

human nature

Issue 2, 2023 P6.00

SUMMER-READY SKIN FOR FUN ADVENTURES



SafeProtect
Sunscreen p.75



Cooling Body
Cleanser p.41



pp.38-39



NEW!
Ceramide
Skin-Renewing
Night Cream p.15



COMING SOON!
Sunflower
Beauty Oil with
Bakuchiol p.7

pro-philippines • pro-poor • pro-environment

SAVE OUR SEAS THIS SUMMER

HELP PRESERVE OUR
OCEANS FOR MANY MORE
GENERATIONS!



5 WAYS WE SAFEGUARD OUR SUMMER PLAYGROUND

RESCUE REEFS

Use products free from coral bleaching toxins



formaldehyde
free¹



paraben
free²



phthalate
free³

SafeProtect
Sunscreens
(p.75)
100% Natural



REDUCE

Use less plastic packaging per ml with larger sizes

1L Baby Wash (p.61)

99.77% Natural
55% LESS plastic
vs. Baby Wash 490ml

**1L Strengthening
+PLUS Shampoo** (p.33)

98.86% Natural
60% LESS plastic
vs. Shampoo 400ml



REFUSE

Go plastic bottle-free with your most-used products

Face Bars (p.23)

At least 95.76%
Natural
99.29% LESS plastic
vs. Face Wash 200ml

Shampoo Bars (p.31)

At least 95.4% Natural
99.22% LESS plastic
vs. Shampoo 180ml



REUSE

Refill your Human Nature home care products

Visit our **Refilling Stations** in the
Flagship Store in Commonwealth,
SM The Block, SM Megamall, Festival Mall
and **TriNoma** branches



RECYCLE

Drop your **clean, empty plastic bottles**
in select Metro Manila branches.

Learn more at bit.ly/BalikBoteFAQ

In partnership with the PLAF



MESSAGE FROM ANNA

Dear Friends,

Are you all excited for summer?! We here at Human Nature are raring to go on many adventures protected and nourished by many of our all-time favorite genuinely natural essentials! Don't forget to always put on **SafeProtect Sunscreen** with natural UV filters whether you're at the beach, on a hike or just relaxing in your garden! Be sure to beat the summer heat with our **Cooling Body Cleanser**, **Volcanic Cooling Body Scrub** and **Cooling Lotion** for the ultimate refreshment.

Finally, fight the aging effects of the elements with our **Sunflower Beauty Oil** boosted with **bakuchiol**, a natural and gentle retinol alternative and our new and improved **Skin Renewing Night Cream with Ceramide**.

We've got everything you need to have an amazing time this summer! So go on and explore our beautiful country and make lasting memories!

Have the best fun & take care!



Anna
Anna Meloto-Wilk
President & Co-Founder

OUR PHILOSOPHY

PRO-PHILIPPINES

Our products are created by Filipino scientists to care for a wide diversity of skin and hair types and textures. We strive to bring the best of the Philippines to the world, using Philippine ingredients and packaging wherever possible. We partner with local social enterprises and farming communities, purchasing at fair trade prices to help our economy flourish.



PRO-POOR

Since day one, we've paid workers more than minimum wage — we provide living wages to ensure quality of life.

We have a no firing policy for regularized

workers because we believe in second chances just as God forgives our mistakes.

In abundance or in scarcity, especially during the pandemic, we don't lay off workers and we commit a significant portion of our sales towards uplifting the poor.

PRO-ENVIRONMENT

All our products are genuinely natural and free from harmful chemicals. We ensure that our raw materials are naturally-derived and only undergo processes that are non-toxic to our ecosystems. We commit to sustainability with plastic bottle-free formulations, upsizing options, refilling stations and recycling drop-offs where available to lessen our plastic waste.



OUR NATURAL PRODUCTS



humanOnature

is the Philippines' pioneering brand of effective, safe and affordable **genuinely natural beauty, personal care, and home care products**. Each product is at least 95% natural, and has **no harmful chemicals** linked to health risks or that can harm the environment.



We're the first Philippine brand **certified cruelty-free** by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.

WHAT'S INSIDE



NEW!
Ceramide
Skin-Renewing
Night Cream

COMING SOON!
Sunflower
Beauty Oil with
Bakuchiol

CATEGORIES

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If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.



ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

Transform Your Skin with the COMBINED POWER of Sunflower Oil and *Bakuchiol*

Pure, Premium and Powerful The Sunflower Beauty Oil Above the Rest

Human Nature prides itself on using only pure, premium-grade sunflower oil. Unlike many other brands that dilute their sunflower oil with synthetic fillers, we take extra care in crafting our Sunflower Beauty Oil to ensure it contains **high levels of linoleic and oleic acid, Vitamin E, and Omega 6.**

8 OUT OF 10

noticed brighter, glowing skin*

10 OUT OF 10

reported no skin purging unlike traditional retinol*

- ✓ Helps **reduce the appearance of fine lines & wrinkles** without irritation
- ✓ Helps **lighten dark circles and acne marks**
- ✓ Promotes a **plumper, more youthful-looking complexion**

COMING SOON

Retinol Without the Irritation

A gentler, plant-based alternative**

Sunflower Beauty Oil with Bakuchiol
100% Natural

P 299 30ml

CHOOSE THE BEST SUNFLOWER BEAUTY OIL FOR YOU

Classic	Bloom	LUXE	with Bakuchiol
FOR FACE & BODY	FOR FACE & BODY	FOR FACE & BODY	FOR FACE
25 miracles from top to toe	25 miracles in a floral scent	With 2x more oleic acid for dry & dull skin	Helps battle fine lines and wrinkles without irritation



*Based on a consumer panel test

**As tested by 40 panel respondents with zero adverse reactions

25 MIRACLES TO GET YOUR SUMMER GLOW ON

“Awesome multi-tasker. I use it for my face, hair and body. A little goes a long way. Non-greasy yet very nutrient-rich, moisturizing and soothing to the skin. The subtle smell is great (I love roses). Superb quality product.”

— Ces (website review)

Premium Intensive Moisturization

Sunflower Beauty Oil LUXE

100% Natural | Vegan

P 339.75 45ml



Packed with
OLEIC ACID
and **VITAMIN E**
that help skin
maintain
its youthful
glow

LIGHTWEIGHT & NON-STICKY DEEP HYDRATION

- ✓ Intensively hydrates to replenish moisture and increases nutrient absorption¹
- ✓ Soothes irritated skin with its anti-inflammatory properties²
- ✓ Helps plump the skin for a softer, smoother and radiant-looking complexion
- ✓ Infused with pure rose oil fragrance

Fresh, Floral Fragrance

Sunflower Beauty Oil Bloom

99.95% Natural
Vegan | Hypoallergenic

~~P 209.75~~

NOW
P 199.75 50ml

~~P 349.75~~

NOW
P 339.75 100ml



UPSIZE NOW!
SAVE P59.75

100ml vs. two 50ml bottles



Head-to-Toe Multitasker

Sunflower Beauty Oil

Fragrance-Free

- ✓ 100% Pure Premium Sunflower Oil
- ✓ Hypoallergenic
- ✓ Dermatologist-tested
- ✓ Suits all skin types
- ✓ Vegan
- ✓ Cruelty-free

P 184.75 50ml

P 324.75 100ml

You may still receive our Sunflower Beauty Oil 50ml in its classic packaging while stocks last



UPSIZE NOW!
SAVE P44.75

100ml vs. two 50ml bottles

1 Beauty Oil: 25 Miracles

- 1 Helps lighten dark spots & pimple marks
- 2 Helps lighten the appearance of lesions and scars
- 3 Adds shine to dull hair
- 4 Helps hydrate dry patches on face
- 5 Makes skin glow & helps keep it youthful
- 6 Overall body moisturizer
- 7 Helps make eyebrows thicker
- 8 Helps lighten & soften underarms
- 9 Helps improve skin condition after sunburn
- 10 Helps smoothen skin to improve the appearance of scrapes and scratches
- 11 Helps improve appearance of underarm chicken skin
- 12 Smoothen dry, rough skin from shaving
- 13 Helps relax tired, puffy under eyes
- 14 Helps prevent & diminish the appearance of stretch marks
- 15 Helps lighten dark undereye circles
- 16 Helps soothe skin after waxing
- 17 Helps calm dry, irritated and itchy skin
- 18 Undereye moisturizer
- 19 Removes stubborn makeup
- 20 Helps ease dry & itchy scalp
- 21 Nourishes & conditions eyelashes
- 22 Helps soften cuticles & dry skin
- 23 Helps control moisture in the hair to tame flyaways & frizz
- 24 Helps diminish fine lines around the eyes
- 25 Softens feet soles, knees & elbows

¹Source: bit.ly/OleicAcidBenefits | ²Source: bit.ly/OleicAcidAndAging

You may still receive our Sunflower Beauty Oil Classic and Bloom in its classic packaging while stocks last

GOODBYE, SCARS AND DANDRUFF

HELLO, WORRY-FREE SUMMER



Pure Rosehip Oil
100% Natural | Vegan
Pure Premium Grade

Packed with a **potent blend of nutrients—Vitamin A & Beta Carotene; Omega 3, 6, 9; and Vitamin C** to shed, renew and brighten skin.

CLINICALLY TESTED
HYPOALLERGENIC

15ml
P 795

P196 OFF
P599 only

LIMITED STOCKS
Get the 10ml starter size now for your scars, stretch marks and dark spots!

P299.75 only

IN JUST 1 WEEK, I saw the difference! The scar lightened, it's almost invisible!

— Eulyn Manongsong, one week after use



age spots & acne scars burn scars bacne scars stretch marks surgical scars

96% reduced dandruff in less than 5 weeks.*

Pure Jojoba Oil
100% Natural | Vegan

P 399 30ml

P20 OFF

when you buy Jojoba Oil with Clarifying Shampoo 400ml
P708.75 only

Get your scalp ready for summer. Beat dandruff, sweat buildup and itchiness!

Massage a coin-sized amount onto scalp for 2-3 minutes. Wash off with **Clarifying Shampoo** (p.36) and use twice a week for best results.



