

human nature

Issue 4, 2022 P6.00

SKIN CARE OR SKIN SCARE?

HOW SAFE IS YOUR DAILY SKIN ROUTINE?



BE A MEMBER FOR ONLY P150! SEE BACK COVER




New & Improved

New Size


PSST! WHAT HEALTH RISKS ARE HIDING IN YOUR HOLY GRAIL PRODUCTS?

Enjoy peace of mind when you switch to safer and healthier genuinely natural alternatives that get your skin glowing and keep you fresh and clean without the harmful chemicals. **Know what to skip and what to keep!**


WATCH OUT FOR


 **SLES or cocamidopropyl betaine** in face washes and shampoos, which cause irritation or contact sensitization

 **Mineral oil** in moisturizers and makeup removers, a human toxicant or allergen

 **Parabens** used as artificial preservatives in cosmetics, which can harm reproductive health

 **Synthetic fragrances with phthalates** in beauty products, linked to endocrine disruption

 **Aluminum chloride** in antiperspirants and deos, an immune and respiratory toxicant, linked to breast cancer risk

 **Triclosan** used in antibacterial hand soaps and sanitizers, an endocrine disruptor



GOODNESS IT'S
human nature

Coconut-derived cleansers gently lather skin and hair without stripping away natural oils



Sunflower, avocado or soybean oils moisturize and nourish skin safely



Natural fragrance oils let you smell good without compromising your health



Plant-based deodorizing actives help control odor without blocking the release of sweat

Sugarcane alcohol kills germs without the health risks



Plant-derived preservatives prolong the shelf life and quality of natural products

WHY RISK IT? *Switch to Natural*



READ THE LABEL!

Check the safety of ingredients in your products on the Environmental Working Group's database, the world's largest independent scientific cosmetics resource.

ewg.org/skindeep



OUR PLEDGE FOR YOUR SAFETY

Proven safe and follow the strictest standards globally for naturalness and human safety to help ensure that no harmful chemicals sneak by.



Learn more:
humanheartnature.com/buy/our-natural-products

WHAT'S INSIDE



NEW!

NEW & IMPROVED

Nourishing Face Toner p.10

Powder Detergent p.67

NEW SIZE

1L Shampoos p.38



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If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.



ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

OUR PHILOSOPHY

Pro-Philippines

We strive to create world-class products using potent, sought-after raw materials. We use Philippine ingredients and packaging wherever possible, even if they're more expensive than imported sources. We partner with local social enterprises and farming communities, purchasing at fair trade prices to help our economy flourish.



Pro-Poor

Since day one, we've paid workers more than minimum wage — We provide living wages to ensure quality of life. We have a no firing policy for regularized workers because we believe in second chances just as God forgives our mistakes. In abundance or in scarcity, especially during the pandemic, we don't lay off workers and we commit a significant portion of our sales towards uplifting the poor.

Pro-Environment

All our products are genuinely natural and free from harmful chemicals. We ensure that our raw materials are naturally-derived and only undergo processes that are non-toxic to our ecosystems. We commit to sustainability with plastic bottle-free formulations, upsizing options, refilling stations and recycling drop-offs where available to lessen our plastic waste.



OUR NATURAL PRODUCTS

human nature

is the first range of affordable, **effective and safe** genuinely natural products in the Philippines. All our formulations are **at least 95% natural** in its entirety, and **do not contain harmful chemicals** linked to serious health risks.



NATURAL CARE LABS: Science and Nature in Harmony

1 SCREENING

We use the precautionary principle and scrutinize raw materials to ensure they are effective, processed naturally, and meet our high standards for human and environmental safety.

2 FORMULATION

Our skillful team of all-Filipino scientists develop genuinely natural formulations that match or even surpass synthetic products, yet are still affordable

3 TESTING

Formulations are rigorously assessed by our technical team for efficacy, stability and safety. Breakthrough products go through further clinical tests by independent third-party labs. Our microbial safety is up to 100x higher than local industry standards.

4 CONSUMER APPROVAL

We only launch products that achieve excellent consumer panel tests scores in effectiveness, sensorial experience and product satisfaction.

5 ALWAYS IMPROVING

Partnering with our customer service team, our quality assurance experts identify products for improvement and reformulation, continuously raising our benchmarks.



We're the first Philippine brand certified cruelty-free by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.



No to Toxic Beauty

"Instant" results? Is it worth the stinging on your face, the skin irritation and the long-term health risks? Not really.

You deserve better. Free yourself from toxicity and switch to safer, equally effective natural alternatives now.

Carefully crafted to care for your skin, humanOnature's face care range is free from:

- ✗ Parabens and mineral oil¹ which may cause premature skin aging²
- ✗ Silicones and petroleum by-products that may clog pores³
- ✗ Alcohol, acrylic, talc, phthalates and dyes that may worsen acne⁴
- ✗ SLS/SLES that may dry out skin and lead to irritation and allergic reactions⁵
- + 99 other chemicals with health, ecotoxicity and/or contamination concerns listed by the **Environmental Working Group**⁶

Face the day without harmful chemicals! Get glowing beautiful skin that's truly nourished & healthy, and find a sense of peace in knowing that the products you're using are **good for your skin, better for your health and kinder to our planet.**

Sources: ¹bit.ly/MineralOilAging | ²bit.ly/ParabensAging
³bit.ly/PoreClogging | ⁴bit.ly/CausingBreakouts
⁵bit.ly/SLSIrritation | ⁶bit.ly/EWGFullList

Good for your Skin Better for the Planet



FREE FROM SLS/SLES, PARABENS, SILICONES, ARTIFICIAL DYES,

SYNTHETIC FRAGRANCES AND MINERAL OIL



Reduces plastic waste by 98.9%¹



Next Level Natural Glow

Natural Sunflower Face Bar

96.26% Natural | Vegan

Get fresh, glowing skin with every wash

- ✓ **Sunflower Beauty Oil** rich in Vitamins A, C, D & E to help lighten and moisturize for **smoother, softer and brighter skin**
- ✓ **Moringa seed extract** to help boost skin collagen

P 179.75 35g

“The product is **effective** in **clearing the skin** and **lessening breakouts**.”
- Sharon (panel review)

Fresh-Faced & Free from Shine

Natural Balancing Face Bar

95.76% Natural | Vegan

- ✓ **Zinc lactate** helps balance skin oils
- ✓ **Loofah & bamboo scrubs** gently exfoliate and lift away impurities
- ✓ **Aloe vera** helps soothe skin
- ✓ **Glycerin** helps skin retain moisture without making it greasy
- ✓ Comes in a fresh, **fruity scent** you'll love

P 179.75 35g

¹vs. 200ml Facial Wash
²Based on a 3-day product use test



pH-balanced

for normal
to dry skin

“I love the facial bar! **My face feels so, so smooth and soft** after washing. **You'll see radiance even just after the first use.**”

- Catherine
(panel review)

for combination
to oily skin

94%
ARE SATISFIED
WITH ITS
OVERALL
PERFORMANCE²

pH-balanced

Nature's nutrients FOR A Gorgeous glow

2-STEP SKINCARE SUITED
TO YOUR SKIN TYPE

P20
OFF

P399.50
for Nourishing Facial
Wash + Toner 200ml

NEW!
EVEN BETTER
NO-STING
FORMULA

NOW
WITH SKIN-
SOOTHING
MANGOSTEEN



9 OUT OF 10
are satisfied with its
overall performance*

“There is a noticeable improvement
on my skin especially when I wake
up in the morning. My skin became
radiant and younger-looking!”
- Mary Anne (panel review)



FOR SENSITIVE TO NORMAL SKIN

Helps strengthen sensitive skin
against environmental damage
with natural antioxidant **tomato**¹

**Nourishing
Facial Wash**
100% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

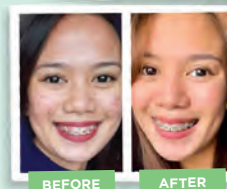
**Nourishing
Face Toner**
99.81% Natural | Vegan

P **109.75** 100ml
P **199.75** 200ml

*After 2 weeks use or with regular & continued use

P20
OFF

P399.50
for Balancing Facial
Wash + Toner 200ml



BEFORE

AFTER

“I was in Grade
10 when my face
started to break
out with pimples.
I've tried different

products hoping it would go away but
they all did not work. In 2019, my sister-in-
law asked me to try out **Human Nature's
Balancing Facial Wash and Balancing
Toner**. And **they worked!** After 3-4 months,
my pimples disappeared!”

