

Dab individual pimples with
3 Acne Defense Solution Gel
99.99% Natural
Use 2x a day for best results

2x more effective
in clearing pimples vs.
leading brands*

P 199.75 20g

Pro Tip
Non-greasy **Pure Jojoba Oil** (p.59) works well as
moisturizer for
acne-prone skin!



*Based on an independent clinical study comparing pimples observed among users of Human Nature Acne Defense Solution Gel and popular chemical acne treatment brands.

¹Based on a self-assessment survey among Acne Defense Toner users.

²www.humanheartnature.com/acnedefensegel

“Ito lang talaga yung nakatulong sa mga pimples ko na matagal ko nang problema.”
- Luzviminda



All products are
hypoallergenic
& clinically
tested.



Tea tree oil's
anti-inflammatory effect
helps speed up the
healing of pimples while
calming redness
and irritation.²



GET P50 OFF
when you buy the complete
Acne Defense range
(wash, toner, gel)
P 434.25 only

🕒 Dewy Days, Nourished Nights

Round the Clock Moisture

Double Duty Freshness

- Sets makeup in place
- Instantly quenches thirsty skin



Hydrating Face Mist

99.98% Natural
Alcohol-free

P 250 50ml

Aloe vera helps strengthen skin and improve its elasticity.¹
¹www.humanhearnature.com/hydratingmist



RoseDew Mist

100% Natural
Alcohol-free

P 275 50ml

Antioxidant-rich rosewater helps reduce skin puffiness while restoring a healthy hydrated glow.²
²www.humanhearnature.com/rosedewmist



Day Moisturizer with 15 Vitamins & Minerals
100% Natural | Hypoallergenic

P 174.75 50ml
P 299.75 100ml

15 vitamins & minerals boost skin health, keeping it soft and supple by day
Vitamin E • Vitamin C • Vitamin A
Vitamin B1 • Vitamin B2 • Vitamin B5
Vitamin B12 • Vitamin D • Selenium
Lecithin • Zinc • Potassium • Iron
Calcium • Magnesium

Night Moisturizer with Jojoba & Plant Collagen
100% Natural | Hypoallergenic

P 174.75 50ml
P 299.75 100ml

9 out of 10 users reported more moisturized skin*

*Based on a self-assessment survey among Day & Night Moisturizer users

Jojoba oil locks in rich hydration!¹
Plant collagen helps stimulate skin renewal.³
¹www.humanhearnature.com/nightmoisturizer



GET P50 OFF
when you buy
**100ml Day Moisturizer with
100ml Night Moisturizer**
P 549.50 only

GET P60 OFF
when you buy any Face Mist
with **100ml Sunflower
Beauty Oil Bloom** (p.25)



Bursting with Goodness!

2-Step Skincare for Your Skin Type



Elemi
helps balance sebum & cut down bacteria.¹
¹www.humanhearnature.com/balancingwash

Best for oily and combination skin



Tomato's
antioxidant properties help strengthen skin vs. environmental damage.²
²www.humanhearnature.com/nourishingwash

Best for delicate to normal skin



Moringa
helps boost skin collagen, keeping skin supple and smooth.³
³www.humanhearnature.com/hydratingwash

Best for normal to dry skin

Read more about which Natural Ingredients Work Best for Your Skin Type at bitly/NaturalIngredientsForYourSkinType

Balancing

Facial Wash

99.8% Natural
P 79.75 50ml
P 199.75 200ml

Face Toner

99.8% Natural | Hypoallergenic
P 99.75 100ml
P 184.75 200ml

Nourishing

Facial Wash

100% Natural
P 79.75 50ml
P 199.75 200ml

Face Toner

99.75% Natural
P 99.75 100ml
P 184.75 200ml

Hydrating

Creamy Wash

98.95% Natural
P 79.75 50ml
P 209.75 200ml

Face Toner

99.8% Natural | Hypoallergenic
P 109.75 100ml
P 199.75 200ml

You may still receive our Face Washes and Toners in their classic packaging while supplies last.



Our Facial Washes and Toners are filled with their respective vitamins and actual product may vary from the images shown above.

Pore-perfect & Close-up Ready

Purifying Facial Scrub

100% Natural | Hypoallergenic

Use 2-3x weekly for best results.

P 109.75 50g



Strawberry seeds and fine bamboo granules lift away deep-seated dirt & polish skin to glowing smoothness.

“A little goes a long way for 3x a week exfoliating! [It] never failed to give me brighter skin!”
- Gwen

Detoxifying Mask+Scrub

100% Natural | Hypoallergenic

P 249.75 100g



Kaolin clay, multifruit extracts and gentle natural exfoliants lift away impurities and polish skin.

*www.humanheartnature.com/detoxmask

Choose from 2 ways to pore-fection:

MASK

1-2x a week
Leave on damp face and neck for 3-5 minutes before rinsing off.



SCRUB

1-2x a week
Massage onto face and neck in a light, circular motion then rinse.



Did you know?

Fruit derived acids such as AHA can penetrate deep into pores and help boost cell turn-over** while physical exfoliants like bamboo granules help lift away dead skin. Boost skin renewal both ways with our detoxifying beauty treat!

**bit.ly/ExfoliateSkinNaturally



“It’s so far the perfect shampoo bar for me and my hair. :) It’s super “sulit” as you only need a few scrubs of it at the tip of your hair and it will do the rest. It keeps my hair smooth and soft. It doesn’t easily melt and stays its shape. It makes bubbles, smells good, sulit, and most of all environment and travel friendly!”
- Gena

Unleash the Bubbles! Ditch the Plastic Bottle!

No plastic. No toxic chemicals.

The essence of everything you love in Human Nature Shampoos packed in one potent bar!



pH-BALANCED
Won't dry out your hair like most shampoo bars will



ALL-NATURAL GOODNESS
Enriched with the same natural ingredients in our liquid shampoos



READY TO GO EVERYWHERE
Solid travel companion. No spills, less hassle.



LESS GUILT
Plastic bottle-free



Natural Shampoo Bar

95.01% Natural
Zesty Vanilla Delight

P 249.75 70g



Lasts 2x longer* than 180ml liquid shampoo so you save on money and lessen plastic waste!

*If dried and stored after use away from soaking water, based on a Consumer Study conducted in 2019

Grow hair Long & Strong, Thick & Fast



“This shampoo, together with the conditioner, **does not only reduce hair fall. It also helps in growing new hair.**”

-Jasper



Strengthening +PLUS Shampoo
96.5% Natural

- P 159.75 180ml
- P 309.75 400ml
- P 724.75 1000ml

Strengthening +PLUS Conditioner
99.7% Natural

- P 174.75 200ml
- P 299.75 400ml
- P 699.75 1000ml

GET P45 OFF

when you buy **Pure Jojoba Oil** (p.59) with **400ml Strengthening +PLUS Shampoo**

P659.75 only



During summer people are more prone to hair loss because of the heat and sunlight, signaling the shedding phase. Prevent hair loss by shifting to natural haircare products like **Strengthening +PLUS Shampoo and Conditioner** and deep conditioning weekly with **Hair Revival Coco Mask** (p.56).

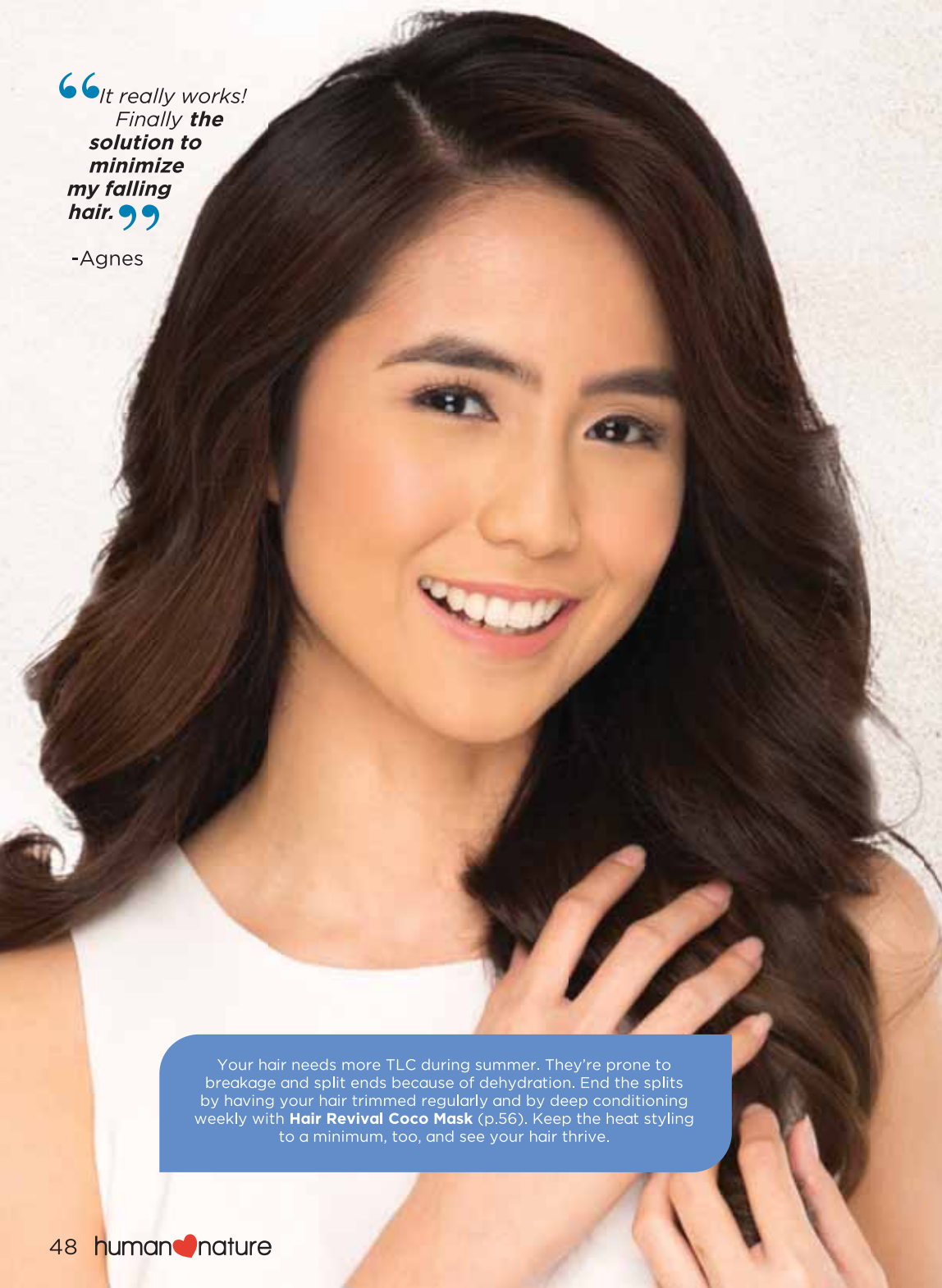
+PLUS
healthier-looking and thicker hair with rosemary essential oil