BRIGHTER UNDER-EYES

TO FRESHEN UP YOUR SUMMER LOOK

8 OUT OF 10 noticed reduced under-eye puffiness¹



“Literally a miracle worker! I love the smell and my eyes don't feel too puffy the next morning. The dark circles under my eyes lightened and they seem rejuvenated! My new holy grail!”
— Antoinette (website review)

Sunflower Eye Cream

100% Natural | Vegan

Brightening **Sunflower Beauty Oil** that nourishes with Vitamins A, C, D and E² plus soothing jasmine and hawthorne essences

P 349 15ml

AS SEEN IN
COSMO.PH

specially made for delicate under-eye skin



¹Based on a self-assessment test
²bit.ly/HNSunflowerEyeCream
Note: bit.ly links are case sensitive

SKIN-RENEWING RADIANCE

FOR A YOUTHFUL SUMMER GLOW

NIGHTTIME POWER DUO

1. SMOOTH ON vibrance with the **Overnight Elixir**
2. SEAL IN the goodness with the **Radiant Grace Night Cream**
3. SLEEP tight and prepare for a more intensive skin renewal.



8 OUT OF 10 NOTICED SOFTER,
BETTER-MOISTURIZED SKIN
**AFTER JUST
ONE USE***

Overnight Elixir

99.8% Natural | Vegan

Proven to give immediate results,
one bottle of **Overnight Elixir** is
equivalent to **120 sheet masks.****

9ActivOil NUTRITIVES

for Superior Hydration
and Youthful Glow

P995 30ml

“I've always loved the **Overnight Elixir**. I love its light scent and how it's easily absorbed by my skin. My face doesn't feel sticky at all. **I wake up with soft, supple skin.**”
— Janina, 44
(website review)

8 OUT OF 10 NOTICED
FIRMER, SMOOTHER AND
**RADIANT-
LOOKING SKIN***

Radiant Grace Night Cream

100% Natural

Rejuvenates with the **reviving
power of plant extracts** to effectively
replenish dry, dehydrated skin.

NatuRenew ACTIVE COMPLEX

to Tighten Skin and Relax Fine Lines

~~P995~~ **NOW 895** 45ml



“**Radiant Grace** makes my face radiant and clear, plus I know I'm not loading harmful chemicals onto my skin. I wake up the next day with **smooth skin and better complexion.**”
— Aia (website review)



DID YOU KNOW?

Face oils nourish, seal in moisture and protect your skin. Proven to give immediate results, one bottle of Overnight Elixir gives you the same benefits of 120 sheet masks** without the paper waste.

*Based on a self-assessment test
**30ml of Overnight Elixir equals 120 sheet mask uses based on the recommended usage that is 4 drops or about 0.25ml per single-use.

9/10 users experienced:

- satisfying hydrating ability and absorbability
- soft & supple skin after use

glides smoothly
behind makeup

Day to Night Dream Skin

with 100% natural origin hyaluronic acid that boosts moisturization throughout the day!

Moisture meter reading reveals our **HYA** performs better than other brands!*



lightweight
gel format

“This made my skin supple and soft after use, plus I didn't get any breakouts! It absorbs fast and is a good primer for makeup. I'm so happy that it didn't make my face oily, too!”
- Tris (panel review)

Hyaluronic Acid Gel Day Moisturizer

99.97% Natural | Vegan
Hypoallergenic

Packed with skin-hydrating hyaluronic acid, aloe vera, betaine and Vitamin E. Makes skin feel soft and supple with its lightweight feel.

P **229.75** 50ml

BRAND	PRICE	BEFORE APPLICATION	AFTER APPLICATION	+MOISTURE POINTS
	P 229.75 ONLY	32.1 MOISTURE POINTS	60.5 MOISTURE POINTS	↑ 28.4
A	P 369	30.9 MOISTURE POINTS	51.8 MOISTURE POINTS	↑ 20.9
B	PPP 1,114	31.3 MOISTURE POINTS	51.5 MOISTURE POINTS	↑ 20.2
C	P 219.76	32.2 MOISTURE POINTS	50.6 MOISTURE POINTS	↑ 18.4

“I like its moisturizing ability during the night til morning! I also like the scent and the look of my skin in the morning. The product is great!” - Andrea (panel review)

94%
FELT ITS
MOISTURIZING
ABILITY

91%
EXPERIENCED
SMOOTH SKIN

RENEW YOUR SKIN WITH CERA!

Our Ceramide Night Cream helps visibly renew your skin, restores skin barrier and locks in moisture while you sleep so you can wake up to healthy, glowing dream skin in the morning!

NEW



Ceramide Skin-Renewing Night Cream

99.99% Natural | Vegan

Replenish your skin after a long day with **ceramide** that helps stimulate skin renewal. Indulge in its rich cherry blossom scent that helps soothe the senses for a more relaxing beauty sleep.

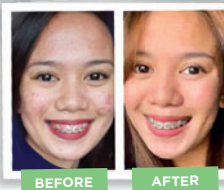
~~P 299.75~~ 50ml **SPECIAL INTRO PRICE P 249.75 only**

★ Summer
glow from
Nature's
best ★

SKIN CARE DUO SUITED
TO YOUR SKIN TYPE

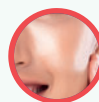
P20
OFF

Balancing Facial Wash
200ml when bought
with Toner 200ml
P199.75 only



“I've tried different products but they all did not work. My sister-in-law asked me to try out

Human Nature's Balancing Facial Wash and Toner. It worked! After 3-4 months, **my pimples disappeared!** — Imogen Cuizon, Balancing Facial Wash and Face Toner user (Facebook review)



FOR OILY SKIN

Elemi cuts down excess oil and bacteria and free from alcohol that can increase greasiness¹

Balancing Facial Wash

99.8% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

Balancing Face Toner

99.8% Natural | Vegan
Hypoallergenic

P **109.75** 100ml
P **199.75** 200ml

P20
OFF

Nourishing Facial Wash
200ml when bought
with Toner 200ml
P199.75 only



NO-STING
FORMULA
WITH SKIN-
SOOTHING
MANGOSTEEN

NON-
DRYING
CREAMY
FORMULA

“There is a noticeable improvement on my skin especially when I wake up in the morning. My skin became **radiant and younger-looking!**” — Mary Anne



FOR SENSITIVE SKIN

Tomato & mangosteen help protect and strengthen skin with natural antioxidants²

Nourishing Facial Wash

100% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

Nourishing Face Toner

99.81% Natural | Vegan

P **109.75** 100ml
P **199.75** 200ml



“The only one that worked for my dry, sensitive face. I used to have large patches of dry skin around my mouth and cheeks but **this facial wash worked its magic on me.**” — Zeehan



FOR DRY SKIN

Moringa moisturizes dehydrated skin and helps boost skin collagen³

Hydrating Creamy Wash

98.95% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

Hydrating Face Toner

99.8% Natural | Vegan
Hypoallergenic

P **114.75** 100ml
P **209.75** 200ml

¹humanheartnature.com/balancingwash | ²humanheartnature.com/nourishingwash

³humanheartnature.com/hydratingwash

Clearer skin in 7 days*

FOR A SUMMER FREE FROM BREAKOUTS

SEE THE RESULTS FOR YOURSELF!



Joce Cababan, Acne Defense Gel user (Facebook review)

NATURAL, SAFE AND EFFECTIVE TEA TREE

- ✓ Tried, tested, and used medicinally for centuries
- ✓ The most well-studied botanical shown to be the most effective for acne
- ✓ Antibacterial and anti-inflammatory to help combat acne and calm redness and irritation

Learn more at bit.ly/TeaTreeStudy

DID YOU KNOW?

Summer and heat commonly cause breakouts because humid weather means more sweat, dirt, and oil accumulation on our skin.***

Stop it by building an effective natural skin care routine for acne-prone skin!

*Based on an independent clinical study comparing pimples observed among users of Human Nature Acne Defense Solution Gel and popular chemical acne treatment brands
**Consumer self-assessment survey on men and women with mild to moderate pimples
***Source: bit.ly/SummerBreakouts

STEP 1

100% reported that it removes excess oil**

Cleanse your face with Acne Defense Facial Wash

99.99% Natural | Vegan Hypoallergenic

Packed with skin-soothing aloe vera, this non-abrasive facial wash **combats pimples without harsh chemicals that can irritate skin**

Use 2x a day for best results

P 169.75 100ml

You may still receive our Acne Defense Facial Wash in its classic packaging while stocks last.

STEP 2

8/10 of users reported dried-out pimples and reduced pimple size**

Gently pat or swipe on Acne Defense Face Toner

100% Natural | Vegan Hypoallergenic

Effectively **reduces the appearance of pimples** and helps **control skin oiliness**

Use at night for best results

P 119.75 100ml

STEP 3

Dab individual pimples with Acne Defense Solution Gel

99.99% Natural | Vegan Hypoallergenic

Packed with pimple-fighting actives that help **control breakouts** and **dry out blemishes**

Use 2x a day for best results

P 199.75 20g

“**THE BEST.** Before I started using the Acne Defense Facial Wash, I was suffering from stress acne. The first time I used it, I felt a tingling sensation and started purging for a week. It wasn't that bad, it just felt like **all the sebum and dirt on my face was drawn out.** I highly recommend you use it together with the Acne Defense Toner and Solution Gel.”
- Aly (website review)

P50 OFF

when you buy all 3! **P439.25 only**

new look



ALCOHOL FREE

to protect skin barrier + packed with natural AHA exfoliants to dissolve dead skin cells

CLINICALLY PROVEN 2X MORE EFFECTIVE vs. leading brands*

Tropical Fresh Natural Facial Wash

99.72% Natural | Vegan

Just like you, **your skin goes through changes too.** Face tough skin problems like acne, oiliness and toxins **the natural way** with our **no-nonsense, non-drying** cleanser!