- Imogen Cuizon, Balancing Facial Wash and
Face Toner user (Facebook review)



FOR OILY & COMBINATION SKIN

Cuts down excess oil & bacteria
with **elemi**² and **free from alcohol**
that can increase greasiness

**Balancing
Facial Wash**
99.8% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

**Balancing
Face Toner**
99.8% Natural | Vegan
Hypoallergenic

P **109.75** 100ml
P **199.75** 200ml

P20
OFF

P409.50
for Hydrating Facial
Wash + Toner 200ml



RICH AND
CREAMY
LATHER

“I've tried dozens of facial washes
in the market but **this was the only one
that worked for my dry, sensitive face**.
I used to have large patches of dry skin
around my mouth and even up to my
cheeks especially when I'm about to
be on my period. But **this facial wash
worked its magic on me.**” - Zeehan



FOR NORMAL TO DRY SKIN

Helps moisturize dry skin and helps
stimulate collagen production with
vitamin-rich **moringa**³

**Hydrating
Creamy Wash**
98.95% Natural | Vegan

P **84.75** 50ml
P **219.75** 200ml

**Hydrating
Face Toner**
99.8% Natural | Vegan
Hypoallergenic

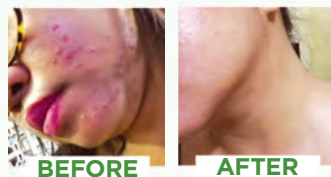
P **109.75** 100ml
P **209.75** 200ml

¹humanheartnature.com/nourishingwash | ²humanheartnature.com/balancingwash | ³humanheartnature.com/hydratingwash

Clearer Skin in 7 Days*

WITHOUT THE HARMFUL CHEMICALS

SEE THE RESULTS FOR YOURSELF!



BEFORE **AFTER**

Joce Cababan,
Acne Defense Gel user
(Facebook review)

THE POWER OF TEA TREE

- ✓ Tried, tested, and used medicinally **for centuries**
- ✓ The **most well-studied botanical** shown to be the **most effective for acne**
- ✓ **Antibacterial** and **anti-inflammatory** to help combat acne and calm redness and irritation.

Learn more at
bit.ly/TeaTreeStudy

*Based on an independent clinical study comparing pimples observed among users of Human Nature Acne Defense Solution Gel and popular chemical acne treatment brands
**Consumer self-assessment survey on men and women with mild to moderate pimples

STEP 1

100% reported that it removes excess oil**

Cleanse your face with Acne Defense Facial Wash

99.99% Natural | Vegan
Hypoallergenic

Packed with skin-soothing aloe vera, this non-abrasive facial wash **combats pimples without harsh chemicals that can irritate skin**

Use 2x a day for best results

P 169.75 100ml

STEP 2

8/10 of users reported dried out pimples and reduced pimple size**

Gently pat or swipe on Acne Defense Face Toner

100% Natural | Vegan
Hypoallergenic

Effectively **reduces the appearance of pimples** and helps **control skin oiliness**

Use at night for best results

P 119.75 100ml

STEP 3

Dab individual pimples with Acne Defense Solution Gel

99.99% Natural | Vegan
Hypoallergenic

Packed with pimple-fighting actives that help **control breakouts** and **dry out blemishes**

Use 2x a day for best results

P 199.75 20g

“THE BEST. Before I started using the Acne Defense Facial Wash, I was suffering from stress acne. The first time I used it, I felt a tingling sensation and started purging for a week. It wasn't that bad, it just felt like **all the sebum and dirt on my face was drawn out**. I highly recommend you use it together with the Acne Defense Toner and Solution Gel.” - Aly

P50 OFF

P439.25
for all 3!



ALCOHOL-FREE
to protect skin barrier + packed with natural AHA exfoliants to dissolve dead skin cells

CLINICALLY PROVEN 2X MORE EFFECTIVE
vs. leading brands*

AS SEEN IN
Here's How Tea Tree Oil Can Help You Treat Your Breakouts
Preview
Dec 2020

SEA your skin glow with Green Caviar

THE VITAMIN-RICH HYDRATION YOU NEED

“Intense moisture it is! The essence does not only **keep my dry skin, rashes and itch away**, it also **makes my skin softer and smoother**. I love the feel of my skin in the morning... **soft, supple, and youthful!**”

- Muriel (website review)

SKINCARE SUPERSTAR

Green Caviar or latô seaweed is an **all-natural hydration powerhouse** packed with nutrient-rich actives that absorb and trap moisture to prevent skin dehydration and intensify **skin renewal** for a youthful, dewy look



STEP 1

Cleanse to Reveal Your Glow

Marine Caviar HydroMiracle Face Cleanser

98.93% Natural | Vegan

Helps even out skin tone with **fine bamboo exfoliants** and helps promote a plump, dewy complexion with **antioxidants**

P 275 100ml

STEP 2

Add Vitamins to Your Skin

Marine Caviar HydroMiracle Essence

99.72% Natural | Vegan

Absorbs quickly for immediate & intense hydration that helps skin stay firm, bouncy & supple

P 275 50ml

STEP 3

Seal in Deep Nourishment

Marine Caviar HydroMiracle Moisturizer

99.89% Natural | Vegan

Intensively moisturizes all day long and helps retain skin elasticity

P 495 50ml

*Based on a seven-day product test

P50 OFF

Starts at **P500** for any 2 Marine Caviar Line products

P150 OFF

P895 for all 3!

A SKINCARE STAPLE IN JAPAN AND KOREA

GENTLE AND REFRESHING SCRUB

RICH AND CREAMY YET FAST-ABSORBING

95% EXPERIENCED BETTER-HYDRATED, MOISTURIZED SKIN*



“ Keeps acne at bay and my pores have reduced in size. More affordable than other bentonite clay brands, too.” - Ma. Tria Salve

No filter, selfie-ready

SKIN ESSENTIALS

Remove dirt and control oil Pore Clarifying Cleanser

99.3% Natural | Vegan

Cleans out pores, sweat & dirt buildup from wearing face masks with **bamboo charcoal** & **bentonite clay**

P 245 100ml

Purify and refine weekly Pore Clarifying Clay Mask

99.7% Natural | Vegan
Hypoallergenic

Detoxifies pores & helps combat visible signs of premature skin aging with **passion fruit seed oil** & **Vitamin E**

P 275 50g

No Harmful Chemicals

No parabens, SLS/SLES, synthetic fragrances or other toxic chemicals

“ My 10-year-old daughter is using this. Ang ganda ng effect, **super soft and fresh sa skin**. So for mommies who have daughters entering puberty, I recommend this.” - Vea

Tropical Fresh Natural Facial Wash

99.72% Natural | Vegan

Gently lifts away impurities, revealing a healthy-looking, natural glow

P 149.75 100ml

YOUNG, FRESH AND NATURALLY CLEAN!

Our **pure and sure** Facial Wash is **pH-balanced**, **mild, gentle**, and **non-drying**—the perfect kind of love for your young skin!