+PLUS
superior protection from excessive hair fall and breakage with hydrolyzed wheat protein

+PLUS
free from harmful chemicals that may make hair brittle, clog pores or hinder hair growth

“It really works!
Finally the
solution to
minimize
my falling
hair.”

-Agnes



Break Free

from hair breakage

80%
experienced less hair fall*

90%
observed thicker strands*



Strengthening Shampoo

96.5% Natural

- P 64.75 50ml**
- P 144.75 180ml
- P 279.75 400ml

Strengthening Conditioner

99.56% Natural

- P 64.75 50ml**
- P 169.75 200ml
- P 289.75 400ml

Your hair needs more TLC during summer. They're prone to breakage and split ends because of dehydration. End the splits by having your hair trimmed regularly and by deep conditioning weekly with **Hair Revival Coco Mask** (p.56). Keep the heat styling to a minimum, too, and see your hair thrive.

GET P30 OFF
when you buy 400ml
Strengthening Shampoo
with any Hair Mist (p.58)

P499.50 only

Available in Aloe and Peppermint
**50ml available in Aloe only

*Based on a 30-day clinical trial with continued use



“I have shoulder-length wavy hair with thin strands, but it’s always frizzy no matter what product I use. Tried this conditioner and it didn’t disappoint! It kept my buhaghag hair tamed and smooth. I can now go out with my hair down and not worry about bad hair days.”
-Cla

Goodbye frizz, hello **Silky-smooth strands**

+PLUS 2x
more moisturizing actives *

+PLUS 3x
more potent honey-derived anti-frizz agent **



Moisturizing **+PLUS Shampoo**

99.4% Natural

- P 179.75 180ml
- P 349.75 400ml
- P 799.75 1000ml

Moisturizing **+PLUS Conditioner**

99.5% Natural

- P 189.75 200ml
- P 329.75 400ml

*vs Moisturizing Shampoo
**vs Moisturizing Conditioner

Fight frizz naturally by changing your hair habits. After washing, don't rub wet hair with your towel, just squeeze excess water instead. Brush or comb while hair is still wet as dry brushing makes frizz worse. Then calm hair down with **Hair Serum** (p.58) to fight humidity.

Hydrate Thirsty Hair

soften every strand

- ◆ **Free from harmful chemicals** No SLS/SLES, silicones, parabens and other toxic ingredients. We won't let anything but goodness touch you and your crowning glory.
- ◆ **Cruelty-free** You can rest assured we don't and never will test our products on our furry friends.



Moisturizing Shampoo
96.5% Natural

- P 64.75 50ml*
- P 144.75 180ml
- P 279.75 400ml

Moisturizing Conditioner
99.5% Natural

- P 64.75 50ml*
- P 169.75 200ml
- P 289.75 400ml

Available in Mandarin and Vanilla
*50ml available in Mandarin only

GET P30 OFF
when you buy 400ml Moisturizing with any Hair Mist (p.58)

P499.50 only



“I've tried all sorts of sulfate-free shampoos and read countless reviews of expensive, acclaimed international brands that dry the hair and making it straw-like. I can finally stop the search for a **shampoo that actually makes my hair feel soft and clean.**”
-Katrina

Fresh & Vibrant Color

that lasts 2x longer vs shampoos with sulfate*

- ✓ Sulfate-free
- ✓ Silicone-free
- ✓ Delivers 3x more moisture**

Professional Salon Care Shampoo

96.5% Natural

- P 199.75 180ml
- P 419.75 400ml

Professional Salon Care Conditioner

99.56% Natural

- P 229.75 200ml
- P 419.75 400ml



As seen in
COSMO.PH
"The Best Conditioners
To Care For
Colored Hair"
April 2019

Did you know that salt water and chlorine water discolor treated hair? Treat your hair right by wetting and applying conditioner before diving into the water to absorb less of the water and chemicals and prevent hair bleaching. Use **Salon Care Shampoo and Conditioner** regularly and rinse with cold water to seal your hair cuticle.

“Part of my routine is applying cellophane at least once a month. But with this product, I’ve ditched that ritual... this **saves your hair color and treatment way more than it should last!**” - Katie

Revive Your Strands

with intense nourishment

Clear your Hair

from summer build-up

Leave this on for **3 minutes daily** as an **intensive deep moisture** treatment for severely dry, damaged hair.

“Daily Hair Treatment should be every curly head's best friend! **My curls are tighter, fuller and shinier.**”

- Anna Francesca

Daily Hair Treatment
99.33% Natural

P **319.75** 150g

Switch from your daily conditioner to this **potent moisture mask once weekly** to restore extremely dry, damaged strands, **repairing the hair shaft from within.**

Hair Revival Coco Mask
99.7% Natural

P **329.75** 150g



Wash away summer stress, chlorine and sea salt from your scalp and hair by using **Clarifying Shampoo**. Deep condition with **Daily Hair Treatment** and seal in sleekness and shine with the **Hair Serum**.

“My scalp feels so clean, and my hair so smooth to the touch and doesn't tangle anymore. I love to run my fingers through my hair. **Love it...**” - Michelle

Clarifying Shampoo
100% Natural

P **159.75** 180ml
P **299.75** 400ml



GET P25 OFF
when you buy **400ml Clarifying Shampoo** with **Smoothing Hair Serum** (p.58)
P474.50 only



GET P50 OFF
when you buy **Hair Coco Mask** with **Daily Hair Treatment**
P599.50 only



As seen in **COSMO.PH**
10 Pinays With Curly And Wavy Hair Reveal Their Favorite Conditioners + Hair Masks
June 29, 2019

Summer-proof Hair

with every spritz



“Maintains the wavy locks and shine on my hair. I love that this serum has no harmful chemicals!”
- Alyssa Adrienne

Smoothing Hair Serum

100% Natural

P 199.75 50ml

SUMMER HAIR TIP: Protect hair wet or dry with the versatile **Hair Serum**. Apply to wet hair before diving in to protect from chlorine or saltwater. After rinsing with **Clarifying Shampoo**, add another pump to washed hair to lock in shine and moisture.

GET P25 OFF

when you buy **Hair Serum** with **400ml Clarifying Shampoo** (p.57)

P474.50 only



As seen in **COSMO.PH**
“Hair Mists To Keep Your Locks Smelling Fresh After A KBBQ Dinner”
Nov 2019

Hair holds onto scent longer than skin does, but hold off on the drying cologne. Spray on a hair mist to freshen up your locks and repel the smell of the sun and sweat.

Hair Mist

100% Natural

- Available in 2 variants:
- Refreshing - summery citrus & green tea scent
 - Conditioning - tropical full-bloom floral scent

P 249.75 100ml

GET P30 OFF

when you buy **any Hair Mist** with **400ml Moisturizing/Strengthening Shampoo** (pp.49,53)

P499.50 only



Revel in Scalp & Skin Relief

96% experienced **reduced dandruff** in less than 5 weeks*

Fights Dandruff

“I’ve had a bad case of dandruff for 2 years. [Now], my scalp doesn’t itch anymore and **the flakes lessened in just 1 week of use!!!**”
- Kate

Helps Relieve Itchy Scalp

“Three months of treatment did nothing, but **this oil TREATED IT OVERNIGHT.**”
-Jacqueline



Pure Jojoba Oil

100% Natural | Hypoallergenic

Hydrates and soothes dry, irritated skin and scalp without the greasy feel

P 395 30ml

GET P45 OFF

when you buy **Pure Jojoba Oil** with **400ml Strengthening +PLUS Shampoo** (p.47)

P659.75 only

PRO TIP: Reduce the risk of hair fall caused by the warmer summer** period with our powerful hair-reviving duo.