P 149.75 100ml

pH-balanced skin care power

Gently lifts away impurities, revealing a healthy-looking, natural glow

STEP 1

Remove dirt and control oil
Pore Clarifying Cleanser

99.3% Natural | Vegan

Cleans out pores, sweat & dirt buildup from wearing face masks with **bamboo charcoal** & **bentonite clay**

P 199.75 100ml

STEP 2

Purify and refine weekly
Pore Clarifying Clay Mask

99.7% Natural | Vegan | Hypoallergenic

Detoxifies pores & helps combat visible signs of premature skin aging with **passion fruit seed oil** & **Vitamin E**

P 275 50g

**You may still receive our Pore Clarifying Cleanser in its classic packaging while stocks last.*

For skin that's **Clean & Clear**

SKIN CARE THAT FIGHTS
DIRT AND EXCESS OIL



Simply wash it off after 15 minutes for clear pores and ultra-smooth skin



Proudly sourced from the **Philippine Seas**

“For me, a **good skin care product** is the one that makes my skin feel **softer, smoother, and not dry** in the morning, and Marine Caviar HydroMiracle Moisturizer did all that!” - Daneilyn (interview)

P50 OFF

Starts at P450 for any 2 Marine Caviar Line products

P100 OFF

when you buy all 3! P895 only

STEP 1

Cleanse to Reveal Your Glow
Marine Caviar HydroMiracle Face Cleanser

98.93% Natural | Vegan

P 250 100ml

STEP 2

Add Vitamins to Your Skin
Marine Caviar HydroMiracle Essence

99.72% Natural | Vegan

P 250 50ml

STEP 3

Seal in Deep Nourishment
Marine Caviar HydroMiracle Moisturizer

99.89% Natural | Vegan

P 495 50ml

**Based on a seven-day product test*

Hydrate & glow up

WITH GREEN CAVIAR

ESSENCES ARE A SKIN CARE STAPLE IN JAPAN AND KOREA

2



1



gentle and refreshing scrub

3



rich and creamy yet fast-absorbing

95% EXPERIENCED BETTER-HYDRATED, MOISTURIZED SKIN*



Bring back your skin's Natural glow

FOR SKIN THAT'S RENEWED
AND REFRESHED

Aloe Face Mist

99.98% Natural | Vegan
Hypoallergenic

MOISTURIZING ALOE VERA

helps strengthen skin and improve its elasticity¹

P 250 50ml

¹bit.ly/AloeFaceMist
²bit.ly/RoseDewMist

RoseDew Mist

100% Natural | Vegan

ANTIOXIDANT-RICH ROSEWATER

helps reduce skin puffiness while giving a healthy, hydrated glow²

P 250 50ml

GET 1 FREE when you buy 1 RoseDew Mist

¹While stocks last

Purifying Facial Scrub

100% Natural | Vegan
Hypoallergenic

Strawberry seeds and fine bamboo granules lift away deep-seated dirt and gently exfoliate for a glowing smoothness¹
Use 2-3x weekly for best results

P 119.75 50g

Detoxifying Mask+Scrub

100% Natural | Vegan
Hypoallergenic

Kaolin clay, multifruit extracts and gentle natural exfoliants absorb excess oil, lift away impurities and polish skin²

P 249.75 100g

¹bit.ly/PurifyingFacialScrub
²bit.ly/DetoxifyingMaskScrub

Give back to the Planet

FOR SKIN THAT'S CLEAN & RADIANT

“I love the facial bar! My face feels so, so smooth and soft after washing. You'll see radiance even just after the first use.”
- Catherine (panel review)

Natural Sunflower Face Bar

96.26% Natural | Vegan

Helps lighten & moisturize skin with **sunflower oil** and **boost skin collagen** with moringa seed extract.

P 179.75 35g

SAVE MORE WITH SOLID SOLUTIONS



1 bar = 3 x 100ml¹

Save up to²
P204.81
and 98.9% plastic

¹1 bar = 330/350ml liquid face wash
²vs 200ml Human Nature liquid face wash

“The product is effective in clearing the skin and lessening breakouts.”
- Sharon (panel review)

Natural Balancing Face Bar

95.76% Natural | Vegan

Helps balance skin oils with **zinc lactate**. **Loofah & bamboo scrubs** exfoliate & lift away impurities, while **aloe vera** helps soothe skin. **Glycerin** helps retain moisture. Comes in a **fresh, fruity scent**.

P 179.75 35g

¹Based on a 3-day product use test

for normal
to dry skin



94%
ARE SATISFIED
WITH ITS
OVERALL
PERFORMANCE¹

pH-balanced

for combination
to oily skin



Kiss dryness goodbye

with lip-loving hydration



“Truly a **miracle product!** I have super parched lips that no chapstick could ever solve. Thank God I found this! Best used with HN Lip Scrub”
- Abbie, Sunflower Lip Miracle user (website review)



2 steps to healthy lips

step 1: exfoliate

Apply **Natural Lip Scrub** on clean lips. Gently massage for 5 seconds then wipe/wash off.



Natural Lip Scrub

99.85% Natural

Gently buffs dry, dull skin with muscovado sugar and hydrates and softens to reveal healthy lips.

P195 12g

step 2: hydrate

Apply **Sunflower Lip Miracle** for a baby-smooth pout!



Sunflower Lip Miracle

100% Natural

Get intense hydration and let the miracles of sunflower oil revive rough lips.

P199.75 10g

*vs. our regular Lip Balms

Our lip care range is infused with a luxurious **blend of all-natural plant oils, cocoa butter and beeswax** to prevent dry, chapped lips from the sun.

Source: bit.ly/LipFacts

daily extra moisture

“I have severely dry lips and tried everything! **This exceeded my expectations. It's the best!**”
- Marie (website review)

Lip Butter

100% Natural | Cruelty-free

Get buttery-soft lips from the decadent goodness of **9x more* moisturizing sunflower oil**.

P129.75 4.8g

*vs Human Nature Flavored Lip Balm

¹ Based on a self-assessment study

You may still receive our Lip Butter in its classic packaging while stocks last.

9 out of 10

experienced softer, healthier-looking lips¹



P20 OFF

when you buy any 2 Lip Butters **P239.50 only**

NEW LOOK

Bestseller

hint of color



Flame Tree hint of red | Island Kiss hint of coral | Pink Orchid hint of pink | Guava Jelly hint of plum | Rosewood hint of burgundy

Actual color register may vary depending on the pigmentation of your lips.



Trending on TikTok
Find Your New Fave Shade Now

Tinted Lip Balm

100% Natural | Cruelty-free

With cooling peppermint to refresh your lips and sheer colors to match your mood!

P119.75 4g

P20 OFF

when you buy any 2 Tinted Lip Balms **P219.50 only**



sweet lip base

“The peppermint flavor **healed my chapped lips in less than 24 hours**. Super effective during windy days!” - Wella (website review)

Flavored Lip Balm

100% Natural | Cruelty-free

Keep your lips nourished and enjoy the mouth-watering natural flavors.

P99.75 4g

Bestseller



naturally bloom in full color

“I have fairly morena skin. I tried Grace and it doesn't feel drying at all. It feels like you have lip balm. It's **not so heavy on the lips** like some creamy matte lipsticks.”
- Joie (panel review)



Diane is wearing
Made to Bloom in Joy



Made to Bloom Lipstick

100% Natural | Cruelty-free

Enhances your own lip color to bring instant life to your face

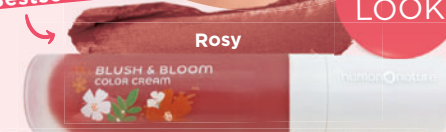


3-in-1 instant pop of natural color



Bestseller

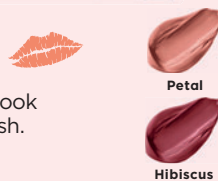
NEW LOOK



Blush & Bloom Color Cream

Brighten up any neutral look with its natural dewy finish.

P395 8.5g



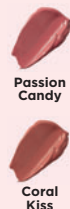
Bestseller

Mineral ColorCreme Lipstick

100% Natural | Synthetic dye-free | Lead-free Full coverage

Head-turning hues with a satin finish that's perfect for a romantic date night look.

P395 4.3g



celebrate your natural beauty with skin-nourishing makeup

Perfect Eyes Mineral Eyeshadow

100% Natural
Talc-Free | Vegan | Cruelty-free

Day to night versatile shades.

P395 3.9g

Earthy Beauty



Jen is using Perfect Eyes Mineral Eyeshadow in Earthy Beauty and Mineral ColorCreme Lipstick in Coral Kiss

safe & effective makeup removal

Bare Necessity Cleansing Balm

100% Natural | Hypoallergenic

Keeps skin soft & dewy while hydrating with pure virgin coconut oil.

P375 40g



Gentle Cleansing Oil

100% Natural
Hypoallergenic

Free from pore-clogging mineral oil & skin-drying alcohol. Formulated with sunflower oil that conditions and nourishes skin and eyelashes.

P275 95ml



talc-free buildable coverage
lightweight matte finish



**Non-Cakey
& Non-Clogging**

“My skin type is sensitive. My face & eyelids become itchy with other foundations. But with this, **I never experienced itchiness.** They really use **no harmful chemicals.**”
- Aileen (website review)



Perfect Coverage Mineral Foundation

100% Natural | Talc-Free | Vegan | Cruelty-free
Medium to Full Coverage

Get shine-free and picture-ready skin that's made to matte with every pat.

~~₱795~~

NOW
₱595 9g

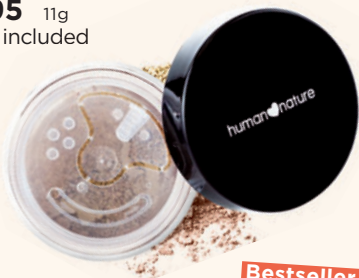


Perfect Finish Mineral Loose Powder

100% Natural | Talc-Free | Vegan | Cruelty-free
Sheer Coverage

Lightweight for a flawless finish and a picture-perfect no-makeup look.

₱595 11g
Puff included



Bestseller



Mineral Pressed Powder

100% Natural | Talc-Free
Vegan | Cruelty-free
Sheer to Medium Coverage

Weightless blotting powder with up to 8 hours oil control*

₱395 9g

Refill
Puff included

₱295 9g



Bestseller



*Based on a panel test conducted among Human Nature Mineral Pressed Powder users.

Skin-Loving Natural-Looking Coverage

“I love the finish of the powder. It looks like **you're not wearing powder** at all. It really gives me that **glowing and even skin tone.**”

- Hazel (website review)

lightweight radiant finish
medium to full coverage yet feels oh-so-natural



BEFORE



AFTER

Sam is wearing **Radiant Skin Mineral Foundation** in Love, **Made to Bloom Lipstick** in Grace and **Perfect Eyes Mineral Eyeshadow** in Sunset Bloom

90%
noticed a
fresher, more
radiant
look*



buildable shades
to enhance your tone & texture

Bestseller



Radiant Skin Mineral Foundation

100% Natural | Vegan | Talc-Free | Cruelty-free

With mineral-rich blend of kaolin clay, natural bamboo silk, and jojoba oil to reveal your skin's healthy-looking complexion.

~~₱795~~

NOW
₱595 9g



*Based on a self-assessment study



Summer-Ready Hair

without the plastic bottles



ENJOY YOUR SHAMPOO BAR LONGER



Wet the bar to create lather



Apply the suds on your hair



Dry on an open soap dish or pouch to make sure it doesn't melt



pH-Balanced
Won't dry out your hair unlike other shampoo bars.



Travel-Friendly
No spills, less hassle. Perfect for summer.