FOR NATURALLY BRIGHTER & BEAUTIFUL EYES

8 OUT OF 10 noticed reduced under-eye puffiness*

“ Reduced my dark circles and made my eyes livelier in as early as 1 week with enough rest and sleep! It's also more affordable than other brands. I love this product.” - Kristel (website review)



Sunflower Eye Cream

100% Natural | Vegan

P 325 15ml

P100 OFF

Sunflower Eye Cream + Radiant Grace Night Cream (p.21)

P1,220 only

P200 OFF

Sunflower Eye Cream + Overnight Elixir (p.21)

P1,120 only



RESTED & RADIANT EYES WITH THE HELP OF



SUNFLOWER BEAUTY OIL

Nourishes delicate skin with Vitamins A, C, D and E**



JASMINE & HAWTHORNE ESSENCES

Smoother and depuff tired eyes

*Based on a self-assessment test
**bit.ly/HNSunflowerEyeCream

Round-the-clock Hydration

FOR HEALTHY-LOOKING SKIN

Rose Dew Mist

100% Natural | Vegan

ANTIOXIDANT-RICH ROSEWATER

helps reduce skin puffiness while giving a healthy, hydrated glow¹

~~P 275~~ 50ml

Aloe Face Mist

99.98% Natural | Vegan
Hypoallergenic

ALOE VERA
helps strengthen skin and improve its elasticity²

~~P 250~~ 50ml

P50 OFF

P225 only

P50 OFF

P200 only

Day Moisturizer

99.97% Natural | Vegan
Hypoallergenic

15 SKIN-BOOSTING VITAMINS & MINERALS

Vitamins A, B1, B2, B5, B12, C, D, E
Selenium • Lecithin
Zinc • Potassium
Iron • Calcium
Magnesium

P 199.75 50ml

P 299.75 100ml

You may still receive our Day Moisturizer in its classic packaging while stocks last.

Night Moisturizer

100% Natural | Vegan
Hypoallergenic

JOJOBA OIL
locks in hydration

LACTIC ACID
helps stimulate skin renewal³

P 199.75 50ml

P 299.75 100ml

“My skin improved A LOT! I religiously use my Day & Night Moisturizer and as a result, my skin is glowing.”

- Myril (website review)

¹bit.ly/RoseDewMist

²bit.ly/AloeFaceMist

³bit.ly/HNNightMoisturizer

⁴bit.ly/DetoxifyingMaskScrub

⁵bit.ly/PurifyingFacialScrub

Detoxifying Mask+Scrub

100% Natural | Vegan
Hypoallergenic

Kaolin clay, multifruit extracts and **gentle natural exfoliants** absorb excess oil, lift away impurities and polishes skin⁴

P 249.75 100g

2 WAYS TO USE IT



MASK

1-2x a week
Leave on damp face & neck for 3-5 mins before rinsing off.



SCRUB

1-2x a week
Massage onto face & neck in a light, circular motion then rinse.

The secret to Clean, Glowing Complexion

SKIN-LOVING SCRUBS FOR GENTLE

BUT EFFECTIVE EXFOLIATION

human nature



detoxifying mask+scrub
with multifruit extracts & bamboo granules
2-in-1 pore care
hypoallergenic
no harmful chemicals
Net Wt. 3.53 oz. (100 g)

human nature



purifying facial scrub
with strawberry seeds & bamboo granules
hypoallergenic
no harmful chemicals
Net Wt. 1.7 oz. (50 g)

STRAWBERRY SEEDS

are one of the most popular natural exfoliants best known for buffing away dull dead skin cells and helping to maintain a healthy-looking complexion

Purifying Facial Scrub

100% Natural | Vegan
Hypoallergenic

Strawberry seeds and **fine bamboo granules** lift away deep-seated dirt and gently exfoliate for a glowing smoothness⁵

Use 2-3x weekly for best results

P 119.75 50g

WAKE UP TO YOUTHFUL, GLOWING SKIN

NIGHTTIME POWER DUO

Smooth on vibrance with the **Overnight Elixir** and seal it in with the **Radiant Grace Night Cream** for a more intensive skin renewal.



“I've always loved the **Overnight Elixir**. I love its light scent and how it's easily absorbed by my skin. My face doesn't feel sticky at all. I wake up with soft, supple skin. ☺☺

— Janina, 44
(model shown)

8 OUT OF 10 NOTICED SOFTER,
BETTER-MOISTURIZED SKIN
**AFTER JUST
ONE USE***

Overnight Elixir
99.8% Natural | Vegan

Proven to give immediate results, one bottle of **Overnight Elixir** is equivalent to 120 sheet masks.**

₱995 30ml

8 OUT OF 10 NOTICED
FIRMER, SMOOTHER AND
**RADIANT-
LOOKING SKIN***

**Radiant Grace
Night Cream**
100% Natural

Rejuvenates with the reviving power of plant extracts to effectively replenish dry, dehydrated skin.

₱995 45ml

“This tube goes a long way. My last purchase was about 3 months ago so it's **sulit for the price!** ☺☺
— Aia (website review)

₱1,120 only
P200 OFF
for Overnight Elixir +
Sunflower Eye Cream (p.17)

₱1,120 only
P100 OFF
for Radiant Grace
+ Sunflower Eye
Cream (p.17)

INTENSIVE SKIN NOURISHMENT FROM NATURE'S FINEST

9ActivOil NUTRITIVES
for Overnight Skin Transformation

YOUTHFUL GLOW



ELEMI SUNFLOWER ROSEHIP VITAMIN E ROSEMARY

SUPERIOR HYDRATION EXQUISITE SOFTNESS



PASSION FRUIT AVOCADO SEED SOYBEAN LAVENDER

NatuRenew ACTIVE COMPLEX
for Fresher, Younger-Looking Skin



LAVENDER EXTRACT
Helps tighten skin & relax fine lines

JOJOBA OIL
Hydrates skin intensively & helps promote collagen production

VITAMIN E
Reduces sun & pollution damage

OLIVE LEAF EXTRACT
Improves skin firmness & elasticity

VITAMIN C
Helps brighten skin

*Based on a self-assessment test | **30ml of Overnight Elixir equals 120 sheet mask uses based on the recommended usage that is 4 drops or about 0.25ml per single-use.

EXPERIENCE THE MIRACLES FROM HEAD TO TOE



Sunflower Beauty Oil Fragrance-Free

- ✓ 100% Pure Premium Sunflower Oil
- ✓ Hypoallergenic
- ✓ Dermatologist-tested
- ✓ Suits all skin types
- ✓ Vegan
- ✓ Cruelty-free

₱ 189.75 50ml
₱ 329.75 100ml

**↑ UPSIZE NOW!
SAVE ₱49.75**
100ml vs. two 50ml bottles

You may still receive our Sunflower Beauty Oil 50ml in its classic packaging while stocks last



FRESH
FLORAL
FRAGRANCE

Sunflower Beauty Oil Bloom

99.95% Natural
Vegan | Hypoallergenic

₱ 214.75 50ml
₱ 359.75 100ml

**↑ UPSIZE NOW!
SAVE ₱69.75**
100ml vs. two 50ml bottles

AS SEEN IN
Here's How Beauty Oils Can
Help Brighten Your Bikini Area

Preview

1 Beauty Oil: 25 Miracles

- 1 Helps lighten dark spots & pimple marks
- 2 Helps lighten the appearance of lesions and scars
- 3 Adds shine to dull hair
- 4 Helps hydrate dry patches on face
- 5 Makes skin glow & helps keep it youthful
- 6 Overall body moisturizer
- 7 Helps make eyebrows thicker
- 8 Helps lighten & soften underarms
- 9 Helps improve skin condition after sunburn
- 10 Helps smoothen skin to improve the appearance of scrapes and scratches
- 11 Helps improve appearance of underarm chicken skin
- 12 Smoothen dry, rough skin from shaving
- 13 Helps relax tired, puffy under eyes
- 14 Helps prevent & diminish the appearance of stretch marks
- 15 Helps lighten dark under-eye circles
- 16 Helps soothe skin after waxing
- 17 Helps calm dry, irritated and itchy skin
- 18 Under-eye moisturizer
- 19 Removes stubborn makeup
- 20 Helps ease dry & itchy scalp
- 21 Nourishes & conditions eyelashes
- 22 Helps soften cuticles & dry skin
- 23 Helps control moisture in the hair to tame flyaways & frizz
- 24 Helps diminish fine lines around the eyes
- 25 Softens feet soles, knees & elbows

EFFORTLESSLY GLOWING SKIN

“Awesome multi-tasker. I use it for my face, hair and body. A little goes a long way. Non-greasy yet very nutrient-rich, moisturizing and soothing to the skin. The subtle smell is great (i love roses). Superb quality product.”