*Based on a consumer panel test conducted among users
**bit.ly/AboutSummerHairLoss

S.O.S.

It's a #seamergency

Save Our Skin  Save Our Seas



Dangerous UVA and UVB rays can damage your skin and cause cancer. They're present whatever the season and cannot be blocked by clouds. But it's not enough that you protect your skin—protect your playground, too.

SafeProtect has you and the seas covered with **absolutely no harmful chemicals** and **superior sun protection**.

• **SHIELD** your skin from **aging and cancer-causing UVA rays** with **superior PA++++ protection**.

A **PA++++** is one of the highest ratings to protect against the **UVA rays** that cannot be filtered by the ozone layer and penetrate deeper into the skin.



Photo credit to Boogs Rosales of Studio H2O.

• **SAFEGUARD** our **corals** with **all-natural, reef-friendly ingredients**.

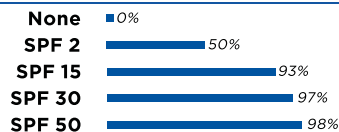
Corals are more than eye-candy, they shelter marine life, give livelihood to fishermen and guard our shores. Hawaii and Palau have already banned sunscreens containing toxic ingredients like oxybenzone and octinoxate.



• **OBSTRUCT 97% of skin-burning UVB rays** with **broad spectrum SPF 30**.

SPF 30 is recommended by dermatologists. **SPF 50** provides only an additional 1% improvement from **SPF 30** at 98% of UVB rays.

SPF Rating = UVB Protection



Sources:
bit.ly/SunscreensUVAUVB
bit.ly/PAinSunscreens

SAFEPROTECT YOUR SKIN FROM SKIN AGING

WITH THE #1 NATURAL, REEF-SAFE SUNSCREEN*



SafeProtect SPF 30 Sunscreen PA++++
 100% Natural

P 299.75 50g
~~P 475.00~~ 100g



100g SafeProtect
 P 449.75 only

P 649.75 200g

SafeProtect SPF30 Sunscreen for Babies & Kids PA+++

100% Natural | Hypoallergenic
 P 299.75 50g

SafeProtect is now available in a **flight-friendly 100g size!** Small enough for travel, big enough for the whole family!



GET P20 OFF when you buy any **50g SafeProtect Sunscreen** With **50ml Skin Shield Oil or Lotion** (p.113)

P 379.50 only

*Based on the July 2019 Euromonitor International Report: Sun Care in the Philippines

SUMMER

must-haves!

City surfing, island vacay, or up a mountain range... wherever you spend summer, these **natural picks** will make your **sunny days even more enjoyable**.

triclosan-free DEET-free SLS/SLES-free

oxybenzone-free plastic, microbead-free

Cooling

When the **heat is up**, choose these **great products to cool you down**.



P495
p.65

P59.75
p.84

P149.75
p.78

P159.75
p.109

P375
p.66

Travel essentials

Trip-friendly picks to help you enjoy the journey and your **summer holiday**.



P99.75
p.107

P199.75
p.25

P99.75
p.113

P249.75
p.45

P449.75
p.61

Invigorating

Relish warm days with **skin-loving products** meant to **awaken and freshen you up**.



P159.75
p.57

P249.75
p.58

P209.75
p.81

GET P60 OFF

p.38

P275
p.33

P159.75
p.79

P229.75
p.94



Cool Cleansing for Stress-free Summers

Cooling Body Cleanser with Rosemary and Mint 99.8% Natural

P 199.75 200ml

Volcanic Cooling Body Scrub 100% Natural | Hypoallergenic

Soothe your skin with spa-like treatment and indulge into a premium, relaxing retreat after a long, busy day. Reveal glowing skin with mineral-rich volcanic sand gathered from deep within the earth.

P 495 200g



Pro Tip

Hold back from being cranky in the coming hotter days with a cooling bath that instantly boosts mood, improves health and relieves stress.*

*bit.ly/ColdShowerBenefit

“I really love this product **especially on hot summer days!** Love the **cooling effect... Smells like you are in a spa.** Great partner with Cooling Leg & Body Cream.” - Ladylane, Cooling Body Cleanser user

Cooling & Calming Summer Secrets



Summer Cool Down Tip

- **Rehydrate.** Apply our **Cooling Leg & Body Cream** on your skin.
- **Rub.** In a circular motion, massage to relieve tired legs, back and shoulders.
- **Relax.** Breathe in the invigorating scent of peppermint to complete the calming experience.

Cooling Leg & Body Cream

99.99% Natural

P **375** 100ml

“ [Proves] to be **the least sticky and greasy!** It gives me the moisture my body needs. ” -Steppanie

Pure Virgin Coconut Oil

100% Natural

P **319.75** 200ml

Pro Tip

Before and after sun exposure, moisturize skin and hair with **Pure Virgin Coconut Oil** rich in lauric acid that naturally prevents damage from harmful UV rays.*



Make Peace with Purpose

Our VCO comes from a USDA-certified organic farm and commits to uplift the lives of small-scale farmers, like Kuya Francis in Quezon Province, by helping them earn up to 10x their usual daily income from low-value farming.

*bit.ly/HTUCoconutOil





YOUR SUNFLOWER BEAUTY ROUTINE

with our bestselling  miracle maker

Did you know?
 Sunflower seed oil is rich in Vitamin E that helps regenerate damaged skin.*
 Our **Sunflower Beauty Scrub, Body Butter** and **Lotions** are rich in **Sunflower Beauty Oil** (p.24) that helps improve skin condition after sunburn.
*bit.ly/SunflowerOilBenefits



GET A BRIGHTER GLOW ALL OVER

- 1** Buff away dry, listless skin!

Sunflower Beauty Body Scrub
 99.9% Natural
 Restore your skin's natural radiance with **4x more moisturizing actives**¹ and **gentle bamboo scrubs**.

\$350 190g
¹vs. Human Nature Coffee & Vanilla Body Scrub
- 2** Hydrate two ways for glorious, nature-renewed skin!

Sunflower Beauty Lotion OR **Sunflower Beauty Butter**
 99.95% Natural OR 99.94% Natural
 Delightfully nourish your skin with the lightweight blend of **cocoa butter, Vitamins A, D and E, and 3x more Sunflower Beauty Oil**.²
 Protect skin against free radicals with the luxuriously rich blend of **antioxidants** and keep it hydrated with **5x more Sunflower Beauty Oil**.³

\$275 200ml OR **\$395** 190g
²Available in Sweet Bouquet and Green Tea Delight
³vs. our regular Body Butters

“ Super hydrating...
 Definitely won't
 be using another
 product again.
 Love the Berry
 Bliss variant.”
 - Ella



BRING ON HYDRATION

Lightweight, summer-loving skin companion



Healthy Lotion

100% Natural

P 79.75 50ml

P 199.75 200ml

Available in Berry Bliss, Powder Love and Blossom Beauty scents



About 400ml of water passively evaporates through your skin everyday* and may cause skin dehydration when it happens faster than the body can replace water loss.

Don't worry, it's a natural process! Here's how you can slow it down:

- **Drink up!** Hydrate inside and out with water.
- **Switch to coconut-derived gentle cleansers** (p.74) that do not strip off the skin's natural moisture.
- **Moisturize skin with our Healthy Lotions** rich in 12 nutrients and antioxidants, and natural glycerin that help lock in moisture.

*bit.ly/AboutTEWL

Summer-ready Silky-smooth Skin



Coffee & Vanilla Body Scrub

100% Natural

₱ 299.75 190g

Shaving Cream

99.7% Natural

₱ 174.75 100ml

Body Butter

100% Natural

₱ 299.75 200g

Available in Vanilla Peach and Berry Bliss scents

- **Scrub away impurities** with natural exfoliants bamboo powder and coffee granules
- **Shave unwanted hair** while preventing nicks and cuts with smooth-gliding natural glycerin-rich aloe vera
- **Butter up and repair** rough, dry skin with cocoa butter, aloe vera and plant oils

Disclaimer: Scrubbing is not recommended after recent sun exposure when the skin is sunburnt or in a sensitive condition.



NEW LOOK

You may start receiving our classic **Body Butters** in their new packaging design!



Try our **Sunflower Body Scrub & Sunflower Beauty Butter** (pp.68-69)

Scented Showers, Blissful Baths

Did you know? —

Some chemical body washes contain SLS/SLES that can strip off the skin's natural moisture, making it dry and flaky.* Keep dryness at bay this summer with our **Natural Body Washes** that gently cleanse and moisturize the skin with natural glycerin and aloe vera—only the good stuff and none of the harmful chemicals!