“Hair spa in a bar! It totally brings life to my hair—from being damaged, from being out all day, underneath sun and surf.”
— Maui Mauhay for Zesty Vanilla Delight (panel review)

AMAZINGLY MOISTURIZING

9 out of 10 reported smooth and soft hair after use¹

Natural Moisturizing Shampoo Bar

95% Natural | Vegan
Scents: Zesty Vanilla Delight / Island Bloom
Infused with a rich blend of **cocoa butter, avocado oil and mild coconut surfactants** to keep your hair healthy and smooth.

p149.75 35g

p249.75 70g

SAVE UP TO p224.94²
35g = 250ml liquid shampoo³
70g = 500ml liquid shampoo³

WINNER
BEAUTY AWARDS 2021

BEST CLEAN
BEAUTY PRODUCT



88%
experienced reduced hair fall⁴



“My hair became stronger with minimum or no hair fall at all.”

— Ellen for Peppermint (panel review)

STRENGTH IN EACH STRAND

97% had stronger strands⁴

Natural Strengthening Shampoo Bar

At least 95.40% Natural | Vegan
Scent: Bamboo & Petals / Peppermint
Enriched with **sugar beet-derived betaine** which strengthens hair strands.

p159.75 35g

p279.75 70g

SAVE UP TO p214.88²
35g = 300ml liquid shampoo³
70g = 600ml liquid shampoo³

¹ Based on a self-assessment test of Zesty Vanilla Delight
² vs. 400ml Moisturizing + Plus & Strengthening + Plus price/ml
³ Based on product use-up test
⁴ Based on a four-week product test

Extra Boost

for stronger, softer hair



9 OUT OF 10
shampoo users
experienced **softer hair***

“I used to have super dry, frizzy hair & a very sensitive scalp. But **ever since I used this, my scalp doesn't itch that much anymore and my hair feels softer & smoother.** I'm never going back to other shampoos.”

- Isabel (website review)

+PLUS MOISTURE POINTS
more hydration, less frizz

2x more moisturizing actives
vs. Moisturizing Shampoo

3x more potent honey-derived anti-frizz agent
vs. Moisturizing Conditioner

Moisturizing +PLUS Shampoo

99.43% Natural | Vegan
Scent: Green Tea & Lemon

With **NaturSilk technology** for soft, manageable and healthy-looking hair.

P 189.75 180ml
P 379.75 400ml
P 849.75 1000ml

↑ UPSIZE NOW!
SAVE P99.62
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

Moisturizing +PLUS Conditioner

99.43% Natural
Scent: Green Tea & Lemon

With potent **honey-derived anti-frizz agent** and **plant-derived oils and aloe vera** for smooth and healthy-looking hair.

P 219.75 200ml
P 389.75 400ml

↑ UPSIZE NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner



“My hair's **improvement was so obvious.** When I run my fingers through my hair, I feel it's really **thicker compared to before.**”

▶ - Joyce Lerit
(YouTube review)



+PLUS STRENGTH POINTS
more boost, less hair fall

thicker & healthier-looking hair
from rosemary essential oil

no harmful chemicals
that may hinder hair growth, make hair brittle, or clog pores

Strengthening +PLUS Conditioner

99.42% Natural
Scent: Rosemary

With **rosemary essential oil** for healthier-looking and thicker hair plus **hydrolyzed wheat protein** that protects from excessive hair fall and breakage.

P 199.75 200ml
P 329.75 400ml
P 729.75 1000ml

↑ UPSIZE NOW!
SAVE P94.63
SAVE 60% PLASTIC
1000ml vs. 400ml Conditioner

Strengthening +PLUS Shampoo

98.86% Natural | Vegan
Scent: Rosemary

With **rosemary essential oil** for thicker & healthier-looking hair.

P 169.75 180ml
P 329.75 400ml
P 759.75 1000ml

↑ UPSIZE NOW!
SAVE P64.62
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

Fight Dryness & Damage

with deep moisture treatments



GOOD FOR YOUR HAIR, GOOD FOR OTHERS

Enables small coconut oil farmers in Quezon province to earn **more income** due to fair trade purchase price!

WEEKLY POTENT HAIR REPAIR SPA

“This is seriously amazing! Coco Mask has managed to **change the texture and appearance of my hair with one use!** Gorgeous silky hair! LOVE THIS!”
- Lorraine (website review)

Hair Revival Coco Mask

99% Natural
P329.75 150g



DAILY INTENSIVE MOISTURE TREATMENT

“This is the only hair treatment I use that my scalp is not allergic to. And the best part is **I can use it everyday!** My hair has never been this soft.”
- Emilie (website review)

Daily Hair Treatment

98.75% Natural
Deeply condition severely dry, damaged hair in just **3 minutes daily** with a blend of **avocado, sunflower and soybean oils, aloe vera and a honey-derived conditioning agent.**

P349.75 150g

Nourished by Nature

genuinely healthy hair

FOR BRITTLE, THINNING HAIR

Strengthening Shampoo

99.24% Natural | Vegan
Scents: Aloe / Peppermint

P 159.75 180ml
P 299.75 400ml
P 679.75 1000ml

Strengthening Conditioner

99.07% Natural
Scents: Aloe / Peppermint

P 189.75 200ml
P 319.75 400ml



UPSIZING NOW!
SAVE P69.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo



UPSIZING NOW!
SAVE P59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

*Based on a 30-day trial with continued use



FOR DRY, ROUGH HAIR

Moisturizing Shampoo

99.24% Natural | Vegan
Scents: Mandarin / Vanilla

P 154.75 180ml
P 299.75 400ml
P 679.75 1000ml

Moisturizing Conditioner

99.05% Natural
Scents: Mandarin / Vanilla

P 189.75 200ml
P 319.75 400ml



UPSIZING NOW!
SAVE P69.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo



UPSIZING NOW!
SAVE P59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner



You may still receive the Shampoos & Conditioners in their classic packaging while stocks last.

www.humanheartnature.com | 35

Special Care

for salon-gorgeous hair



FOR DULL, LIFELESS HAIR

Clarifying Shampoo

99.99% Natural | Vegan
Scent: Apple

Rotate with your favorite shampoo up to 2-3x weekly for **healthy hair free of sweat, dirt and hair product buildup**.

P169.75 180ml

P329.75 400ml

POTENT SCALP SOOTHER

Pure Jojoba Oil

100% Natural | Vegan | Hypoallergenic

A tried and tested **natural dandruff solution**, it **hydrates and soothes** dry, irritated scalp without the greasy feel.

P399 30ml

P20 OFF

when bought with
Clarifying Shampoo 400ml
P708.75 only



FOR CHEMICALLY-TREATED HAIR

Salon Care Shampoo

98.82% Natural | Vegan
Scent: Green Tea & Lemon

Keeps salon-treated hair gorgeous with plant-based ingredients to **restore shine, preserve hair color, & revive damaged hair**.

P249.75 180ml

P479.75 400ml

Salon Care Conditioner

99.77% Natural | Vegan
Scent: Green Tea & Lemon

Help keep color vibrant with **jojoba-derived emollients** that preserve hair color, **avocado oil** that moisturizes hair, and **sunflower beauty oil** that nourishes hair.

P274.75 200ml

P499.75 400ml



UPSIZE NOW!
SAVE P75.25
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo



UPSIZE NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

Nourishing Care

for summer-ready hair

GO-TO PROTECTION FROM DAILY HAIR STRESSORS



Heat from styling products



Sun/UV exposure



Pollution and dirt

9 out of 10 users reported **fresher-smelling hair after use***

Hair Mist

99.66% Natural | Vegan
Scent: Tropical Bloom

Have fun in the sun while protecting your hair from dryness and damage with **hydrolyzed jojoba** that gives your hair a **hydration boost** without weighing it down

P249.75 100ml

9 out of 10 users experienced **smoother, nourished hair after use***

Smoothing & Nourishing Hair Serum

100% Natural | Vegan

Get smoother and shinier summer hair with our frizz-taming formula infused with nourishing **avocado, soybean, sunflower and broccoli seed oils**.

P229.75 50ml



*Based on consumer panel test

Create a summer that truly makes YOU happy.
Whatever adventure you choose,
count on Human Nature to care for you!

COLOR SUMMER YOUR WAY!

WITH THESE
SUMMER
MUST-HAVES

SUMMER COOLERS



your ultimate
cooling body treat

Cooling Leg &
Body Cream 100ml
P395
p.40



enjoy refreshing
summer showers

Cooling Body
Cleanser 200ml
P199.75
p.41

SPARTY & CHILL



delight in
an uplifting
home spa

Volcanic
Cooling Body
Scrub 200g
P499
p.41



soothe away
the stress and heat

Rejuvenating
Massage Oil 195ml
P419
p.55

SAFE SUN-SCAPADES



save your skin,
save our seas

SafeProtect
Sunscreen 100g
P499.75
p.75



baby-safe sunny
adventures

SafeProtect for
Babies & Kids 50g
P325
p.75



nourish sun-
stressed tresses

Smoothing &
Nourishing Hair
Serum 50ml
P229.75
p.37

GREAT NATURE-VENTURES



bug-free outdoor
adventures

Skin Shield Oil
Skin Shield Lotion
50ml
P109.75
p.74



calm down camping
nicks and bites

Rescue
Balm 10g
P99.75
p.55

TRAVEL REFRESHERS



shades perfect
for every
summer look

P20 OFF
when you buy 2
Tinted Lip Balm 4g
P219.50 only
p.25



be glowing & dewy
anytime, anywhere

**BUY 1
TAKE 1**
RoseDew Mist 50ml
P250 only
p.22

Chill Out &

Beat the Heat

with Our Summer Skin Savors ☀️

“My **everyday lifesaver!** Applying it before bedtime makes me sleep faster because it **soothes my senses**. I recommended and gifted it to my friends and family and **they love it too!**” - Jo Ann (website review)



Perfect for Post-Workout



Great for your legs, shoulders or back



Before Bedtime

As seen in

MEGA

5 Products That Will Make You Feel Better Immediately
May 2021

Cooling Leg & Body Cream

99.99% Natural | Vegan

Invigorate tired legs, back and shoulders with the **refreshing tingle** of bergamot, eucalyptus and peppermint while keeping your skin moisturized with the **loving caress** of aloe vera.

₪ **395** 100ml



“I felt the **cooling effect** after a few seconds of applying on my skin. **Super light and fast-absorbing lotion.**”

- Janice (panel review)

Natural Cooling Lotion

100% Natural

Scent: Cool Blossoms

Rejuvenate your skin and senses with the **mild cooling sensation of menthol**.

₪ **259.75** 200ml



“We **love the scent, sensation, and the spa-like experience**. This is our favorite HN product! <3”

- Redge (website review)

Volcanic Cooling Body Scrub

99.99% Natural
Vegan | Hypoallergenic

Lift away the weight of the day along with lackluster skin as you luxuriate in the **skin-detoxifying, mineral-rich blend and soothing aroma** of eucalyptus, peppermint and rosemary oils.