— Ces (website review)

Packed with
OLEIC ACID
and **VITAMIN E**
that help skin
maintain
its youthful
glow

HYPOALLERGENIC
CLINICALLY
TESTED



SUPERIOR NATURAL BEAUTY STAPLE

- ✓ Intensively hydrates to replenish lost moisture and increases the skin's ability to absorb nutrients¹
- ✓ Soothes irritated skin with its anti-inflammatory properties¹
- ✓ Helps plump the skin, reducing the appearance of fine lines & wrinkles² for a softer, smoother and younger-looking complexion
- ✓ Infused with pure rose oil fragrance

Sunflower Beauty Oil LUXE

100% Natural | Vegan

₱ 349.75 45ml

¹Source: bit.ly/OleicAcidBenefits | ²Source: bit.ly/OleicAcidAndAging | Note: bit.ly links are case sensitive

LIVE FREE FROM DANDRUFF AND ITCHY SCALP

96% of users experienced reduced dandruff in less than 5 weeks.*

For Stubborn Flakes and Itchy Scalp

Massage a coin-sized amount onto scalp for 2-3 minutes. Wash off with **Clarifying Shampoo** (p.39) and use twice a week for best results.

For Dry and Troubled Skin

Gently massage onto skin 3x a day to soothe dry, itchy area without leaving a greasy residue.

PURE REMEDY PRIZED SINCE ANCIENT TIMES

Rich in vitamins and minerals, **Jojoba Oil** is widely known for promoting not just **healthy hair and scalp** but also skin and nails.

Pure Jojoba Oil

100% Natural | Vegan

P 395 30ml

P20 OFF

P704.75 only

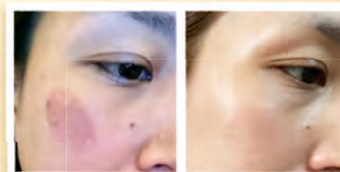
for Jojoba Oil + Clarifying Shampoo 400ml (p.39)



SET YOURSELF FREE FROM SCARS

“Got accidentally headbutted by my 2 y/o daughter. My skin peeled off & left a scar on my face so I bought Human Nature's Rosehip Oil ASAP. True enough, **IN JUST 1 WEEK, I saw the difference! The scar lightened, it's almost invisible!** Just WOW for this amazing product!”

— Eulyn Manongsong, 1 week after using **Pure Rosehip Oil**



HELPS LIGHTEN AND DIMINISH APPEARANCE OF



Pure Rosehip Oil

100% Natural | Vegan
Pure Premium Grade

P 795 15ml

Packed with potent & powerful nutrients

SHED - RENEW - BRIGHTEN

- **Vitamin A & Beta Carotene** helps shed dead skin cells
- **Omega 3, 6, 9** helps rebuild and renew skin to battle blemishes
- **Vitamin C** helps brighten skin and make it glow

ROYAL BEAUTY REGIMEN TRUSTED FOR CENTURIES

World-famous **Rosehip Oil** has been used by the ancient Egyptians, Mayans and Native Americans (and now by the Duchess of Cambridge) for its **regenerative properties**.*



P200 OFF

P595 only

Moisturizing Miracles for Luscious Lips

✓No harmful chemicals ✓Cruelty-free

✓Infused with sunflower oil, jojoba oil and beeswax



EXFOLIATE

Natural Lip Scrub

99.85% Natural

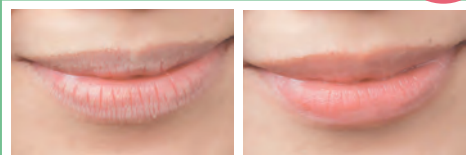
Gently buffs dry, dull skin with muscovado sugar and hydrates and softens to reveal healthy lips

P195 12g

Bestseller



NEW LOOK



BEFORE

AFTER

44x more Vitamin E*

Each tube of Sunflower Lip Miracle is packed with the nourishing goodness of Vitamin E that moisturizes and protects while boosting circulation for smoother, softer and even plumper lips.

*vs. our regular Lip Balms Source: bit.ly/LipFacts

You may still receive our Lip Scrub in its classic packaging while stocks last.

HYDRATING LIP MASK

Sunflower Lip Miracle

100% Natural

Get intense hydration and let the miracles of sunflower oil revive rough lips.

P199.75 10g

Bestseller



PRO TIP:

Use it as gloss over your lipstick for that plumper, fuller look with extra shine

20% OFF

Lip Miracle when bought with Lip Scrub **P354.80** only

Beauty with Every Swipe

Our lip care range is infused with a luxurious blend of all-natural plant oils, cocoa butter and beeswax to keep your lips supple and moisturized throughout the day

Source: bit.ly/LipFacts

EXTRA MOISTURE

9 out of 10 experienced softer, healthier-looking lips

Based on a self-assessment study

Bestseller



NEW LOOK

Lip Butter

100% Natural | Cruelty-free

Get buttery-soft lips from the decadent goodness of **9x more*** moisturizing sunflower oil.

P129.75 4.8g

*vs Human Nature Flavored Lip Balm
You may still receive our Lip Butter in its classic packaging while stocks last.

"I have severely dry lips and tried everything! Bought this just to try but **this exceeded my expectations. I can't live without it! It's the best!**"
- Marie (website review)

P10 OFF

P119.75 only

FOR A HINT OF COLOR

Bestseller



Actual color register may vary depending on the pigmentation of your lips.

"Heaven-sent lip balm! Works for my very dry lips and I love the **cooling effect** and the **natural color** the tint gives!"
- Junna (website review)

Tinted Lip Balm

100% Natural | Cruelty-free

With cooling peppermint to refresh your lips and sheer colors to match your mood!

P109.75 4g

P20 OFF

P199.50 for any 2 Tinted Lip Balms

FOR A LIGHT & SWEET LIP BASE

Bestseller



"The peppermint flavor **healed my chapped lips in less than 24hrs.** Super effective during windy days!"
- Wella (website review)

Flavored Lip Balm

100% Natural | Cruelty-free

Keep your lips nourished and enjoy the mouth-watering natural flavors.

P99.75 4g

Made to Love Your Skin

With honest ingredients that nourish all the way

BUILDABLE COVERAGE

Lightweight matte finish

“My skin type is sensitive. When using other foundations, my face & eyelids become itchy. But with this, I never experienced **itchiness**. They really use **no harmful chemicals**. Kudos to this product.”
- Aileen (website review)

Perfect Coverage Mineral Foundation

100% Natural | Talc-Free | Vegan | Cruelty-free
Medium to Full Coverage

Get shine-free and picture-ready skin that's made to matte with every pat.

~~P795~~ 9g

P45 OFF

P750 only

Refills Available
for original plastic compact only

~~P395~~ 7.5g

Sponge included

NEW LOOK

Now in a sustainable packaging



Bestseller



END THE DAY WITH SAFE & EFFECTIVE MAKEUP REMOVAL

✓100% Natural ✓Hypoallergenic ✓Cruelty-free



Bare Necessity Cleansing Balm

100% Natural | Hypoallergenic
Keeps skin soft & dewy while hydrating with pure virgin coconut oil.

~~P375~~ 40g

PRO TIP

A breeze to use with its solid form! Just massage, wipe off and rinse. Also sulit! 1 spatula is just right and can last you up to 80 uses.



Best for gently erasing waterproof eyeliner

“Great cleansing oil for sensitive and acne-prone skin! Been using it for 1 year now.”
- Erica (website review)

Gentle Cleansing Oil

100% Natural | Hypoallergenic

Free from pore-clogging mineral oil & skin-drying alcohol. Formulated with sunflower oil that conditions and nourishes skin and eyelashes.

~~P275~~ 95ml

P30 OFF

P345 only

Beauty that's Skin Caring and Earth-Loving

No toxic chemicals, just skin-loving ingredients in earth-friendly packaging

LIGHTWEIGHT RADIANT FINISH

Medium to full coverage yet feels oh-so-natural

“I love the finish of the powder. It looks like you're not wearing powder at all. It really gives me that **glowing and even skin tone**.”
- Hazel (website review)

Radiant Skin Mineral Foundation

100% Natural | Vegan
Talc-Free | Cruelty-free

With mineral-rich blend of kaolin clay, natural bamboo silk, and jojoba oil to reveal your skin's healthy-looking complexion.