*bit.ly/SLSDangers



BEST SELLER

human nature
NATURAL Body Wash
SWEET ORANGE
Paraben-free
SLS/SLES-free
100% no harmful chemicals
6.76 fl.oz. (200ml)

human nature
NATURAL Body Wash
SWEET ORANGE
Paraben-free
SLS/SLES-free
100% no harmful chemicals
16.6 fl.oz. (490ml)

human nature
NATURAL Body Wash
GENTLE BERRY
Paraben-free
SLS/SLES-free
100% no harmful chemicals
16.6 fl.oz. (490ml)

human nature
NATURAL Body Wash
GENTLE BERRY
Paraben-free
SLS/SLES-free
100% no harmful chemicals
6.76 fl.oz. (200ml)

Body Wash

99.78% Natural

₱ 179.75 200ml

₱ 359.75 490ml

Available in Gentle Berry and Sweet Orange

Coconut Cleansing Bars

from the Tree of Life

Fragrance-Free Cleansing Bar

100% Natural

P 69.75 120g



NEW LOOK
You may start receiving our
Cleansing Bars in their new
packaging design!



Exfoliating Bars

100% Natural

P 99.75 120g

Naturally helps remove dry, dead skin with skin-polishing loofah exfoliants

Available in Strawberry and Vanilla scents



GET P10 OFF
when you buy any 2
Exfoliating Bars

P 189.50 only

Scented Cleansing Bars

100% Natural

P 84.75 120g

Stimulates senses with the exciting smell of zesty lemon, calming aroma of lavender and mint, and the blissful fragrance of peony blooms



Always Choose Genuinely Natural

- ✓ Coconut-derived ingredients gently and effectively clean skin
- ✓ Fragrant essential oils that perk up senses and make showers more refreshing
- ✓ Cold-pressed using less energy than ordinary soap to preserve skin-moisturizing natural glycerin

GET P15 OFF
when you buy any 3
Scented Cleansing Bars

P 239.25 only

Upsized Germ-fighting for Bigtime Hands-on Protection

Hand Soap

at least 99.75% Natural
SLS/SLES-free | Triclosan-free

P 69.75 50ml

P 169.75 200ml

P 299.75 490ml*

SAVE P116*
REDUCE PLASTIC
by up to 45%*
*vs 200ml

**Summer
MUST-HAVE**

Germ-proof your summer adventures with our pocket-sized 50ml soaps & sanitizers!



Up your hand hygiene!

Protect yourself from germs and prevent the spread of diseases through frequent hand cleansing. Our line of natural hand soaps and sanitizers are **tough on germs without harmful chemicals like triclosan** and are infused with **natural moisturizers—glycerin** for hand soaps and **aloe vera extract** for sanitizers. So no worries about drying your skin, just keep on fighting germs the natural way!



Spray Sanitizer

99.99% Natural | Triclosan-free

P 69.75 50ml

P 199.75 200ml*

60% ALCOHOL

Meets CDC-recommended standard** for alcohol content in sanitizers

**Summer
MUST-HAVE**

SAVE P79*
REDUCE PLASTIC
by up to 42%*
*vs 50ml



Available in Cool Burst, Citrus Burst, Floral Burst, Fruit Burst and Zesty Pomelo scents
*200ml available in Citrus Burst, Cool Burst, and Zesty Pomelo scents only

**Source: bit.ly/CDCnCoV

Softness & Freshness

On-the-Go



NEW LOOK

Use these Hand Creams if You're Tired of Cracked, Dried Palms
October 2019
As seen in **COSMO.PH**

You may still receive 30g Eucalyptus/Strawberry Hand & Foot Salves in classic packaging while supplies last.

Summer MUST-HAVE

GET P30 OFF when you buy any 3 30g Hand & Foot Salves
P 419.25 only



Skin Salvation Trio

Choose from Vanilla Peach, Rose Bouquet, Luscious Strawberry, Invigorating Eucalyptus, and Zesty Pomelo scents.

Hand & Foot Salve
99.89% Natural
P 149.75 30g
P 199.75 50g*

*50g available in Invigorating Eucalyptus scent only

“Nothing works like this. Very effective. It's not sticky unlike other foot deodorizers. The cooling effect is a big plus!”
- Teresa

Deodorizing Foot Spray
100% Natural
P 159.75 100ml



'Tis the season for adventure. Oh, the places your hands and feet will go! They'll need **more intensive moisturizing and refreshing** to **avoid dryness, cracking and odor**. So, carry with you **potent hydrating and deodorizing power** wherever you go.

Embrace Your Most Beautiful Summer Yet

with **3X** more Sunflower Beauty Oil*
in a no-wait dry stick



Get the confidence to bare your underarms! The miracles** of sunflower oil in **Beauty +Plus** now comes in a **Dry Glide Formula** for silky-smooth, no-wait dry application, so all you do is swipe on the protection and freshness on the go.

8 out of **10** said that this deo performs better than or at par with their current brand***



Sunflower Beauty Oil

- Helps lighten and soften underarms
- Helps improve appearance of underarm chicken skin
- Smoothens dry, rough skin from shaving
- Helps soothe skin after waxing



Tea Tree Oil

- Antibacterial properties control underarm odor



Sage Oil

- Fights odor-causing bacteria



NEW

DEALER EXCLUSIVE

“It lasted as long as my current [synthetic] deo brand. My underarm looked brighter and felt fresher.”
-Malen

Beauty +PLUS Deodorant Stick

100% Natural

P 209.75 34g

Available in Powder Fresh

**See all 25 beauty miracles at www.humanheartnature.com/sbo

***Based on a self-assessment test conducted in 2019 among women who used the product for 1 week

Why Alum-free is Best

Aluminum compounds in antiperspirants or tawas crystals can cause serious harm to your health in the long run.* Skip it with alum-free, genuinely natural care for your underarms.

8 out of 10 said that this deo performs better than or at par with their current synthetic brand*

10 Natural Deo Benefits

- ✓ Sunflower Oil helps lighten, smoothen, soften skin and soothe after hair removal
- ✓ Fights odor-causing bacteria
- ✓ Non-sticky after feel
- ✓ Easy to rinse
- ✓ No stains or streaks on clothes
- ✓ No darkening alcohol
- ✓ No synthetic fragrance
- ✓ No aluminum salts
- ✓ Paraben-free
- ✓ Triclosan-free



NEW LOOK

Deodorant Roll-on
100% Natural | Hypoallergenic

Available in Powder Fresh and Happy Pink/Petal Fresh scents

P **119.75** 50ml

You may still receive our deodorant roll-ons in their classic packaging until supplies last



✓ Instant-dry formula

Deodorant Stick
100% Natural
Powder Fresh scent

P **199.75** 34g

Available until supplies last



Beauty +PLUS Deo Roll-on

At least 99.7% Natural | Hypoallergenic**

P **159.75** 50ml

Available in Fresh Blossom and Powder Light scents

**Powder Light variant only

“It lasted 24 hours. My underarms lightened a little and chicken skin slightly diminishing after just one week.”

-Majay

*Based on a self-assessment test conducted in 2019 among women who used the product for 1 week

*Source: bit.ly/ToxicAluminum

Feel as Fresh as a Summer Breeze

Genuinely Gentle, Genuinely Natural, Feminine Freshness

9 out of 10 WOMEN SATISFIED*

with its cleansing ability with its non-drying effect

The intimate area is the most sensitive and absorbent part of the body. Our best-selling natural feminine washes are free from harmful synthetic chemicals linked to irritation and long-term health issues like reproductive disorders.**

*Based on a self-assessment test among women who used the product in 2017
**Source: bit.ly/ModernToxicology



“My daughter and I super love this product. It has a cooling effect that leaves a refreshing feeling after using.”
- Dionisel



natural cooling actives keep you cool & fresh

SAVE up to P59*
REDUCE PLASTIC by 26%
*When you buy 400ml size vs. 165ml

Feminine Wash with cooling sensation
in Chamomile Cool or Powder Cool
at least 99.52% Natural | Hypoallergenic

P 59.75 50ml
P 146.75 165ml
P 299.75 400ml*

*Chamomile Cool only

Feminine Wash
in Chamomile Fresh
99.57% Natural

P 56.75 50ml
P 139.75 165ml
P 279.75 400ml

GET P20 OFF
when you buy any 400ml Feminine Wash with Protection for Red Days Feminine Wash

femininecare

Cool Confidence

on the Hottest of Days

Let the natural blend of mangosteen extract, aloe vera and plant-based cleansers give you **long-lasting, non-drying odor protection** for more fun in the sun!



human nature

natural
feminine wash

9 out of 10

users reported **long-lasting freshness***

10 out of 10

users reported **effective skin soothing***

“It made my area so cool after washing, and I feel so clean and fresh the whole day!” -Veronica



Feminine Wash

Odor Protect

99.6% Natural | Hypoallergenic

P 174.75 165ml

natural cooling actives
keep you cool & fresh

5.6 fl. oz. (165 ml)

*Based on a self-assessment product test and survey among women users of feminine wash in Metro Manila in January 2018.