₪ **499** 200g

Cooling Body Cleanser

WITH ROSEMARY & MINT
99.8% Natural | Vegan

Stimulate skin with a **spa-like cooling cleanse!** Every drop is rich in the **relaxing touch and uplifting aroma** of rosemary, lemon and mint.

₪ **199.75** 200ml

₪ **389.75** 400ml



Summer-Radiant, Glowing Skin

with Sunflower Beauty Miracles



9 out of 10

noticed **softer,**
smoother skin after
using the Scrub*

**UNVEIL YOUNGER
LOOKING SKIN**

Sunflower Beauty Body Scrub

99.99% Natural | Vegan
No plastic microbeads

- ✓ Preps skin for moisturizers to penetrate deeply
- ✓ Reveals healthy glowing skin

P 379.75 190g

**4X MORE
MOISTURIZING
ACTIVES**
vs. our Coffee &
Vanilla Body Scrub



**3X MORE
SUNFLOWER
BEAUTY OIL**
vs. our regular Healthy Lotions

**LET YOUR SKIN GLOW
UNDER THE SUN**

Sunflower Beauty Lotion

99.95% Natural
Scents: Green Tea Delight /
Sweet Bouquet

Moisturize all over
daily with our **cocoa
butter, Vitamin A, D &
E-enriched** lotions that
nourish and help **keep
skin healthy-looking.**

P 269.75 200ml

93%

experienced **more
moisturized skin****

BARE RADIANT SKIN

Sunflower Beauty Butter

99.93% Natural
Scent: Summer Meadow

- ✓ Improves **dull, parched
areas of skin** with a rich
blend of emollients
- ✓ Intensely **hydrates skin**
with cocoa butter, avocado
& sunflower oils
- ✓ **Protects skin from free
radicals** with Vitamins A,
D & E

P 399.75 190g

**5X MORE
SUNFLOWER
BEAUTY OIL**
vs. our regular
Body Butters

Bare Beautiful Underarms

Toxin-Free Freshness & Confidence for Every Day



Beauty +PLUS Deodorant Roll-on

99.7% Natural | Vegan
Scents: Powder Light / Fresh Blossom

With **plant-based odor-fighting
actives**. Improves the appearance
of your underarms with **Sunflower
Beauty Oil**.

P 159.75 50ml

Beauty +PLUS Deodorant Stick

100% Natural
Scent: Powder Fresh

Dry-glide stick helps control body
odor with **natural antibacterial
ingredients**.

~~P 219.75~~ 34g

**NOW
P 199.75**



**switch to natural
protection
WITHOUT THE TOXINS**



No aluminum



No alcohol



No parabens
and phthalates

Deodorant Roll-on

100% Natural | Vegan
Hypoallergenic
Scents: Powder Fresh / Petal Fresh

Infused with **plant-based deodorizing
actives** and **lightening sunflower oil**.

P 139.75 50ml

For more details on Club 22, go to: staelena.com/servicescape.php



Healthy Hydration

THAT GLOWS FROM WITHIN



PARABEN-FREE



MINERAL OIL-FREE



SILICONE-FREE

“I love the smell of Berry Bliss and oh, it moisturizes my skin so well! And I love that it's made of natural ingredients!”

-Lorraine (website review)

BEST
SELLER

HYPOALLERGENIC
CLINICALLY
TESTED



DAILY VITAMIN
MOISTURE BOOST

Healthy Lotion

100% Natural | Vegan
Scents: Powder Love /
Berry Bliss / Blossom Beauty
Helps reveal healthy-looking
& smooth skin with
12 nutrients & antioxidants.

P **229.75** 200ml

No to
Moisture Loss
AND DRY SKIN THIS SUMMER



“I love HN Body Butters! Softens and moisturizes my rough and dry hands and feet. No more flaky, dry skin on my arms! Long-lasting moisture, non-greasy feel, and pleasant scents.”

-Aia (website review)

DEEP SKIN HYDRATION

Body Butter

99.88% Natural | Vegan
Scent: Berry Bliss

Enriched with **cocoa butter, aloe vera, sunflower oil, avocado oil and soybean oil** for visibly softer, silky-smooth skin.

P **349.75** 200g

PURE & COLD-PRESSED GOODNESS

Pure Virgin Coconut Oil

100% Natural | Vegan

Packed with nourishing fatty acids that help **soothe distressed skin and revive damaged hair**

- ✓ Light and fast-absorbing
- ✓ Helps calm very dry, sensitive skin, red patches & flaking
- ✓ Tames frizz, adds shine & smoothenes rough, abused hair

P **329.75** 200ml



USDA
ORGANIC

HOPE FOR FARMERS & THE PLANET

Every purchase helps our farmers in Quezon Province who employ environment- and animal-friendly **USDA-Certified Organic Farm practices.**



bodycare

Refreshing Summer Showers

Without the Harmful Chemicals

phthalate-free
paraben-free
SLS/SLES-free

“My family loves the **Sweet Orange** variant. I dare say it's **better than other popular brands** at making the skin smooth.” - Dan

Body Wash

99.80% Natural | Vegan
Scents: Sweet Orange / Gentle Berry

With **natural glycerin, aloe vera and coco-derived cleansing agents** to effectively but gently remove dirt & grime.

P **179.75** 200ml

P **389.75** 490ml



UPSIZE NOW!
SAVE UP TO P50.64
SAVE 29% PLASTIC
vs. 200ml Body Wash

A portion of **Gentle Berry Body Wash** earnings goes to the **Kasuso Foundation**—an organization that helps provide treatments for indigent women battling with breast cancer.

Coffee & Vanilla Body Scrub

99.99% Natural | Vegan
No plastic microbeads
Scrub away dirt 1-2x weekly and reveal smoother skin with natural exfoliants, **bamboo powder** and **coffee granules**.

P **319.75** 190g

P20
OFF

P299.75
only

Shaving Cream

99.99% Natural | Vegan

HEALTHY & MOISTURIZED

Shave unwanted hair as needed while preventing nicks and cuts with smooth-gliding, **natural glycerin-rich aloe vera**.

P **179.75** 100ml



Our cleansers gently remove impurities without stripping your skin of its natural oils unlike synthetic soaps.



Scented Cleansing Bar

100% Natural | Vegan
Scents: Lemon Zest / Lavender Mint

Effectively removes dirt using **natural coconut cleansers** with refreshing scents derived from nature.

P **89.75** 120g

Fragrance-free Cleansing Bar

100% Natural | Vegan
Dermatologist-tested
Hypoallergenic

P **74.75** 120g

pro-philippines

Made with **100% Philippine coconut oil**

cold-processed

not just cold-pressed to preserve the potent goodness of natural ingredients

non-drying

Infused with moisture-rich natural glycerin

Tea Tree Cleansing Bar

100% Natural | Vegan
With **natural antibacterial tea tree** essential oil that helps fight body acne and odor-causing bacteria.

P **94.75** 120g

Exfoliating Bar

100% Natural | Vegan
Scents: Vanilla / Strawberry

Use **1-2x weekly** to polish skin with **natural loofah exfoliants**.

P **99.75** 120g



Tried & Tested

TOXIN-FREE CLEANSING CARE



SLS/SLES-free



Paraben-free



PEG-free

Most feminine washes contain harsh ingredients.* Feel **clean, fresh and confident** without the risk from harmful chemicals. We only use **coconut-based cleansers and plant-based oils and extracts** to give your intimate area **effective yet pure care**.

*bit.ly/ModernToxicology

THE PETAL TEST PROVES US THE GENTLEST

We applied a different feminine wash to each flower petal. Try the test yourself and see if your fem wash can ace the test.

untouched petals



after 3 hours



Summer sun-scapade
at the Sta. Elena Fun Farm

“This is the only feminine wash that **doesn't make my intimate area feel dry**. Other feminine washes always made me feel dry and itchy... with all the harsh chemicals they have. But this one's different- **gentle and caring**.”

- Charlotte Mae Efrén
(website review)



Feminine Freshness for Everyday

Cool & Gentle Feminine Wash

At least 99.52% Natural
Vegan | Hypoallergenic
Scents: Powder / Chamomile

P **64.75** 50ml
P **149.75** 165ml
P **329.75** 400ml in
Chamomile only

↑ **UPSIZING NOW!**
SAVE P33.28
SAVE 24% PLASTIC
400ml vs. 165ml Cool & Gentle

Fresh & Light Feminine Wash

99.57% Natural | Vegan
Scent: Chamomile

P **59.75** 50ml
P **144.75** 165ml
P **299.75** 400ml

↑ **UPSIZING NOW!**
SAVE P51.16
SAVE 24% PLASTIC
400ml vs. 165ml Fresh & Light



For fun at the Farm, go to: staelena.com/fun-farm.php

www.humanheartnature.com | 49



Tough Protection for Active Days

9 out of 10

users reported long-lasting freshness*

"I was shocked by the cooling feeling and effectiveness—no more bad odor and itching for the whole day!"
-JC (website review)

"I felt so fresh despite my period, no irritation from pads!"
-Jess (website review)

Assurance for Ladies on the move

Odor Protect Feminine Wash

99.6% Natural
Hypoallergenic | Vegan

Powered with **mangosteen extract** for long-lasting odor protection and skin-soothing **aloe vera**.

P **179.75** 165ml

Confidence for Delicate Days

Protection for Red Days Feminine Wash

99.38% Natural | Vegan

Contains natural **tea tree oil** and **aloe vera** to prevent irritation and relieve discomfort during your period.

P **149.75** 100ml



Plastic Bottle-Free Intimate Cleansing

10 out of 10
users found the Fem Bar **gentle** on their intimate area*

9 out of 10
claim the Fem Bar **protected** their intimate area from **unwanted odor***

*Based on a self-assessment test



Solid Feminine Freshness

Feminine Wash Bar

95.11 % Natural
Scent: Floral Fresh

Infused with **mangosteen extract**, **chamomile** and **virgin coconut oil** to fight bacteria, control odor and prevent itchiness without drying your skin.

P **149.75** 35g



Gentle, Fresh and Non-toxic Cleansing

"Good for everyday use and **very affordable**! It has a very delicate floral scent. Definitely a **must-try** if you're switching to natural products."