~~P795~~ 9g

*Based on a self-assessment study

90%

noticed a fresher, more radiant look*

Bestseller



CREAMY MATTE FINISH



Made to Bloom Lipstick

100% Natural | Cruelty-free

Most flattering nude shades that enhance your own lip color for that natural no-makeup-look everyday.

~~P495~~ 4g

P35 OFF

P460 only

P150 OFF

P840 for any 2 Made to Bloom Lipsticks

Actual color register may vary depending on the pigmentation of your lips.



Larissa is wearing Made to Bloom Lipstick in Joy

makeup

Skin-Loving Makeup for That Natural Glow

✓Cruelty-free ✓Vegan ✓Non-clogging ✓Talc-free ✓Mineral-based ✓Lightweight

FLAWLESS FINISH

Non-comedogenic & safe for acne-prone skin

Perfect Finish Mineral Loose Powder

100% Natural

~~P595~~ 11g
Puff included

P75 OFF
P520 only

Bestseller

Meringue fair, light, yellow undertone	Soft Ivory light, neutral undertone	Latte medium, yellow undertone	Hazelnut fair, neutral undertone	Warm Mocha medium, neutral undertone

WEIGHTLESS

BLOTTING POWDER

Up to 8 hours oil control*

Mineral Pressed Powder

100% Natural

~~P395~~ 9g

Refill
Puff included

~~P295~~ 9g

Bestseller

*Based on a panel test conducted among Human Nature Mineral Pressed Powder users.

Orient Pearl light, yellow undertone	Island Shell fair, pink undertone	Sand Dollar medium, yellow undertone	Boracay Bronze medium, pink undertone

DEFINE & CONTOUR

Mineral Matte Bronzer

99.7% Natural

Accentuates and enhances natural features for a more defined look

~~P445~~ 9g

P50 OFF
P395 only

SOFT, ROSY GLOW

Perfect Glow Mineral Blush

99.7% Natural

Fit for every skin tone and made with pure mineral pigments and natural Vitamin E.

~~P375~~ 4.3g

Pacific Shimmer	Sun Kissed	Pink Bloom

Bestseller

DREAMY DAY-TO-NIGHT EYES

Perfect Eyes Mineral Eyeshadow

100% Natural

Versatile shades for every look that's truly safe for your eyes

~~P395~~ 3.9g

PRO TIP After putting on your eyeshadow, finish off by applying **Sunflower Beauty Oil** (p.22) to your lashes and make your eyes truly pop.

Earthy Beauty		
Bubbly	Cork	Torch
Sunset Bloom		
Sand	Coral	Dusk

Cruelty-Free Kisses

✓100% Natural ✓Synthetic dye-free ✓Lead-free

Get the look you want—and more. Check out our **natural, lightweight makeup** that nourishes your skin while never testing on animals.

Honest and 100% safe for you and the environment
Caring for your skin and celebrates natural beauty
Kind and definitely cruelty-free

NATURAL DEWY FINISH

Blush & Bloom Color Cream

3-in-1 to brighten up any natural look for your no-makeup makeup days.

~~P395~~ 7g



NEW LOOK

Our PerfectFlush Cream Tint just had a makeover!
New name, same nourishing formula!

Bestseller

	Petal
	Rosy
	Hibiscus



GET JEN'S NATURAL LAID-BACK LOOK!
Eyeshadow in **Earthy Beauty**, Mineral Matte Bronzer and ColorCreme Lipstick in **Coral Kiss**



3 Ways to Wear Our Well-Loved Blush & Bloom Color Cream

- Bring a flush to your cheeks
- Add some color to your lips
- Draw attention to your eyes

You may still receive our Blush & Bloom Color Cream in its classic packaging while stocks last.

SATIN FINISH

Mineral ColorCreme Lipstick

Full coverage

Head-turning color without the heavy and drying feel, perfect for a romantic date night look.

~~P395~~ 4.3g



Lucky in Love

Bestseller

P50 OFF
P345 only

Lucky in Love	Passion Candy	Coral Kiss



Genuinely Gorgeous Hair is Healthy Hair

Real Nourishment,
None of the Toxins



Many hair care products promise **beautiful hair almost instantly**, but when the “magic” fades, they leave your hair **dull and damaged**.

These synthetic products use harmful chemicals to create the **beautiful illusion**.

Instead of quick-fixes, nourish your hair to **genuine gorgeousness** with our hair care range enriched with **natural oils, actives and plant-based surfactants**.

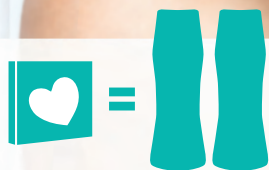
#SwitchToGoodness
and let your hair breathe!

Gorgeous Hair

Without the Plastic Guilt



Our shampoo bars are
pH-balanced
so they won't dry
your hair like other
shampoo bars do.



**Lasts 2x longer
than 180ml
liquid shampoo**
One 70g shampoo bar vs. two
180ml liquid shampoo bottles



Wet the bar
to create
lather



Apply the
suds on
your hair



Dry on an open
soap dish or pouch
to make sure it
doesn't melt

Enjoy Your Shampoo Bar Longer

AMAZINGLY MOISTURIZING

9 out of 10

reported **smooth and soft hair** after use*

Natural Moisturizing Shampoo Bar

95% Natural | Vegan
Scents: Zesty Vanilla Delight / Island Bloom

Infused with a rich blend of **cocoa butter, avocado oil and mild coconut surfactants** to keep your hair healthy and smooth.

P144.75 35g

P259.75 70g



SAVE 29.75

vs. 35g Moisturizing Shampoo Bar

SAVE 82.03

vs. 400ml Moisturizing PLUS Shampoo

“Hair spa in a bar!
I brought it with me to Bali and it **totally brings life to my hair**—from being damaged, from being out all day, underneath sun and surf.” — Maui Mauhay for Zesty Vanilla Delight (panel review)



BEST CLEAN BEAUTY PRODUCT



STRENGTH IN EACH STRAND

97% had stronger strands**

Natural Strengthening Shampoo Bar

At least 95.40% Natural | Vegan
Scent: Bamboo & Petals / Peppermint

Enriched with **sugar beet-derived betaine** which strengthens hair strands.

P149.75 35g

P259.75 70g

88% reduced hair fall**



SAVE 39.75

vs. 35g Strengthening Shampoo Bar

SAVE 100.25

vs. 400ml Strengthening PLUS Shampoo



“My hair became stronger with minimum or no hair fall at all. Also, even without the use of conditioner, it is still manageable and smooth.”
— Ellen for peppermint (panel review)



P30 OFF

Hair Mist (p.39)
when bought with
any 70g Shampoo Bar
P219.75

*Based on a self-assessment test of Zesty Vanilla Delight
**Based on a four-week product test



www.humanheartnature.com | 35

Extra Boost for Sleeker Strands & Lusher Locks

+PLUS MOISTURE POINTS

more hydration, less frizz

2X more moisturizing actives
vs. Moisturizing Shampoo

3X more potent honey-derived anti-frizz agent
vs. Moisturizing Conditioner

“I love it! My hair was super frizzy before but now it's so silky! This is the best shampoo ever”

- Nikki (website review)

Moisturizing +PLUS Shampoo

99.43% Natural | Vegan
Scent: Green Tea & Lemon

With **NaturSilk technology** for soft, manageable and healthy-looking hair.

₱ 189.75 180ml

₱ 379.75 400ml

₱ 829.75 1000ml

UPSIZING NOW!
SAVE ₱119.63
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

₱30 OFF
Hair Mist (p.40)
when bought with any
400ml or 1L shampoo
₱219.75 only

Moisturizing +PLUS Conditioner

99.43% Natural
Scent: Green Tea & Lemon

With potent **honey-derived anti-frizz agent** and **plant-derived oils and aloe vera** for smooth and healthy-looking hair.