Travel Red-y

for the Summer

Red days can be a bummer for summer especially on trips. Carry **period protection with bacteria-fighting pure tea tree oil to combat odor and itching** caused by menstrual vaginal pH shifts, and you'll be on the go in no time!



human nature

natural
feminine wash

9 out of 10

were satisfied with its **cleansing ability & skin after-feel during their period***

“The smell of the tea tree oil was relaxing and made me feel fresher all the time. The coolness also relieved me from irritation during my period.” - Sheena

Feminine Wash

Protection for Red Days

99.38% Natural

P 149.75 100ml

P 174.75 165ml

natural cooling actives
keep you cool & fresh



GET P20 OFF

when you buy **Protection for Red Days Feminine Wash 165ml OR 100ml** with any 400ml Feminine Wash



Available until supplies last

*Based on a self-assessment product test among women in Metro Manila in August 2019.



Speak of love
and kindness
with honest to goodness smiles.

Natural Gel Toothpaste

99.67% Natural
Extra Fresh flavor

With potent STAINCLEAR ACTIVES and natural abrasive silica which gently remove surface stains and prevent plaque buildup

₱ 154.75 105g

₱ 269.75 200g

The Best Teeth
Whitening Products
To Try For A
Brighter Smile

January 2020

As seen in

COSMO.PH

Kids Natural Toothpaste

99.16% Natural
Raspberry Mint flavor

₱ 109.75 70g

₱ 154.75 120g

Recommended for children two years and up who can thoroughly rinse off the product to avoid ingestion.



Natural Toothpaste

98.86% Natural
Refreshing Mint flavor

Powered with GREENMINERAL PLUS formula that helps fight plaque, tartar and cavities

₱ 154.75 120g

₱ 269.75 225g



Spread genuine love & laughter

with a refreshing breath of honesty.



9 OUT OF 10
experienced long-lasting fresh breath*

“ I love the cooling effect even with just a little amount. **Breath stays fresh for a long time.** ”
-Lux



Triple Protect Action

- ✓ **Genuinely natural & safe care**
with 0% alcohol, synthetic dyes or SLS/SLES
- ✓ **Antibacterial actives**
help give long-lasting fresh breath
- ✓ **Balanced formula**
neutralizes mouth acids & defends against plaque



60%
more gargles**
29%
more affordable**

Natural Mouthwash

99.9% Natural
Alcohol-free

P 169.75 170ml

P 339.75 400ml

*Based on a self-assessment test among 30 users of other mouthwash brands
**Based on retail price and recommended usage of 400ml Human Nature Natural Mouthwash vs. the leading brand's 500ml total care mouthwash

Worry-free Sunny Days

with Genuinely Natural Care



Warm Weather Wonders

Ready your little one for coming hotter days with essentials that help control crankiness.

- Keep baby refreshed with shorter, frequent baths that help cool them down and are kind to their delicate skin and scalp.
- Moisturize and soothe their skin with a skin-nourishing massage using oil or lotion to protect them from skin-drying air-conditioned rooms and small discomforts.

Baby Wash

99.30% Natural Hypoallergenic

P 59.75 50ml*

P 169.75 190ml

P 349.75 490ml

Available in Powder Love and Tangerine Dream

Baby Lotion

99.99% Natural Hypoallergenic

P 59.75 50ml*

P 159.75 190ml

P 349.75 490ml

Available in Powder Love and Tangerine Dream

Baby Wonder Oil

99.99% Natural Hypoallergenic

P 159.75 100ml

Available in Powder Love and Tangerine Dream

NEW LOOK!

You may start receiving our Baby Care Line in its new packaging design!



All our **Baby Care** products* are expertly formulated with at **least 99.3% naturalness** and are clinically-tested **hypoallergenic** to give your little one **genuinely natural care trusted by moms, safe for babies.**



**Baby Wash, Lotion and Oil, Nappy Cream and Talc-free Baby Powder*

**You may still receive our 50ml Powder Love Baby Wash and Baby Lotion until supplies last.*

Rash-free & Refreshed

Dry comfort for baby, naturally!

DID YOU KNOW?

Babies and children are more at risk of getting prickly heat because their sweat glands are not fully developed yet.¹ Our **Talc-free Baby Powder** gently absorbs excess moisture with milled cornstarch, rice powder and kaolin clay, and is free from the carcinogen asbestos which may be present in talc that may cause irritation and serious health risks.² Perfect for prickly heat protection, too!

Next9 Washable Diapers

- **Breathable, highly-absorbent** and **leak-proof** microfiber diapers
- **Adjustable** snap buttons and snug elastic leg and waist fit
- Comes in exciting **assorted designs***

P **999**

3 cloth diapers* and inserts

**Please indicate your design preference (e.g. for boys or for girls) and we'll give our best effort to serve your preference. Subject to availability.*

Nappy Cream

100% Natural
Fragrance-Free
Hypoallergenic

- **Protects skin from wetness** with kaolin clay & titanium oxide
- **Nourishes skin** with antioxidant vitamin E

P **249.75** 50g

“ [Effective] for baby's diaper rash and even mild 'bungang araw'. It relieves our baby from pain and itch...”

- Kaycee, for Nappy Cream

Talc-free Baby Powder

100% Natural
Hypoallergenic

P **229.75** 70g



Spotless Cleansing

Carefully Blended for Special Little Ones

Baby Bottle & Utensil Cleanser

99.8% Natural | Fragrance-free

P **199.75** 500ml

P **379.75** 1000ml

Baby Liquid Detergent

100% Natural | Fragrance-free

P **339.75** 950ml



“ It's very effective in removing stains like food, poop and pee and milk. Baby's clothes smell fresh and clean! It doesn't harm my baby's sensitive skin either. ”

- SM



Genuinely Natural

Trusted by Moms Made for Kids



Did you know



A classroom experiment in Idaho, USA checked how flu-causing germs spread rapidly through children's hands.* The result: Bacteria spread faster through kids who did not wash their hands using soap and water. Skip a sick day by teaching your kids proper handwashing with our kid-safe, grime-fighting **Jiggly Bath Belly!**

Kids Jiggly Bath Jelly

100% Natural

Jelly format soap makes hand washing fun and bath time a breeze!

~~P299.75~~ 300g

Available in Bubbleberry scent

GET P20 OFF

P **279.75** only



“My kids were overly excited when they first saw this. **It is superb in appearance, lathers a lot, smells good and smooth on the skin.**”

- Lorraine

“It leaves my son's hair and skin moisturized and soft [and] it prevents him from getting stinky later in the day.”

- Lisa

Kids Shampoo and Body Wash

99.5% Natural

P	64.75	50ml*
P	144.75	180ml
P	279.75	400ml

*Available in Tarsier and Pawikan packaging designs only.



Tangerine scent available in Car and Tarsier designs
Apple scent available in Mermaid and Pawikan designs

Did you know

When kids sweat during playtime they don't just flush out dirt and toxins but they also boost their blood circulation and immune system.* Bring home the fun and protection by capping off their day with **genuinely natural bathtime buddies** made especially for them!



Summer Shower Buddies

with Head-to-Toe Hygiene Heroes



Kids Spray Sanitizer

at least 99.99% Natural
Clinically proven to kill 99.99% of germs on contact

P **69.75** 50ml

Available in Cosmic Clean (green apple) and Bubbleberry Clean (berry) scents

60% ALCOHOL

Meets CDC-recommended standard* for alcohol content in sanitizers

Kids Natural Toothpaste

99.16% Natural

Fights cavities, prevents tartar and freshens breath with GREENMINERAL PLUS formula.

P **109.75** 70g

P **154.75** 120g

Available in Raspberry Mint flavor

Kids Bath Soap

100% Natural

P **89.75** 120g

Available in Chocolate Adventure & Gummy Berry scents



Save as much as **P198.86***
Reduce up to **72%*** plastic

One person can make a difference. Imagine what a thousand more can do.
Let goodness start from you!



Good News!

In just a year, we saved **172,284** bottles through 1-liter upsizing!



Baby Bottle & Utensil Cleanser

99.8% Natural
Fragrance-Free

P **379.75**

Save **P19.75¹**
Save **38% plastic¹**

¹vs 500ml Baby Bottle & Utensil Cleanser
See p.95

Dishwashing Liquid

99.8% Natural
Lemon-Calamansi
Grapefruit-Orange

P **359.75** 1L

Save **P99.25³**
Save **54% plastic³**

³vs 250ml Dishwashing Liquid
See p.100

Moisturizing +PLUS Shampoo

99.4% Natural
Green Tea & Lemon

P **799.75** 1L

Save **P198.86²**
Save **72% plastic²**

²vs 180ml Moisturizing +PLUS Shampoo
See p.51

Strengthening +PLUS Shampoo

96.5% Natural
Rosemary

P **724.75**

SAVE **P162.75⁴**
SAVE **72% plastic⁴**

⁴vs 180ml Strengthening +PLUS Shampoo
See p.47

Strengthening +PLUS Conditioner

99.7% Natural
Rosemary

P **699.75** 1L

SAVE **P174⁵**
SAVE **62% plastic⁵**

⁵vs 200ml Strengthening +PLUS Conditioner
See p.47

*vs. 180ml Moisturizing +PLUS Shampoo see p.51

Cut the Grease, Spare the Seas

Saves time. Saves seas. Saves money.