-Mimi (website review)



SYNTHETIC FRAGRANCE-FREE



ARTIFICIAL COLORANT-FREE



PARABEN-FREE

Fresh Bloom
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing & soothing aloe**

P **134.75** 165ml

Cool Fresh Tea
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing & soothing aloe** and **natural cooling actives**

P **139.75** 165ml



You may still receive Odor Protect in its classic packaging while stocks last.
*Based on a self-assessment product test among women

You may still receive Cool Fresh Tea in its classic packaging while stocks last.



Tough Protection for Active Days

9 out of 10

users reported long-lasting freshness*

“I was shocked by the cooling feeling and effectiveness—no more bad odor and itching for the whole day!”
-JC (website review)

“I felt so fresh despite my period, no irritation from pads!”
-Jess (website review)

Assurance for Ladies on the move

Odor Protect Feminine Wash

99.6% Natural
Hypoallergenic | Vegan

Powered with **mangosteen extract** for long-lasting odor protection and skin-soothing **aloe vera**.

P **179.75** 165ml

Confidence for Delicate Days

Protection for Red Days Feminine Wash

99.38% Natural | Vegan

Contains natural **tea tree oil** and **aloe vera** to prevent irritation and relieve discomfort during your period.

P **149.75** 100ml



Plastic Bottle-Free Intimate Cleansing

10 out of 10
users found the Fem Bar **gentle** on their intimate area*

9 out of 10
claim the Fem Bar **protected** their intimate area from **unwanted odor***

*Based on a self-assessment test



Solid Feminine Freshness Feminine Wash Bar

95.11 % Natural
Scent: Floral Fresh

Infused with **mangosteen extract**, **chamomile** and **virgin coconut oil** to fight bacteria, control odor and prevent itchiness without drying your skin.

P **149.75** 35g



SAVE P190.41

vs. 2.35 165ml bottles of liquid Fem Wash

Gentle, Fresh and Non-toxic Cleansing

“Good for everyday use and **very affordable**! It has a very delicate floral scent. Definitely a **must-try** if you're switching to natural products.”

-Mimi (website review)



SYNTHETIC FRAGRANCE-FREE



ARTIFICIAL COLORANT-FREE



PARABEN-FREE

Fresh Bloom
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing & soothing aloe**

P **134.75** 165ml

Cool Fresh Tea
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing & soothing aloe** and **natural cooling actives**

P **139.75** 165ml



You may still receive Odor Protect in its classic packaging while stocks last.

*Based on a self-assessment product test among women

You may still receive Cool Fresh Tea in its classic packaging while stocks last.

Breathe In Wellness

& Bring Nature into Your Home

Relax in the comfort of your home with nature's nourishing touch and natural goodness without the harmful chemicals.

“After 2 weeks of using Rosemary Oil, I have **noticeably less hair fall and it really thickens my hair.** Plus it decreases stress levels too.” -Regine

“I so love the smell! It's **refreshing** and **relaxing**. It's light and **not too heavy/greasy on the skin.** The best massage oil EVER!” -Rory

Specially formulated to soothe and moisturize on the go, our travel-friendly balms are the perfect companion for all your summer adventures.



Scan here for FREE essential oil recipes for every need. Or visit bit.ly/WellnessOilRecipes

- A Peppermint Oil**
100% Natural | Vegan
COOL DOWN
With natural cooling properties to refresh your skin.
P350 30ml
- B Eucalyptus Oil**
100% Natural | Vegan
SKIN SOOTHER
Helps bring relief to itchy skin and tired muscles.
P295 30ml
- C Tea Tree Oil**
100% Natural | Vegan
BACTERIA BUSTER
Helps fight germs, body odor and acne.
P295 30ml
- D Citronella Oil**
100% Natural | Vegan
FRESH FEET
With deodorizing properties best for a refreshing foot soak.
P295 30ml
- E Orange Oil**
100% Natural | Vegan
COZY COMFORTER
Liquid sunshine for an uplifting massage.
P195 10ml
- F Lavender Oil**
100% Natural | Vegan
SWEET SLUMBER
Soothes skin and imparts a sweet, delicate fragrance perfect for bedtime.
P275 10ml
- G Rosemary Oil**
100% Natural | Vegan
STRENGTHENED STRANDS
Helps strengthen and thicken hair.
P295 10ml
- H Pure Lemon Oil**
100% Natural | Vegan
MULTI-PURPOSE CLEANER
Cleanses and purifies both the air and surfaces. Recommended for aromatherapy and home cleaning.
P245 10ml

- I Calming Massage Oil**
100% Natural | Vegan
Slow down with a massage and relax while enjoying the refreshing scents of **lavender, orange and lemongrass oils.**
P229 95ml | **P419** 195ml
- J Rejuvenating Massage Oil**
100% Natural | Vegan
Unwind and refresh your body while rejuvenating your skin with vitamin-rich **eucalyptus and rosemary oils.**
P229 95ml | **P419** 195ml
- K Rescue Balm**
100% Natural
Helps reduce and smoothen out rough and dry spots with germ-fighting **tea tree and lavender.**
P99.75 10g | **P295** 45g
- L Comfort Balm**
100% Natural | Hypoallergenic
Moisturizes and soothes your skin with cooling **eucalyptus** and refreshing **bergamot.**
P99.75 10g | **P295** 45g

MINDFUL CHOICES FOR THRIVING COMMUNITIES

Each purchase of our **social enterprise products** help support Filipino farmers and boost our local economy.



Aurae Natura Diffuser Blends

Pure Essential Oil Blends

- Calming **Blissful Sleep** **Bestseller**
- Revitalizing **Fresh Escape**
- Relaxing **Sweet Sanctuary**
- Mood-boosting **Joyful Mornings**

P 359 5ml
No approved therapeutic claims

Aurae Natura Blissful Sleep Pillow Spray



A concentrated blend of essential oils & floral waters to help ease you into sleep.

P 199.75 10ml

Lavish Care & Nourishment

for Hardworking Hands & Feet

THE ESSENTIAL NEXT STEP AFTER HAND CLEANSING

Packed with **12 nutrients & antioxidants**, Human Nature's **non-sticky** and **non-greasy** Hand & Foot Salves protect hands from dryness to help skin **recover from visible aging**.



BEST
SELLER

Hand & Foot Salve

99.89% Natural
Mineral oil-free

P **149.75** 30g

P **199.75** 50g
Eucalyptus scent only

P20
OFF

when you buy
any 30g Hand &
Foot Salve

P**129.75** only

Deodorizing Foot Spray

100% Natural

Have a worry-free summer without sweat, odor, and bacteria with **purifying tea tree** and **cooling peppermint**

P **174.75** 100ml

WITH
COOLING
ACTIVES



“I have tried many foot deodorants for my sweaty and smelly feet, but **nothing works like this! It's very effective and not sticky, been using it for years!**”
- Teresa



Cleans and Cares

with Cheerful Scents



Coco-glucoside effectively fights dirt & grime without drying hands



SLS/SLES, Triclosan & Synthetic Fragrance-free doesn't irritate skin or cause allergic reactions



Comes in **pocket-sized & big bottles** great for keeping your hands clean anywhere and for refills

“I'm so glad I found this! I've decided to avoid soaps that have triclosan. **Lasts a long time** and **won't dry your hands even if you wash frequently.**”

-Jenny (BeautyMNL review)

Hand Soap

At least 99.80% Natural

Scents: Energizing Citrus / Zesty Pomelo

P **69.75** 50ml

P **159.75** 200ml*

P **299.75** 490ml

P **499.75** 1000ml



UPSIZE NOW!
SAVE P111.98
SAVE 54% PLASTIC
1 liter vs. 490ml Hand Soap

püre and sûre

Natural made even more affordable

Grapefruit Squeeze Hand Soap

99.75% Natural

Lightweight, bubbly and won't dry your hands

P **149.75** 200ml

**SAME BUT DIFFERENT
KIND OF GOOD**

**püre
and
sûre**

✓no-fuss flip cap
✓subtle grapefruit scent
✓non-drying

**Other
human nature
hand soaps**

✓pump bottle
✓2 exciting scents
✓rich & foamy

Triple Protection

against viruses, skin damage & harmful chemicals



ETHYL ALCOHOL
Proven to kill 99.99%
of germs on contact



No propylene glycol or synthetic
fragrances with phthalates classified
as skin irritants and linked
to endocrine & hormone disruption*

*Source: bit.ly/PhthalatesAndHealth



With natural
moisturizer aloe extract
to keep hands from drying

Spray Sanitizer

99.99% Natural
Triclosan-free
No synthetic fragrance
Proven to fight off germs and
keeps hands protected while
moisturizing the skin with
Vitamins B1, B2, B6, C
& amino acids.

P **69.75** 50ml
P **199.75** 200ml
P **799.75** 1000ml*



UPSIZE NOW!
SAVE UP TO
P199
SAVE 71% PLASTIC
1 liter vs. five 200ml
sanitizers

ALSO
AVAILABLE
IN 1 LITER



3 EXCITING SCENTS TO CHOOSE FROM

Sweet &
zingy
**Zesty
Pomelo**

Bright &
uplifting
**Citrus
Burst**

Minty &
refreshing
Cool Burst

Note: You may still receive our Citrus Burst 200ml and Cool Burst 50ml in its classic packaging while stocks last;
200ml available in Citrus Burst, Cool Burst and Zesty Pomelo scents only; 1000ml available in Citrus Burst and Zesty Pomelo scents only

“ I frequently use alcohol and it makes
my hands dry. But not this one. **Doesn't**
make my hands dry at all no matter
how many times I sanitize. **Superb**
quality for a decent price. ”

- Rey (website review)



SAFE FOR YOUR WHOLE FAMILY

How many times do you sanitize in a day? That's also the number
of times you expose your skin to harmful chemicals. Switch to safe
and sure protection that's **non-toxic, non-drying and free from**
isopropyl alcohol that can cause skin rashes as well as nose and
throat irritations.

püre and sùre
natural made **EVEN MORE** affordable

SAME BUT DIFFERENT KIND OF GOOD

**püre
and
sùre**

- ✓ flip cap
- ✓ subtle lemon
scent
- ✓ non-drying

Other
humanOnature
sanitizers

- ✓ spray bottle
- ✓ 3 exciting
scents
- ✓ moisturizing

Lemon Squeeze Hand Sanitizer

100% Natural

Contains **non-drying**
natural glycerin
and is **proven to kill**
99.99% of germs

P **54.75** 50ml
P **189.75** 200ml



buh-bye skin irritations

hello, safe and gentle cleansing



“My eldest has eczema but **the Baby Wash helped soothe flare-ups and lessen redness** when he was a baby.”
- Diana Villanueva

What's in human nature Baby Care Products	What's in other products
Mild coconut cleansers (Sodium cocoyl isethionate, decyl glucoside)	SLS/SLES/Cocamidopropyl Betaine Can irritate baby's sensitive skin and is linked to serious health risks*
Plant-derived moisturizers (Avocado Oil, Sunflower Oil)	Mineral Oil/Dimethicone/Petrolatum Known as human carcinogen and linked to risks of skin cancer*
Plant-derived preservatives (P-anisic acid and levulinic acid salts)	Parabens/Phenoxyethanol Can irritate baby's sensitive skin, disrupt body hormones, and are linked to serious health risks*

*Worry Watch: Parabens In Baby Products. Retrieved from www.babycenter.com
 *Our Hypoallergenic Line-Up! Retrieved from www.humanheartnature.com
 Read the full list here: bit.ly/HypoallergenicHN

*Source: EWG's Skin Deep. Retrieved from <https://www.ewg.org/skindeep/>



Lovingly formulated with at least 99.77% naturalness



Free from harmful ingredients linked to serious health risks¹



Less likely to cause allergic reactions and are safer for sensitive skin²



Also available in **Tangerine Dream** scent!