₱ 219.75 200ml

₱ 389.75 400ml

UPSIZING NOW!
SAVE ₱49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

9 out of 10
shampoo users
experienced **softer hair***



+PLUS STRENGTH POINTS

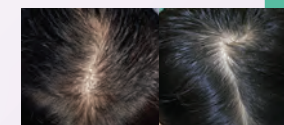
more boost, less hair fall

Thicker & healthier-looking hair
from rosemary essential oil

No harmful chemicals
that may hinder hair growth, make hair brittle, or clog pores

“My hair's improvement was so obvious. When I run my fingers through my hair, I feel it's really thicker compared to before.”

- Joyce Lerit
(YouTube review)



BEFORE **AFTER**
May 2020 July 2020

Strengthening +PLUS Shampoo

98.86% Natural | Vegan
Scent: Rosemary

With **rosemary essential oil** for thicker & healthier-looking hair.

₱ 169.75 180ml

₱ 329.75 400ml

₱ 749.75 1000ml

UPSIZING NOW!
SAVE ₱74.63
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

Strengthening +PLUS Conditioner

99.42% Natural
Scent: Rosemary

With **rosemary essential oil** for healthier-looking and thicker hair plus **hydrolyzed wheat protein** that protects from excessive hair fall and breakage.

₱ 199.75 200ml

₱ 329.75 400ml

₱ 729.75 1000ml

UPSIZING NOW!
SAVE ₱94.63
SAVE 60% PLASTIC
1000ml vs. 400ml Conditioner

Nature-Nourished Beautiful Hair

for every hair concern

90%
observed
thicker strands*

80%
experienced
less hairfall*



FOR BRITTLE, THINNING HAIR

Strengthening Shampoo

99.24% Natural | Vegan
Scents: Aloe / Peppermint

₱ 159.75 180ml
₱ 299.75 400ml
₱ 689.75 1000ml

Strengthening Conditioner

99.69% Natural
Scents: Aloe / Peppermint

₱ 189.75 200ml
₱ 319.75 400ml

Moisturizing Shampoo

99.24% Natural | Vegan
Scents: Mandarin / Vanilla

₱ 149.75 180ml
₱ 299.75 400ml
₱ 689.75 1000ml

Moisturizing Conditioner

99.68% Natural
Scents: Mandarin / Vanilla

₱ 189.75 200ml
₱ 319.75 400ml

₱30 OFF
Hair Mist (p.40) when bought with any 400ml or 1L shampoo
₱219.75 only



NEW 1LITER
Strengthening & Moisturizing Shampoos



UPSIZING NOW!
SAVE ₱59.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo



UPSIZING NOW!
SAVE ₱59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

FOR DULL, LIFELESS HAIR

Clarifying Shampoo

99.99% Natural | Vegan
Scent: Apple

Rotate with your favorite shampoo up to 2-3x weekly for **healthy hair** free of sweat, dirt and hair product buildup.

₱ 169.75 180ml
₱ 329.75 400ml



UPSIZING NOW!
SAVE ₱47.47
SAVE 32% PLASTIC
400ml vs. 180ml

POTENT SCALP SOOTHER

Pure Jojoba Oil

100% Natural | Vegan | Hypoallergenic

A tried and tested **natural dandruff solution**, it **hydrates and soothes** dry, irritated scalp without the greasy feel.

₱ 395 30ml

*Based on a consumer panel test conducted among users

FOR CHEMICALLY-TREATED HAIR

Salon Care Shampoo

98.82% Natural | Vegan
Scent: Green Tea & Lemon

₱ 249.75 180ml
₱ 479.75 400ml



UPSIZING NOW!
SAVE ₱75.25
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

Salon Care Conditioner

99.77% Natural
Scent: Green Tea & Lemon

₱ 274.75 200ml
₱ 499.75 400ml



UPSIZING NOW!
SAVE ₱49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner



₱704.75 only
for Jojoba Oil + Clarifying Shampoo 400ml

Natural Nourishment for Glorious Strands

GO-TO PROTECTION FROM DAILY HAIR STRESSORS



Heat from styling products



Sun/UV exposure



Pollution and dirt

TAMES FRIZZ

9 out of 10

users experienced smoother, nourished hair after use*

Smoothing & Nourishing Hair Serum

100% Natural | Vegan

With a potent blend of **avocado, soybean, sunflower and broccoli seed oils**. Leaves strands smoother, shinier and healthier-looking.

P229.75 50ml

FRESHENS STRANDS

9 out of 10

users reported fresher-smelling hair after use*

Hair Mist

99.66% Natural | Vegan
Scent: Tropical Bloom

Protect hair from odor from traffic fumes, cigarette smoke and even sun and sweat. **Hydrolyzed jojoba** gives a **hydration boost** without weighing down your hair.

P249.75 100ml

P30 OFF

Hair Mist when bought with any 400ml or 1L shampoo (pp.36-39)
P219.75 only

P30 OFF

Hair Mist when bought with any 70g Shampoo Bar (pp.34-35)
P219.75 only

“I love this product so much! My hair always looks **so shiny and smooth** after using 3-5 spritzes of this. Plus it **smells good** so YAY!”
- Shai for Hair Mist (website review)



DAILY INTENSIVE MOISTURE TREATMENT

“This is the only hair treatment I use that my scalp is not allergic to. And the best part is **I can use it everyday!** My hair has never been this soft.”
- Emilie (website review)

Daily Hair Treatment

99.55% Natural

Nourish severely dry, damaged hair in just 3 minutes with a **blend of avocado, sunflower and soybean oils, aloe vera and a honey-derived conditioning agent**.

P349.75 150g

QUICK AND DEEP CONDITIONING

Leave on for 3 minutes daily to revive dry, damaged hair



WEEKLY POTENT MOISTURE MASK

human nature

NATURAL HAIR REVIVAL COCO MASK

Protein repair for sleek and nourished hair

Net Wt. 5.3 oz (150 g)



“This is seriously amazing! Coco Mask has managed to **change the texture and appearance of my hair with one use!** Gorgeous silky hair! LOVE THIS!”
- Lorraine (website review)

Hair Revival Coco Mask

99.52% Natural

P329.75 150g

DIY HAIR SPA

Use weekly to intensively repair damage and restore your hair's full glory



SAVE OUR SEAS NOW!

PLASTIC POLLUTION
ENDS WITH US

THE PHILIPPINES IS THE world's 3rd top
marine plastic polluter¹, GENERATING
2.7 million tonnes of plastic waste EACH YEAR,
20 PERCENT OF WHICH ENDS UP IN THE SEA².

SCIENTISTS ESTIMATE THAT **in 2050**
there will be more plastic than fish IN OUR OCEANS³.

Free Our Seas From Plastic Waste
#OneBottleAtATime

REFUSE & SWITCH TO BOTTLE-FREE



Face Bars
(p.8-9)

1 bar = 1 x 200ml
Face Wash bottle



Shampoo Bars
(p.34-35)

1 bar = 1 x 500ml liquid
shampoo bottle*

*based on use-up test of 70g
Moisturizing Shampoo Bar



**Feminine
Wash Bar**
(p.47)

98.5% LESS
plastic waste*
*vs.165ml Feminine Wash



**Dishwashing Powder/
Baby Bottle & Utensil
Cleansing Powder**
(p.65 & p.73)

1 box = 3 x 500ml
Dishwashing Liquid
bottles

REDUCE PLASTIC & UPSIZE TO USE LESS PACKAGING



**1L
Natural
Baby Wash**
(p.71)

**54.9%
LESS
plastic**

**SAVE UP TO
P95.25**
1L vs. Baby
Wash 490ml



**1L
Strengthening
Shampoo**
(p.38)

**60%
LESS
plastic**

**SAVE UP TO
P59.63**
1L vs. Shampoo
400ml



**1 Gallon
Liquid
Detergent**
(p.66)

**63%
LESS
plastic**

**SAVE UP TO
P149.25**
1 Gallon vs. 4
bottles of Liquid
Detergent 950ml

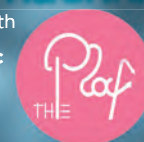
RECYCLE

Return your empty and clean
human nature bottles,
& let's give them a second life,
to improve lives.