“It is also effective in greasy dishes like [commercial] dishwashing liquids but the difference is this is eco-friendly and the suds are washed away quickly [so it] helps save water and time...”
- Laney

Dishwashing Liquid

99.8% Natural

p 114.75 250ml

p 199.75 500ml

p 359.75 1000ml



Available in Grapefruit Orange and Lemon-Calamansi scents

“10 Must-Have Bestsellers from Human Nature”
August 2019

As seen in



Baby Bottle & Utensil Cleanser

99.8% Natural
Fragrance-free

p 199.75 500ml

p 379.75 1000ml

Did you know

Many commercial dishwashing soaps contain synthetic preservatives and the residue they leave behind can put you at risk of hormonal disruption, exacerbated allergies and ingesting contaminated food.*

*“Is your dish soap toxic? Here’s how to know”
www.treehugger.com



Hypoallergenic baby & bath products also available (p.95)

“Still on Cleaning Duty Even While You’re Preggy? How to Be Safe When Cleaning Your Home”
July 2019

As seen in
smart parenting

Naturally Clean, Genuinely Green

“I super love this detergent! [I] don't have to use softener and bleach...I save money while keeping our skin healthy and at the same time helping save our environment!” - Getty

Healthier homes,
healthier seas



Phosphate-free



Optical brightener-free



Synthetic fragrance-free



Bleach-free



SLS/SLES-free



Powder Detergent

100% Natural | Fragrance-free

P 249.75 1000g

Liquid Detergent

100% Natural | Citrus scent

P 319.75 950ml

Sun's Out, Keep the Ants Out

Uninvited Summer Guests

The warm months mark ants' breeding season, and they'll be showing up in your home in droves looking for food and water. Keep them at bay by lacing nooks and crannies they pass through with Peppermint Oil.

“Super effective in warding off ants. I also use this to freshen odorous rooms/closets.”
- Ella

Peppermint Oil

100% Natural

P 350 30ml



GET P100 OFF
when you buy at least P750
worth of Wellness Oils*
(p. 104-105)

*Not in conjunction with other promos

Essential Oil Remedies for Every Home

Tried & True Blends

We blend our wellness oils with a stable base oil to the precise concentration safe for effective, regular use on your skin. Small amounts of undiluted, pure essential oils can be quite dangerous on the skin and may cause side effects.

“ I mix several drops in a spray bottle of purified water and spray it on my pillow before bedtime and **it really ensures a good night's sleep.** ”

- Sally

“ It works! 1. My **hair fall is markedly decreased** 2. My hair is softer, fuller and feels healthier 3. **Promotes hair growth** 4. Relaxing scent. ”

- Erica



Tea Tree Oil

100% Natural

p **295** 30ml

Body Odor Buster

Spray a mixture of 2 tbsp water + 2 drops of Tea Tree Oil on odor-prone areas such as the armpits and feet and let dry.

Best paired with **Citronella** or **Lavender Oil** to create a relaxing massage bath oil.

Peppermint Oil

100% Natural

p **350** 30ml

Ant Warder

Repel ants by adding 2-3 drops on areas they are likely to linger.

Energizer

Put 1 drop under your nose for an immediate wake-me-up. Maintain energy throughout the day by applying at the base of your neck and shoulders.

Eucalyptus Oil

100% Natural

p **295** 30ml

Soothing Massage

3-4 drops of Eucalyptus Oil enhances the calming effect of a massage for tired muscles and joints.



Oil of Hope

Each citronella oil-infused Human Nature product you buy helps uplift the quality of life of families in formerly low-income communities.

Imbayao and Quarba Citronella Farmers

Citronella Oil

100% Natural

p **295** 30ml

Refreshing Foot Soak

Relax as you submerge your feet in a basin of warm water with 2-3 drops of Citronella Oil and Tea Tree Oil for 10-15 minutes.

Lavender Oil

100% Natural

p **245** 10ml

Sweet Slumber

Before bedtime, massage 2-3 drops of Lavender Oil over your temples and pulse points to help calm your senses.

Best paired with **Eucalyptus Oil** to produce a relaxing massage oil.

Orange Oil

100% Natural

p **245** 10ml

Soothe & Brighten

Ease stomach discomfort by rubbing 3-4 drops of Orange Oil on your abdomen in a circular motion.

Rosemary Oil

100% Natural

p **295** 10ml

Strengthened Strands

Boost your favorite **Strengthening Shampoo** (p.49) with 2-3 drops of Rosemary Oil.

GET P100 OFF

when you buy at least **P750 worth of Wellness Oils*** (pp.104-105)

*Not in conjunction with other promos

Mineral Oil-free Massage Oils

» Natural & Nurturing «

Calming Massage Oil

100% Natural

The soothing scent of lavender, orange and lemongrass oils will leave you calmer and ready to face the world.

P 219 95ml

P 395 195ml

Rejuvenating Massage Oil

100% Natural

Eucalyptus and rosemary oils' uplifting fragrance helps ease fatigue, energize your body and revive your spirit.

P 219 95ml

P 395 195ml

“ I love using this product. I bring it to the massage parlor assured that I'm getting safe, natural ingredients slathered on me. ”

- Melissa

MUST TRY



Quick Relievers for Summertime Misadventures

Summer
MUST-HAVE

BEST
SELLER



Rescue Balm

100% Natural



Soothe itchy bug bites



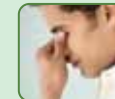
Smooth over scratches



Mend minor blisters

Soothing Balm

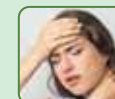
100% Natural



Ease dizziness



Relieve a stuffy nose



Comfort headaches

P 99.75 10g

P 295 45g

GET P90 OFF

when you buy any 2
45g Wellness Balms

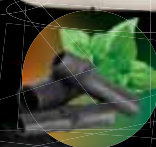
Introduce to the men in your life goodness to fuel their day-to-day adventures. Boot up his everyday routine with **nature-powered Cleansing Champions, Freshness Keepers and Grooming Favorites**. Let them **make the good switch with genuinely natural gamechangers** that care for their looks, their health and the environment.

cool, clean, protected

with genuinely natural gamechangers



GET P35 OFF
when you buy
any **2-in-1 Active Body Wash & Shampoo**
with **100ml Oil-Fighting Face Wash** (p.110)



Feel Squeaky Clean
Deep-cleansing bamboo charcoal actives in our **Cleansing Bar** and **2-in-1 Active Body Wash & Shampoo** act as dirt magnets that eliminate impurities without drying your skin.



GET P15 OFF
when you buy **3 Bamboo Charcoal Cleansing Bars**
P239.25 only

cleansing champions

Bamboo charcoal cleansing bar

100% Natural
P 84.75 120g

2-in-1 Active Body wash & shampoo

99.3% Natural
P 159.75 180ml
P 299.75 400ml

anti-dandruff shampoo for men

99.99% Natural
P 199.75 180ml
P 399.75 400ml

citrus chill refreshing shower gel

99.79% Natural
P 164.75 200ml

13 Best Men's Facial Washes for Every Budget

November 2019

As seen in **Esquire**

medium hold, matte finish



"nature works!"

"This is an answered prayer! The hold can be compared to the usual wax of hair products. Nature works!" - Ash



GET P35 OFF

when you buy 100ml Oil-Fighting Face Wash with any 2-in-1 Active Body Wash & Shampoo (p.109)



Getting Sweaty Shouldn't be Stinky!

Hotter days are coming and while perspiration is a vital bodily function to flush out toxins and cool down, getting stinky is no excuse! Sweat is practically odorless and when bacteria causes it to break into acids, that's when the odor comes along.* Sweat freely and stay stink-free when you swipe on long-lasting freshness with our cool, clean natural deodorants!

Grooming Favorites

Hair shaper for men

100% Natural

P **139.75** 50g

oil-fighting face wash

99.99% Natural

P **99.75** 50ml

P **169.75** 100ml

shaving cream with peppermint

99.7% Natural

P **174.75** 100ml

Freshness Keepers

deodorizing foot spray for men

100% Natural

P **159.75** 100ml

protect+plus deodorant for men

99.82% Natural

P **159.75** 50ml

deodorant for men

100% Natural

P **119.75** 50ml

Furry Fresh for Summer Fun

Keep fur babies fresh and safe from harsh chemicals by giving them baths with only natural pet care that's 100% free from the bad stuff, like SLS/SLES, fragrances and colorants linked to long-term health issues.

“The dogs' fur remained soft and smooth and they don't stink yet; which they usually do after one week of no bath.”

- Shantee, www.dogfashionista.com

“The Serum helped make her coat shiny, tangle-free and smelling fresh.”

- @my2goldenlife

Shields up

Summer is here, mosquitoes are out!

DOH says when the heat is up, mosquitoes are up and about.* Have dengue-free family fun in the sun without harmful chemicals with the natural protection of 100% DEET-Free Skin Shield.