Baby Wash

At least 99.77% Natural
Vegan | Hypoallergenic

Gently cleans baby's skin & hair with a calming blend of rosemary, lavender and chamomile extracts

P **189.75** 190ml
 P **379.75** 490ml
 P **699.75** 1L*

*1L is available in Powder Love only

Baby Lotion

99.99% Natural | Vegan
Hypoallergenic

Moisturizes baby's delicate skin with nutrient-rich aloe vera & avocado oil

P **179.75** 190ml
 P **389.75** 490ml

You may still receive our Baby Lotion Powder Love in its classic packaging while stocks last.

Baby Wonder Oil

99.99% Natural | Vegan
Hypoallergenic

Helps soothe baby's skin from minor discomforts, gently cleans baby's ears & belly button, and **ideal for infant massage**

P **179.75** 100ml

*<https://bit.ly/sunflowerseedoilforbaby>

↑ UPSIZE NOW! SAVE P75.25
 1L vs. 490ml Baby Wash

↑ UPSIZE NOW! SAVE P73.82
 490ml vs. 190ml Baby Lotion

comfy, rash-free & risk-free summer days

“I love this product! **The nappy cream got rid of my newborn's rashes** in just a few days. **Very safe and effective** for babies!” — Joana



Nappy Cream

100% Natural | Fragrance-free | Hypoallergenic

Fights diaper rashes & wetness with kaolin clay and **nourishes skin** with antioxidant vitamin E

P **299.75** 50g



Talc-free Baby Powder

100% Natural | Vegan | Hypoallergenic

Absorbs excess moisture with milled cornstarch, rice powder and kaolin clay

P **219.75** 70g

Next9 Washable Diapers

Breathable, highly-absorbent & **leak-proof** microfiber diapers with **adjustable** snap buttons, **snug** elastic leg and waist fit and **assorted designs***

P **999** 3 cloth diapers & inserts

Rash-Free or Risky?

Talc has long been used in the cosmetics industry, but studies say that it can be tainted with asbestos—a carcinogen that may possibly cause health problems.

even banned by big companies

Baby Bottle & Utensil Cleansing Powder

99.71% Natural | Vegan
Fragrance-free

Care for the planet while keeping your little one's essentials clean with its **plastic bottle-free**, **biodegradable** and **non-toxic** formula.

P **149.75** 40g
P **299.75** 120g



Baby Liquid Detergent

100% Natural | Vegan
Fragrance-free

Effectively removes dirt and stains without the harmful residue and **toxic chemicals**.

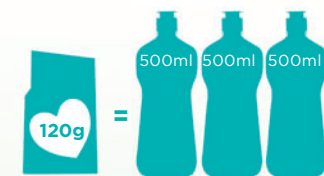
P **309.75** 950ml

You may still receive our Baby Liquid Detergent in its classic packaging while stocks last.



safe & gentle cleansing for baby's everyday essentials

“**Super tipid** because it's in powder format! **Gentle on the hands** and the **scent doesn't stick to the utensils**.” — Trisha



SAVE UP TO P299.50
vs Baby Bottle & Utensil Liquid Cleanser

Baby Bottle & Utensil Cleanser

99.75% Natural | Vegan
Fragrance-free

Keeps feeding tools and toys **safely and effectively free from milk and food residue**.

P **199.75** 500ml
P **389.75** 1000ml

UPSIZE NOW!
SAVE P9.75
SAVE 38% PLASTIC
1 Liter vs. 500ml Baby Bottle & Utensil Cleanser

Germ-free Fun Under the Sun without the harmful chemicals

“A small goop goes a long way!
My son's hair & body smell fantastic
even after hours of playtime. His
skin became softer, too.” -
KesMi (website review)



Kids Jiggly Bath Jelly
100% Natural | SLS/SLES-free
Scent: Bubbleberry

~~P 299.75~~ 300g

P70 OFF

P229.75 only



Kids Natural Toothpaste
99.16% Natural | SLS/SLES-free
Triclosan-free
Flavor: Raspberry Mint

Recommended for children two years
and up who can spit out the paste to
avoid ingestion.

P 119.75 70g
P 169.75 120g



**UPSIZING NOW!
SAVE P35.54**
vs. 70g Kids Natural
Toothpaste

**NO PLASTIC
BOTTLE,
LESS
WASTE**



9 out of 10
parents and kids
are satisfied!**

Easy As A-B-C!



Wet the
shampoo bar
& lather up



Work the
lather onto wet
hair & scalp



Rinse well.
Store bar in
a dry place
after use.

**Natural Kids
Shampoo Bar**

95.07% Natural | Vegan
Scent: Peach Mango Pop

✓ pH-balanced

✓ Helps reduce plastic
waste

✓ Yummy Peach Mango
Pop scent

P 144.75 35g

P 249.75 70g



**UPSIZING NOW!
SAVE P39.75**

70g vs. 35g Shampoo
Bar for Kids



**Kids Spray
Sanitizer**

Kills 99.99% of germs
SLS/SLES-free | Paraben-free
Scent: Bubbleberry Clean

P 69.75 50ml



Kids Bath Soap

100% Natural | SLS/SLES-free
Paraben-free

Scent: Gummy Berry

P 99.75 120g



**Kids Shampoo
& Body Wash**

99.5% Natural | SLS/SLES-free
Paraben-free

Scent: Tangerine / Apple

✓ gentle & effective
cleansing

✓ helps nourish
skin & hair

P 75.00 50ml*

P 164.75 180ml

P 299.75 400ml



**UPSIZING NOW!
SAVE P66.36**

SAVE 32% PLASTIC
400ml vs. 180ml Kids Shampoo
& Body Wash

**Based on an assessment test conducted among
parents (or moms and dads) with children who used
the product

*50ml available in Tarsier and
Pawikan packaging designs only

ACTIVE NATURAL CARE FOR SUMMER ADVENTURES

Our **Men's Care** line is made with **hardworking ingredients** without harmful chemicals. The potent yet natural care that all men deserve!

A. DEODORANT FOR MEN

100% Natural
Alcohol-free | Alum-free

Fights odor with natural antibacterial ingredients.

₱ 129.75 50ml

B. PROTECT+PLUS DEODORANT FOR MEN

99.82% Natural
Alum-free | Paraben-free

Lasting odor protection with **antibacterial sage oil & soothing mangosteen extract**.

₱ 169.75 50ml

C. HAIR SHAPER FOR MEN

100% Natural
Paraben-free

Defined texture and a steady hold, with kaolin clay that helps absorb dirt on hair.

₱ 149.75 50g

D. SHAVING CREAM WITH PEPPERMINT

99.7% Natural
Paraben-free

Helps soothe razor burns with aloe extract and gives a smooth glide with natural glycerin.

₱ 179.75 100ml

E. DEODORIZING FOOT SPRAY FOR MEN

100% Natural | Paraben-free
Triclosan-free

With **tea tree oil** that helps fight bacteria-causing infections caused by sweaty feet.

₱ 174.75 100ml

F. 2-IN-1 MEN'S FACE WASH

99.99% Natural Paraben-free SLS/SLES-free

Stay **clean and fresh** while keeping **oil under control** with bamboo charcoal and scrubs.

₱ 109.75 50ml

₱ 174.75 100ml

UPSIZE NOW!
SAVE P44.75
vs. two 50ml Face Wash

2022 Smart Parenting
WINNER
TOP PICKS
FOR DAD*

*bit.ly/SPMenFaceBodyWash
**Based on a self-assessment product test among users



G. 3-IN-1 MEN'S ANTI-DANDRUFF SHAMPOO

99.98% Natural

With **PureProtect Active** that helps fight dandruff and flakes while protecting scalp and moisturizing hair.

₱ 199.75 180ml

₱ 399.75 400ml

UPSIZE NOW!
SAVE P44.14
400ml vs. 180ml Anti-Dandruff Shampoo for Men

9 out of 10 men experienced reduced dandruff**



costs less per use vs. liquid shampoos

35g shampoo bar = 230 ml liquid shampoo
based on side-by-side usage test

SAVE P105.49
vs. 180ml Men's Anti-dandruff Shampoo



Tough on Grease, Safe for Your Family



“I’m allergic to dishwashing liquids with strong chemicals. **Gentle on hands but tough on grease! I’m never going back to my previous brand!**”
— Lannie

A Dishwashing Liquid

99.77% Natural | Vegan
Scents: Lemon Calamansi / Grapefruit Orange

Effectively cleans tough dish stains **without leaving any harmful residue** while remaining **gentle on your hands**.

P **199.75** 500ml
P **389.75** 1L

B Peppermint Oil

100% Natural | Vegan

Keep ants at bay by lacing nooks and crannies they pass through with Peppermint Oil.

P **350** 30ml

↑ UPSIZE NOW!
SAVE P9.75
SAVE 38% PLASTIC
vs. two 500ml bottles

Thrice the Savings Double the Care

—good for the family, good for the planet—

“I’ve been using HN’s Dishwashing Liquid for five years now and I can say that **this Dishwashing Powder is as effective as the Dishwashing Liquid**. It performs just as well and it is **much cheaper**, too.”
— CS



SAVE P50
vs. 500ml
Dishwashing
Liquid bottle
40g

SAVE P249.50

vs. three 500ml
Dishwashing Liquid
bottles

120g



CLEANER DISHES, GREENER PLANET!



6x STEP 1:
SCOOP
6 tbsp.
powder
+ 500ml
water



STEP 2:
SOAK
for 10-15
minutes



STEP 3:
SHAKE and it's
ready to use!