BALIK-BOTE PROGRAM

in partnership with

We accept **clean, empty plastic
bottles** in select Metro Manila
branches. **Learn more at**
bit.ly/BalikBoteFAQ



REUSE



your plastic bottles at our
Refilling Stations
in the **Flagship Store** in
Commonwealth, **SM The Block**,
SM Megamall, **Festival Mall** &
TriNoma branches

Only the Purest

TRIED & TRUE FEMININE CARE



SLS/SLES-free



Paraben-free



PEG-free

Like **delicate flower petals**, the skin in your intimate area is more sensitive and absorbent than the rest of your body. That's why, unlike most feminine washes which contain harsh chemicals*, we only use **coconut-based cleansers and plant-based oils and extracts**. You can be sure you get only the **purest care** that's **safe and effective**.

*bit.ly/ModernTechnology



THE PETAL TEST PROVES US THE GENTLEST

We applied a different feminine wash to each flower petal. Try the test yourself and see if your fem wash can ace the test.

untouched petals



after 3 hours



“

This is the only feminine wash that **doesn't make my intimate area feel dry**. Other feminine washes always made me feel dry and itchy... with all the harsh chemicals they have. But this one's different-**gentle and caring**.”

- Charlotte Mae Efren (website review)



Feminine Freshness for Everyday

Cool & Gentle Feminine Wash

At least 99.52% Natural
Hypoallergenic
Scents: Powder / Chamomile

P **64.75** 50ml
P **149.75** 165ml
P **329.75** 400ml in Chamomile only



UPSIZING NOW!
SAVE P33.28
SAVE 24% PLASTIC
400ml vs. 165ml Cool & Gentle

Fresh & Light Feminine Wash

99.57% Natural | Vegan
Scent: Chamomile

P **59.75** 50ml
P **144.75** 165ml
P **299.75** 400ml



UPSIZING NOW!
SAVE P51.16
SAVE 24% PLASTIC
400ml vs. 165ml Fresh & Light



natural cooling actives



Gentle Feminine Care

EVEN FOR TOUGH DAYS

“I was shocked by the cooling feeling and effectiveness—**no more bad odor and itching for the whole day!**”
-JC (website review)

9 out of 10
users reported
long-lasting freshness*

**Assurance for
Active Days**

**Odor Protect
Feminine Wash**
99.6% Natural
Hypoallergenic | Vegan
Powered with
mangosteen extract
for long-lasting odor
protection and
skin-soothing **aloe vera**.

P 179.75 165ml



natural
antibacterial
actives

NEW
LOOK

human nature

natural
feminine wash

odor protect
for long-lasting odor protection
hypoallergenic
no harmful chemicals
pH-balanced 3.5-4.5
5.8 fl. oz. (165 ml)

natural
cooling
actives

human nature

natural
feminine wash

protection for
red days
100% no harmful chemicals
aloe vera (Gambian rose) (FCS) rose
3.38 fl. oz. (100 ml)

“I felt so fresh despite
my period, no irritation
from pads!”
-Jess (website review)

**Confidence for
Delicate Days**

**Protection for
Red Days
Feminine Wash**
99.38% Natural | Vegan
Contains natural **tea
tree oil** and **aloe vera** to
prevent irritation and
relieve discomfort during
your period.

P 149.75 100ml

**P10
OFF**

P139.75
only

**P20
OFF**

P269.50
only
for Red Days +
Fem Wash Bar

genuinely natural
intimate cleansing without the compromise

10 out of 10
users found the Fem Bar **gentle**
on their intimate area*

9 out of 10
claim the Fem Bar **protected** their
intimate area from **unwanted odor***



**Solid Feminine
Freshness**

**Feminine
Wash Bar**
95.11 % Natural
Scent: Floral Fresh

Infused with **mangosteen
extract, chamomile** and **virgin
coconut oil** to fight bacteria,
control odor and prevent
itchiness without drying
your skin.

P 139.75 35g

*Based on a self-assessment test

Naturally Fresh for the Young Ones

“Good for every use and **very affordable!** It has a
very delicate floral scent. Definitely a **must-try** if
you're switching to natural products.”
-Mimi (website review)

START RIGHT!

Avoid harsh chemicals in synthetic fem washes
like parabens and artificial colorants & fragrances
which are all linked to hormone disruption and
could lead to harmful long-term side effects.*

*Source: bit.ly/TeensPersonalCare

Fresh Bloom
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing &
soothing aloe**

P 134.75 165ml

Cool Fresh Tea
Natural Feminine Wash
99.75% Natural
SLS/SLES-free

With **moisturizing &
soothing aloe** and
natural cooling actives

P 139.75 165ml



NEW
LOOK

human nature

pure
and
sure
natural
feminine
wash

fresh bloom
no harmful chemicals
pH-balanced
non-drying
5.8 fl. oz. (165 ml)

cool fresh tea
no harmful chemicals
pH-balanced
non-drying
5.8 fl. oz. (165 ml)

human nature

pure
and
sure
natural
feminine
wash

cool fresh tea
no harmful chemicals
pH-balanced
non-drying
5.8 fl. oz. (165 ml)

3-Way Natural Protection

against viruses, skin damage & harmful chemicals



ETHYL ALCOHOL
Proven to kill 99.99% of germs on contact



No propylene glycol and synthetic fragrance with phthalates classified as skin irritant and linked to endocrine & hormone disruption*



With natural moisturizer aloe extract to keep hands from drying

*Source: bit.ly/PhthalatesAndHealth

Spray Sanitizer

99.99% Natural
Triclosan-free
No synthetic fragrance
Proven to fight off germs and keeps hands protected while moisturizing the skin with Vitamins B1, B2, B6, C & amino acid

P **69.75** 50ml
P **199.75** 200ml
→ **799.75** 1000ml*

P50 OFF

P749.75 only



UPSIZING NOW!
SAVE UP TO P249
& 71% PLASTIC
1 liter vs. five 200ml sanitizers

ALSO AVAILABLE IN 1 LITER



4 EXCITING SCENTS TO CHOOSE FROM

Bright & uplifting
Citrus Burst

Minty & refreshing
Cool Burst

Sweet & zingy
Zesty Pomelo

Fresh & floral
Pink Peony

Note: You may still receive our Citrus Burst 200ml and Cool Burst 50ml in its classic packaging while stocks last; 200ml available in Citrus Burst, Cool Burst and Zesty Pomelo scents only; 1000ml available in Citrus Burst and Zesty Pomelo scents only

SAFE FOR YOUR WHOLE FAMILY

How many times do you sanitize in a day?

That's also the number of times you expose your skin to harmful chemicals. Switch to safe and sure protection that's **non-toxic, non-drying and free from isopropyl alcohol** that can cause skin rashes as well as nose and throat irritations.

Learn more at bit.ly/IPADangers



“

I frequently use alcohol and it makes my hands dry. But not this one. **Doesn't make my hands dry** at all no matter how many times I sanitize. **Superb quality** for a decent price.”

- Rey (website review)



SAME BUT DIFFERENT KIND OF GOOD

püre and sūre

- ✓ flip cap
- ✓ subtle lemon scent
- ✓ non-drying

Other human nature sanitizers

- ✓ spray bottle
- ✓ 4 exciting scents
- ✓ moisturizing

ALSO AVAILABLE

püre and sūre
natural made even more affordable

Pure and Sure is Human Nature's range of honestly good everyday essentials at a fraction of the cost. vs. their regular Human Nature counterparts



Lemon Squeeze Hand Sanitizer

100% Natural

Contains **non-drying natural glycerin** and is **proven to kill 99.99% of germs**

P **54.75** 50ml
P **189.75** 200ml

Lavish Care & Nourishment

for Hardworking Hands & Feet

THE ESSENTIAL NEXT STEP AFTER HAND CLEANSING

Packed with **12 nutrients & antioxidants**, Human Nature's **non-sticky** and **non-greasy** Hand & Foot Salves protect your hands from dryness to help skin **recover** from visible aging.