100% OF PROFITS will go to uplifting poor Filipinos



Cocomutt Shampoo

99.25% Natural

P 299.75 400ml

SunShine Serum

100% Natural

P 249.75 95ml

Skin Shield Oil

100% Natural | DEET-free

P 99.75 50ml

P 179.75 100ml

Also available in G6PD-Friendly, soybean-free formulation (100ml only)



Skin Shield Lotion

100% Natural | DEET-free

P 99.75 50ml

GET P20 OFF when you buy any 2 100 ml Skin Shield Oil

P339.50 only

GET P20 OFF when you buy any 50ml Skin Shield Oil OR Lotion with any 50g SafeProtect Sunscreen (p.61)

P379.50 only

You may still receive classic packaging while supplies last

*Source: bit.ly/DOHSummerAdvisory

Welcome wellness inside and out

...with purposeful everyday must-haves.

Express your love of country with proudly Filipino feel-good favorites that bring comfort into your home and loved ones too.



Precious Herbal Pillows

Herbal Eye Patch
Dimensions
L 9.5" x W 4"

P 599

Small Pillow
Dimensions
L 6" x W 11"

P 699

Precious Pillow uplifts a sewing community in San Nicolas, Bulacan through paying four times higher than the usual piece rate.

Shoulder Pillow
Dimensions
L 7" x W 20"

P 999

Habi Lifestyle Reusable Produce Bags (Set of 5)

Bag Dimensions
XS: H 10.5" x W 9.5"
S: H 13" x W 10.5"
M: H 14" x W 13"
L: H 15" x W 15"
XL: H 18" x W 16.5"

Weight Capacity
XS-S: 0.5-1 kg
M-XL: 3-4 kg

P 299



Styling elements not included.

Habi Lifestyle advocates social involvement by empowering talented mothers in Payatas and providing them opportunities to work from home.



If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase.

Aurae Natura supports workshops to help restore the dignity of women rescued from human trafficking.



BEST SELLER

Aurae Natura Diffuser Blends

Invite nature into your home and office with these pure essential oil blends

Fresh Escape: refocus and rise above daily chaos with *peppermint, sweet orange and ravintsara oils*

Sweet Sanctuary: wind down into restful slumber with relaxing *ylang-ylang, patchouli, sweet orange and grapefruit oils*

Joyful Mornings: uplift a blue day with cheery *grapefruit, bergamot, green mandarin and lemon oils*

P 359 5ml

No approved therapeutic claims

Apicuria Oral Spray

P 299 12ml

No approved therapeutic claims



The BeEmpire opened a sustainable source of income which helped curb the practice of kaingin in Tanay, Rizal.

“I love the instant relief that I get from Apicuria whenever my throat feels scratchy, or when I feel like I'm about to catch a cold.”

- The Rebel Sweetheart
www.therebelsweetheart.com

Dr. Gerry's Coco Nectar

Coco nectar is an all-natural superfood that helps fortify the immune system with vitamins and minerals.

P 350 200ml

P 1,099 750ml



Celebrate sweet successes with

...delectable favorites overflowing with love.

Bring goodness in its most delicious form with tasteful treats that uplift not just your health but Filipino communities, too.



Kayumanggi Organic Wild Ginger Tea

A sweet-spicy concoction of ginger root and coconut sugar

P 359.75 200g



Bayani Brew Farm Fresh Tea

Lemongrass Pandan Flavor

All-natural brew made from organically farmed lemongrass, pandan and calamansi

P 84.75 350ml

P 339.75 4-Pack

Bayani Brew purchases all their natural ingredients at above market prices from farmers in Bulacan and Tarlac.



Sweet & Fit Stevia

Singles

P 219.75 50g

Home Pack

P 299.75 100g

Sweet & Fit provides their community members in Bulacan with educational, health and housing assistance to improve their quality of life.



BEST SELLER

First Harvest Peanut Crunch

with crispy pinipig

P 189.75 250g

First Harvest Coco Sugar Peanut Spread

with coco sugar* & less oil

P 230 250g

*Lower glycemic level vs table sugar

First Harvest Peanut Spread

classic honey-sweetened

P 184.75 250g

First Harvest Salted Coco Caramel

with pandan & sesame seeds

P 149.75 125g

First Harvest Gift Set

Get Peanut Spread, Peanut Crunch and Salted Coco Caramel in one nifty box!

P 549.75



First Harvest gives above minimum wages to their nanny workers and mentors SEED students so they can develop their own social enterprises.



If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase.

Excite your tastebuds with

...flavorful snacks that uplift every home.

Cheer up as you snack on responsibly-sourced goodies that bring hope to others.

Kayumanggi Organic Cacao Réal

A blend of rich cacao and raw coconut sugar

P 369.75 200g

Kayumanggi Organic works with two partner communities in Alubijid, Misamis Oriental and pays them 20% above market price for raw materials.



Basilio Coffee Harana Blend

Arabica, Robusta and Excelsa blend

P 400 250g

Basilio's subsidized air roasting technology helps farmers gain a significant income boost versus trading raw beans in the market.



Theo & Philo Chocolates

70% Dark Chocolate

65% Dark Chocolate with Green Mango & Sea Salt with Calamansi with Siling Labuyo

Milk Chocolate with Pili & Pinipig with Turon

Chocolate bars are only available at Human Nature branch counters or through dealers to preserve their rich taste & quality.

P 129.75 45g



BEST SELLER

BEST SELLER



Tintan's Moringa Choco Chip Cookie Bites

With nutrient-dense superfood *malunggay*

P 170 120g

Tintan's Assorted Cookie Bites

Double chocolate and oatmeal, white chocolate and cashew, and chocolate chip cookies

P 160 120g



Tintan's upsills mothers and working students from GK Baseco to become bakers, which allows them to earn and augment their family's income.

If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase.

You may still receive Tintan's Assorted Cookie Bites in its classic packaging while supplies last.

Thrive In Goodness!

humanheartnature Thrive Journal

170 pages of high quality book paper, dotted and undated

P 495

BUY 1 TAKE 1

P495 only

COLLECT BOTH HARDCOVER DESIGNS!

GET P196 OFF

P299 only for 1 journal

Give Goodness!

humanheartnature Gift Boxes

Classy, convenient, eco-chic boxes for goodies on any occasion



P **20 Big** 19.3cm L x 4.9cm W x 13.6cm H

P **15 Small** 14.5cm L x 4.1 cm W x 11cm H

humanheartnature Gift Bag with Free Card

Stylish gift bags and cards to perfectly wrap your gifts with

P **25 Big** 9.7cm L x 5cm W x 22.2cm H

P **20 Small** 6.7cm L x 3.8cm W x 20.3cm H

Card 9.9cm x 7.1cm



Metro Manila

Flagship Store

463 Commonwealth Ave.
Brgy. Matandang Balara,
Quezon City
Store: (02) 8-784-7722
Orders: (02) 8-784-7777
@humanheartnature

Alabang Branch

Ground Floor Entrata Urban
Complex 2609 Civic Drive,
Filinvest Corporate City, Alabang,
Muntinlupa City
(02) 8-801-1064/0917-504-2347
0998-999-0375
alabang@humanheartnature.com
@hnalabang

Alabang Evia Mall Kiosk

Level 2 Market Liberty Northwing,
Evia Lifestyle Center, Alabang
0917-638-7533
marketliberty@
humanheartnature.com
@Humannature.avia

Antipolo Branch

G/F FLJ Building, P. Oliveros St.,
Brgy. Dela Paz, Antipolo City
(02) 8-534-0512/0933-8242648/
0926-758-0938
antipolotown@
humanheartnature.com
@hnanipolotownproper

Ayala Malls The 30th

2nd floor, Ayala Malls The 30th,
30 Meralco Ave. Brgy. Ugong,
Pasig City
(02) 7-750 8131 /0933-821-2440/
0945-391-0304
ayala30th@humanheartnature.com
@HumanNatureAyalaMallsThe30th

Cainta Branch

G/F, Rublou Market Place
Ortigas Ext. cor. Sunset Drive
Brookside Hills Subd. Gate 3,
Cainta, Rizal
(02) 8-470-4756/0939-417-9780/
0933-821-2420
cainta@humanheartnature.com
@hncainta

Caloocan Branch

Ground Floor, The Grandz
Commercial Center, Mac Arthur
Highway, Caloocan City
(02) 8-2882592
0922-378-3188/0956-396-6270
caloocan@humanheartnature.com
@hncaloocan

Cubao Farmers Plaza Kiosk

UGF Farmers Plaza, Cubao,
Quezon City
0933-825-1220/30
hhncubao@gmail.com
@HHNCubao

Araneta City Branch

LRT Concourse, Level 2,
Gateway Mall, Araneta City,
Cubao, Quezon City
(02) 8-363-8908/0923-088-4800
aranetacity@humanheartnature.com
NOW OPEN!