Helpful Hint: Clumping may occur in the box but will not affect the efficacy of the product. Just crush clumps and dissolve. **For best results, use up each batch of dishwashing solution within 6 months.**

Dishwashing Powder

97.66% Natural | Vegan
Scent: Sparkling Citrus

Plastic bottle-free and pocket-friendly. Effectively fights tough dish stains minus the harmful chemicals.

P **149.75** 40g

P **349.75** 120g

Stain-fighting, Planet-loving safe & natural cleansing

Our detergents are made with biodegradable and non-toxic ingredients that are highly effective, making it safe for your skin and our seas.



A Liquid Detergent

100% Natural | Vegan
Scent: Citrus

Gentle enough for hand washing delicates and keeping colored fabrics vibrant, yet **hardworking enough** for uniforms. Leaves clothes clean, fresh and soft.

₱ 309.75 950ml
₱ 1,099.75 1 gallon



UPSIZE NOW!
SAVE ₱134.49
SAVE 63% PLASTIC
1gallon vs. 950ml

“IT'S POWERFUL
ENOUGH TO CLEAN OR REMOVE DIRT
ESPECIALLY ON WHITE CLOTHES MINUS
THE STRONG SMELL AND CHEMICALS

that can irritate my skin and hands. It's purely detergent, and not a combination of chalk and detergent.” - Reymar

MAS TIPID!
fewer scoops for
same load from 4 to
2scoops
for medium load
vs. previous formula*



B Natural Powder Detergent

100% Natural | Vegan
Fragrance-free

Now with baking soda that **removes unwanted odor** on clothes, towels, and linens. **Effectively fights dirt** minus the harsh chemical residue and fabric stiffness.

₱ 274.75 1000g



C Tea Tree Oil

100% Natural | Vegan

BODY ODOR BUSTER

Combine 2-3 drops with warm water in a spray bottle and spray on odor-prone areas such as armpits & feet to fight germs. You can also add a few drops in your laundry for an aromatic boost!

₱ 295 30ml

*based on post-launch panel test

You may still receive our Powder Detergent in its classic packaging and formulation while stocks last.

#ShopGoodness

for the Sunny Season

Get affordable genuinely natural summer essentials your way

Order from your nearest Human Nature branch now!
One Stop, All Goodness

- Sign up now as a member and get 15% discount for 1 year or sign up as a dealer and get up to 27.5% additional discounts.
- Exciting branch-exclusive promos!
- Enjoy a complete assortment of natural products.

WALK-IN

Visit any Human Nature store near you for a unique shopping experience.

Find the nearest Human Nature branch at humanheartnature.com/buy/where-to-buy

CALL & COLLECT

Call, text, or message your order and set your preferred time and pick-up.

WWW ONLINE

Visit humanheartnature.com
Delivers within 1-2 business days for Metro Manila and 2-3 business days for provincial addresses.

DELIVERY

Get same-day/next-day delivery.
Just contact your nearest branch or search for Human Nature on

GrabMart



METROMART

panda mart



FIND YOUR NEAREST BRANCH

Metro Manila

Flagship Store
with refilling station
Store: (02) 8-784-7722
0917-624-0876
Orders@humanheartnature.com
Flagship@humanheartnature.com
f @humanheartnature

Ayala Malls Feliz Branch
(02) 7003-5308
09177073937
feliz@humanheartnature.com
f @HumanNatureFeliz

Antipolo Branch
(02) 8-534-0512
0933-824-2648 / 09982193553
antipolotown@humanheartnature.com
f @hnantipolotownproper

Cubao (Araneta City) Branch
0923-022-5555 / 0998-500-2309
cubao@humanheartnature.com
f humannatureCubao

Festival Mall Branch
with refilling station
(02) 8-731-8412
0917-713-2851
festivalmall@humanheartnature.com
f @HumanNatureFestivalMall
Alabang

Glorietta Branch
with refilling station
(02) 8-7216348 / 0917-6264367
makati@humanheartnature.com
f @humannatureglorietta

Katipunan UP Town Center Kiosk
0915-596-2289
Humannatureuptc@gmail.com
f @Humannatureuptc

Lucky Chinatown Mall Branch
0923-0884-800 / 0998-5002-308
binondo@humanheartnature.com
f @hnbinoondo

Parañaque Branch
(02) 8-361-9664 / 0917-626-8794
paranaque@humanheartnature.com
f @hnparanaque

SM Megamall Branch
with refilling station
(02) 8-656-3309 / 0917-625-0331
smmegamall@humanheartnature.com
f @HumanNatureMegamall

SM North Edsa Branch
with refilling station
8441-0043
0917-626-7630
smb@humanheartnature.com
f @HumanNatureSMNorthEdsa

Trinoma Branch
with refilling station
(02) 7-915-4959 / 0917-712-6394
trinoma@humanheartnature.com
f @HumanNatureTrinoma

Luzon

Baguio City Branch
(074) 619-2565
0915-601-0200
hn-baguio@humanheartnature.com
f @humannaturebaguioiph

Dagupan Branch
(075) 540-0470
0917 103 1883
dagupan@humanheartnature.com
f @hndagupan

Imus, Cavite Branch
(046) 529-6955 / 0916-328-5378
0977-801-7485
imus@humanheartnature.com
f @hnhimuscavite

Lipa, Batangas Branch
(043) 276-9956 / 0917-883-3422
0908-815-0234
lipa@humanheartnature.com
f @hnbatangaspsh

Marquee Mall, Pampanga Branch
with refilling station
(045) 300-8770
0956-962-1222
f @HNMarquee
marqueemall@humanheartnature.com

Meycauayan Bulacan Branch
(044) 913-7461 / 0925-527-1215
meycauayan@humanheartnature.com
f @hnmeycauayan

Visayas

Bacolod Branch
(034) 435-8279 / 0998-790-7904
09278842180
bacolod@humanheartnature.com
f @hnbacolod

Bohol Hub
(038) 417-0778 / 0966-887-7094
bohol@humanheartnature.com
f @hnbhol

Cebu City Branch
(032) 236-0549
0966-520-8537
cebucity@humanheartnature.com
f @hncebu

Iloilo Branch
(033) 335-5068 / 0917-700-0639
iloilo@humanheartnature.com
f @hniloilo

Mandaue City Cebu Branch
(032) 236-2253
0939-916-1741 / 0917-322-1853
mandaue@humanheartnature.com
f @humannaturemandauecebu

Mindanao

Cagayan de Oro Branch
(088) 852-4207 / 0906-790-4259
cdo@humanheartnature.com
f @hncdobranch

Davao City Branch
(082) 295-2976 / 0925-373-9104
davao@humanheartnature.com
f @humannature.davaobranch

Iligan Branch
(063) 302-5091 / 0917-587-7790 / 0917-703-1685
iligan@humanheartnature.com
f @hniligan

General Santos Branch
(083) 5540658 / 0919-595-7072
0906-261-3556
gensan@humanheartnature.com
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SHIELDS UP!

get skin protection the safe way!
No DEET • No Parabens • No Synthetic Fragrances • No Mineral Oil

SKIN GUARDIANS

Don't settle for insect repellents with DEET which pose health risks when applied regularly.* Give your family **DEET-free protection** against mosquito-borne diseases with the powerful yet safe blend of **citronella and eucalyptus** oils which moisturizes as it shields skin.

Skin Shield Oil

100% Natural
Vegan
Hypoallergenic
DEET-Free

₱ 109.75 50ml

₱ 194.75 100ml

Skin Shield Oil is also available in soybean-free formulation.

Skin Shield Lotion

100% Natural | Vegan
Hypoallergenic
DEET-Free

₱ 109.75 50ml



UPSIZING NOW!
SAVE P24.75
SAVE 25% PLASTIC
100ml vs.
two 50ml bottles

*bit.ly/DEETrisks

No Toxins, No Worries for a Paw-Some Summer Safety FURst!

Protect your pets from toxic ingredients like SLS/ SLES, parabens, synthetic fragrances, and triclosan. Choose **natural** pet care products that are **safe and free from harmful ingredients linked to pet cancer.***

4-in-1 Natural Cocomutt Shampoo

99.25% Natural
Vegan

- ✓ Moisturizes for softer & shinier fur
- ✓ Gets rid of pet odor
- ✓ Helps soothe itchy, irritated skin
- ✓ Gentle even for puppies & kittens

₱ 299.75 400ml

4-in-1 Natural SunShine Serum

100% Natural
Vegan

Infused with cult classic sunflower oil that:

- ✓ Nourishes skin and coat
- ✓ Softens and shines
- ✓ Detangles matted fur
- ✓ Deodorizes and freshens

₱ 284.75 95ml

SKIN-SAFE, SEA-FRIENDLY Toxin-Free Sun Protection

NO HARMFUL CHEMICALS

No **oxybenzone** or **octinoxate** that bleach corals and are banned in sunscreens in Hawaii, Palau and Thailand.¹

Did You Know?

SPF30 is recommended by dermatologists since SPF50 only increases protection by 1%³

SUPERIOR PA++++

highest protection vs. skin-aging UVA rays

SPF 30

blocks 97% of skin-burning UVB rays.

SafeProtect SPF30 Sunscreen PA++++

100% Natural

₱ 325.00 50g

₱ 499.75 100g



UPSIZING NOW!
SAVE P150.25
100g vs. two 50g

#1 NATURAL, REEF-SAFE SUNSCREEN IN PH²

Summer must-have

Safe for babies 6 months & up

SafeProtect SPF30 Sunscreen for Babies & Kids PA+++

100% Natural
Hypoallergenic
Water-resistant

₱ 325.00 50g

¹https://bbc.in/3uHsWSd

²May 2022 Euromonitor International Report: Sun Care in the Philippines

³bit.ly/SunscreensUVAUVB



I use this everyday for my family, especially the kids. It's very gentle to the skin and smells so good. It's very effective even if applied only once a day. - Edgar D.



*bit.ly/CanineCancerChemicals

You may still receive our 4-in-1 Natural SunShine Serum in its classic packaging while stocks last.

Enjoy Bigger Savings


SIGN UP NOW!

15%^{*} OFF

Member Discount

- Up to 25% Member-Exclusive Discounts monthly**
- P150 Membership Fee valid for 1 YEAR
- No monthly minimum spend

OR

Want to Resell?

Be a DEALER and earn up to

27.5%

Dealer Discount

PLUS up to 10% commissions



**Home Care, Sunflower Beauty Oil, Next9 Diapers, Refilling Station, and Social Enterprise products have a Member ceiling discount of 10%.
**Monthly campaign and new product launch Terms and conditions apply.*

Drop by your nearest branch soon! See p.73 for our branch directory.

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