Katipunan UP Town Center Kiosk

Level 1 Phase 1B UP Town Center,
Katipunan Ave., Quezon City
0915-596-2289
Humannatureuptc@gmail.com
@Humannatureuptc

Makati Branch

Ground Floor Wilcon IT-Hub,
Chino Roces Avenue, Makati City
(02) 8-869-5523 / (02) 869-5522/
0995-327-9849
makati@humanheartnature.com
@humanheartnaturemakati

Manila Branch

1310 Bambang St. cor. Fermin
Tubera St., Sta. Cruz, Manila
(02) 8-254-7477/(02) 8-4630851/
0933-367-7156
manilacity@humanheartnature.com
@humanheartnaturemanila

Marikina Branch

Gil Fernando Avenue (formerly A.
Tuazon), corner Lark Street, across
Toyota Marikina, Sta. Elena,
Marikina City
(02) 8-477-5667/0998-986-1075
marikina@humanheartnature.com
@hnmarikina

Parañaque Branch

Unit R06, Ground Floor,
Santana Grove
7202 Soreena Dr. cor.
Dr. A. Santos Ave., Parañaque City
(02) 8-361-9664/
(02) 8-400-3665/0925-555-0599
paranaque@
humanheartnature.com
@hnparanaque

Pasig Branch

Quorum Centre, 73 C,
Raymundo Ave, Pasig City
(02) 8-650-3413/0917-848-6591/
0933-824-9812
pasig@humanheartnature.com
@hnpasig

SM Megamall Branch

Level 5, Building A, SM Megamall
J. Vargas corner EDSA, Ortigas
Center, Mandaluyong City
(02) 7914-3947/09369137381
NOW OPEN!

SM The Block Branch

Level 3, The Block SM City
North Edsa, Quezon City
(02) 8-441-0043/(02) 904-8418 /
0917-152-1681
smb@humanheartnature.com
@hnsmbtheblock

Branch Directory

Luzon

Taguig Vista Mall Kiosk

GF Phase2, Vista Mall Taguig City
0917-9988777
rai.khorramnia@gmail.com

Baguio City Branch

Unit 4A - 09 & 10, 4th Floor,
Porta Vaga Mall Annex,
Session Road, Baguio City
(074) 619-2565/0915-601-0200
hn-baguio@
humanheartnature.com
@humannaturebaguioiph

Batangas City Branch

JPA AMA Commercial Center
National Road, Kumintang
Ilaya, Batangas City
(043) 786-1542
0917-708-8078/0908-813-0978
batangascity@
humanheartnature.com
@hnbatangasPH

Cabanatuan Branch

FMN Industrial Corp,
Maharlika Hi-way, Cabanatuan
City, Nueva Ecija
(044) 464-0083/
0936-911-3901
cabanatuan@
humanheartnature.com
@hncabanatuan

Dagupan Branch

RVR Bldg, National Road,
Tapuac District, Dagupan
City, Pangasinan
(075) 540-0470/
0905-524-7639
dagupan@
humanheartnature.com
@hndagupan

Imus, Cavite Branch

Ground Flr. Citymall,
Aguinaldo Highway,
Anabu 1B, Imus, Cavite
(046) 529-6955/
0916-328-5378/
0977-801-7485
imus@humanheartnature.com
@hnnimuscavite

Lipa, Batangas Branch

Ground Floor Season's Mall Bldg,
Pres. JP Laurel Highway, Brgy.
Tambo, Lipa City, Batangas
(043) 774-5701/0917-883-3422/
0908-815-0243
lipa@humanheartnature.com
@hnbatangasph

Lipa Robinson's Place Kiosk

Level1 Robinsons Place, Ayala
Highway, Lipa City
0917-883-3420
lipa@humanheartnature.com
@HNLipa

Meycauayan Bulacan Branch

Supima Square, Malhacan,
Meycauayan, Bulacan
(044) 913-7461/0925-527-1215
meycauayan@
humanheartnature.com
@hnmeycauayan

Naga Branch

T.D. Macaw Bldg., Elias
Angeles St., Naga City
(054) 205-9016/0919-759-0750
0906-377-3093
naga@humanheartnature.com
@humannaturenaga

San Fernando, Pampanga Branch

3M Building, MacArthur Hi-way,
San Agustin, San Fernando
City, Pampanga
(045) 963-5958/0932-625-5339
sfpampanga@
humanheartnature.com
@hnpampanga

San Pablo, Laguna Branch

G/F G Square Bldg., Barleta
St. cor. Malvar St. San
Pablo City, Laguna
(049) 503-1096
0947-890-0648/0917-834-3539
spaguna@
humanheartnature.com
@hnsanpablo

Visayas

Bacolod Branch

Ground Floor Room 123 VSB
Building, 7th Lacson Street,
Bacolod City
(034) 435-8279/
0998-790 7904
bacolod@
humanheartnature.com
@hnbacolod

Bohol Branch

8 M.H. Del Pilar St.
Tagbilaran City, Bohol
(038) 501-0010/0908-770-1756/
0927-568-3277
bohohol@humanheartnature.com
@hnbhohol

Cebu City Branch

Unit 3, The Strip, Osmeña Blvd.
Capitol Site, Cebu City
(032) 236-0549/(032) 412-9696/
09164216207/09420040898
cebuicity@
humanheartnature.com
@hncebu

Iloilo Branch

#21 Ground Floor
D-Jabez Bldg. General Luna
Highway Street, Iloilo City
033- 335-5068/0917-7000-639
iloilo@humanheartnature.com
@hniloilo

Mandaue City Cebu Branch

G/F JAB Bldg. (almost across
Oakridge Business Park) A.S.
Fortuna St., Mandaue City 6014
(032) 410-9859/(032) 236-2253
0922-836-5442/0917-322-1853
mandauae@
humanheartnature.com
@humannaturemandauaecebu

Mindanao

Cagayan de Oro Branch

Corrales Avenue
Beside Xavier University Gym
(Ateneo De Cagayan)
Cagayan De Oro City
(088) 852-4207/
0906-790-4259
cdo@humanheartnature.com
@hncdobranch

Davao City Branch

Unit 9-10 Plaza del Carmen
A. Loyola St. Bo Obbrero,
Davao City
(082) 295-2976/
0906-270-4463/0925-373-9104
davao@humanheartnature.com
@humannature.davaobranch

Iligan Branch

G/F PhilamLife Bldg,
Unit 9-10 Plaza del Carmen
(063) 224-0118/ (063) 228-1144/
0923-735-7986 /0917-587-7790
iligan@humanheartnature.com
@hniliglan

General Santos Branch

Door 6-7, Phase 3, ECA
Buildings, National Highway,
Barangay City Heights,
General Santos City
(083) 5540658/
0919-595-7072/0906-261-3556
gensan@
humanheartnature.com
@NaturallyBeautifulatHumanNatureGenSanBranch

*Open Doors to Goodness
with your own
humanheartnature
Branch*

Message us at
branch.ops@humanheartnature.com
to know how!

A FREE WELCOME GIFT AWAITS!
SIGN-UP TO GET DISCOUNTS & EARN MORE

25% OFF*

with **P1999** purchase net of discount

FREE
Hydrating Face Mist



15% OFF*

with **P799** purchase net of discount

FREE
50ml Energizing Citrus Hand Soap



*Terms and conditions apply.

5 REASONS TO SIGN-UP AT human nature TODAY!



It's easy! Just register at any Human Nature branch or online:
humanheartnature.com/buy/reseller



Members and Dealers get exclusive deals!

Enjoy big discounts when shopping easy-to-sell personal and home care favorites with no minimum purchase required for the first 3 months!*



You're first to try our newest products and more!

Members and Dealers get exclusive access to deals and promos, training opportunities and more exciting activities.



You can sell anywhere, anytime, and wherever you are!

You can even start your Online Dealer Shop for only P99! We set up your online shop, process your customers' orders, and ship the products to them! Visit www.humanheartnature.com/ods for more details.



Satisfaction Guaranteed or your money back!

Dealers can be confident in selling and may return unsold products to their home branch within 30 days after purchase for non-food items and 7 days for food items.*



*Terms and conditions apply.

Summer Beauty Bargains

Freshest Picks



p.10

Radiant Skin Mineral Foundation



Lip Butter

p.19



Beauty +PLUS Deodorant Stick

p.80

Get in touch with your human♥nature Dealer:

Contact details:

GANDANG KALIKASAN, INC.
463 Commonwealth Ave, Quezon City, 1119

OFFICE HOURS: 9am - 6pm Mon-Fri
9am - 1pm Sat

HEAD OFFICE STORE: 9am - 6:30pm Mon-Fri
9am - 6pm Sat

TEL: (02) 8-784-7700 (Trunkline)
(02) 8-784-7777 (Orders)
(02) 8-784-7788 (Customer Service)

FAX: (02) 8-784-7751

EMAIL: customer.service@humanheartnature.com

WEBSITE: www.humanheartnature.com

HumanHeartNature

FREE
RoseDew
Mist
worth
P275
pp.31, 38



FREE
Tinted
Lip
Balm
pp.17, 21



FREE
Lip
Balm
pp.21, 22



FREE
100ml
Toner
pp.35, 40



GET
P100
OFF
p.33



GET
P100
OFF
pp.104-105



GET
P60
OFF
pp.25, 38



GET
P50
OFF
p.56



GET
P20
OFF
pp.61, 113



GET
P20
OFF
p.113



Get in touch with your human♥nature Dealer:

[if blank, please contact us directly at (02) 784-7788]