5 HAND CREAMS THAT SMELL AS GOOD AS THEY FEEL

Invigorating Eucalyptus • Luscious Strawberry • Vanilla Peach • Zesty Pomelo • Apple Delight

Hand & Foot Salve

99.89% Natural
Mineral oil-free

P 149.75 30g

~~P 199.75~~ 50g Eucalyptus
scent only

P20 OFF **P179.75**
only

Skin Salvation Trio

~~P 449.25~~

P60 OFF **P389.25**
for any 3 Hand & Foot
Salve 30g + FREE Gift
Box

You may still receive our 30g Hand & Foot Salve and Deodorizing Foot Spray in its classic packaging while stocks last.



Deodorizing Foot Spray

100% Natural

Keep your feet fresh while keeping odor-causing bacteria at bay with **cooling peppermint** and **soothing aloe vera**.

P 174.75 100ml

RAINY DAY ESSENTIAL

Use before heading out to battle damp feet, socks and shoes!

NEW
LOOK



More Than Just Clean

It Cares for Your Skin

*"I've decided to avoid soaps that have triclosan as I've read about its harmful effects. I'm so glad I found this product. **Lasts a long time and won't dry your hands even if you wash frequently.**"* -Jenny (BeautyMNL review)

Hand Soap

At least 99.75% Natural
SLS/SLES-free | Triclosan-free

Scents: Energizing Citrus /
Zesty Pomelo

P 69.75 50ml

P 179.75 200ml*

P 329.75 490ml in Energizing
Citrus only

P 599.75 1000ml

*200ml Zesty Pomelo available
while stocks last

UPSIZING NOW!
SAVE P73.21
SAVE 54% PLASTIC
1 liter vs. 490ml Hand Soap

ALSO AVAILABLE **püre and sûre** natural made even more affordable

Grapefruit Squeeze Hand Soap

99.75% Natural

Lightweight, bubbly and won't dry your hands

P 149.75 200ml

Pure and Sure is Human Nature's range of honestly good everyday essentials at a fraction of the cost. vs. their regular Human Nature counterparts



SLS/
SLES-
free

SAME BUT DIFFERENT KIND OF GOOD

püre and sûre

- ✓ no-fuss flip cap
- ✓ subtle grapefruit scent
- ✓ non-drying

Other human nature hand soaps

- ✓ pump bottle
- ✓ 2 exciting scents
- ✓ rich & foamy

Rejuvenate Your Skin & Senses



“
I like the smell and the cool and refreshing feel after shower. I like to pair this with HN Cool Peppermint Shampoo and Conditioner and HN Cooling Leg & Body Cream.” - Vivien (website review)

Cooling Body Cleanser

WITH ROSEMARY AND MINT
99.8% Natural | Vegan

Stimulate skin with a **spa-like cooling cleanse!** Every drop is rich in the **relaxing touch and uplifting aroma** of rosemary, lemon and mint.

P **199.75** 200ml

P **389.75** 400ml

P10 OFF

P**379.75** only



UPSIZING NOW!
SAVE P19.75
SAVE 27.55% PLASTIC
vs. 200ml Cooling Body Cleanser



9 OUT OF 10*

users felt:

- ✓ the lotion was light on skin & non-sticky
- ✓ smooth & supple skin

“
I felt the **cooling effect** after a few seconds of applying on my skin. **Super light and fast-absorbing lotion.**”

- Janice (panel review)

Natural Cooling Lotion

100% Natural
Scent: Cool Blossoms

Rejuvenate your skin and senses with the **mild cooling sensation of menthol.**

P **279.75** 200ml

with Cooling Goodness.



“We love the scent, sensation, and the spa-like experience. This is our favorite HN product!”

-Redge (website review)



As seen in
MEGA
5 Products That Will Make You Feel Better Immediately May 2021



Perfect for Post-Workout



Great for your legs, shoulders or back



Before Bedtime

Volcanic Cooling Body Scrub

99.99% Natural
Vegan | Hypoallergenic

Lift away the weight of the day along with lackluster skin as you luxuriate in the **skin-detoxifying, mineral-rich blend and soothing aroma** of eucalyptus, peppermint and rosemary oils.

P **525** 200g

Cooling Leg & Body Cream

99.99% Natural | Vegan

Invigorate tired legs, back and shoulders with the **refreshing tingle** of bergamot, eucalyptus and peppermint while keeping your skin moisturize with the **loving caress** of aloe vera.

P **395** 100ml

ENJOY *Healthy Hydration* ALL OVER

**BEST
SELLER**

SAY NO TO UNHEALTHY SKIN

Mineral oil in synthetic lotions may cause premature skin aging*. Switch to our **effective and safe Healthy Lotions** for **healthy-looking, soft skin**.

DAILY LIGHTWEIGHT INDULGENCE

Healthy Lotion

100% Natural | Vegan
Scents: Powder Love / Berry Bliss / Blossom Beauty

Helps reveal healthy-looking & smooth skin with **12 nutrients & antioxidants**

P **79.75** 50ml

P **229.75** 200ml

“I love HN Body Butters! Softens and moisturizes my rough and dry hands and feet. No more flaky, dry skin on my arms! Long-lasting moisture, non-greasy feel, and pleasant scents.”

-Aia (website review)

DEEP SKIN HYDRATION

Body Butter

at least 99.88% Natural
Vegan
Scents: Vanilla Peach / Berry Bliss

Enriched with **cocoa butter, aloe vera, sunflower oil, avocado oil and soybean oil** for a youthful glow

P **349.75** 200g

54 *Source: bit.ly/MineralOilRisks



suitable for normal & sensitive skin

PURE & COLD-PRESSED GOODNESS

Pure Virgin Coconut Oil

100% Natural | Vegan
Packed with nourishing fatty acids that help **soothe distressed skin** and **revive damaged hair**

- ✓ Light and fast-absorbing
- ✓ Helps calm very dry, sensitive skin, red patches & flaking
- ✓ Tames frizz, adds shine & smoothens rough, abused hair

P **329.75** 200ml



Uncover Skin's Glorious Glow

with Sunflower Beauty Oil Miracles



**3X MORE
SUNFLOWER
BEAUTY OIL**
vs. our regular Healthy Lotions

RESTORES MOISTURE

Sunflower Beauty Lotion

99.95% Natural
Scents: Green Tea Delight / Sweet Bouquet

Moisturize all over daily with our **cocoa butter, Vitamin A, D & E-enriched** lotions that nourish and help **keep skin healthy-looking**.

P **279.75** 200ml

9 out of 10

noticed **softer, smoother** skin after using the scrub*

EXFOLIATES & SMOOTHENS

Sunflower Beauty Body Scrub

99.99% Natural | Vegan
No plastic microbeads

- ✓ Preps skin for moisturizers to penetrate deeply
- ✓ Reveals healthy glowing skin

P **399.75** 190g

**4X MORE
MOISTURIZING
ACTIVES**
vs. our Coffee Vanilla Body Scrub



**5X MORE
SUNFLOWER
BEAUTY OIL**
vs. our regular Body Butters

93%

experienced **more moisturized skin****

DEEPLY NOURISHES

Sunflower Beauty Butter

99.93% Natural
Scent: Summer Meadow

- ✓ Improves dull, parched areas of skin with a rich blend of emollients
- ✓ Intensely hydrates skin with cocoa butter, avocado & sunflower oils
- ✓ Protects skin from free radicals with Vitamins A, D & E

P **399.75** 190g

*Based on a self-assessment test among Body Scrub users

**Based on a self-assessment test conducted among users of synthetic Body Butter

Shower in Deliciously

Our cleansers **gently remove impurities** from your skin **without stripping its natural oils**. Ditch synthetic soaps filled with harmful chemicals that leave toxins behind, drying your skin in the long run. **Switch to goodness today** and get a **healthy glow**.

Body Wash

99.80% Natural | Vegan |
SLS/SLES-free
Scents: Sweet Orange / Gentle Berry
With **natural glycerin, aloe vera**
and **coco-derived cleansing**
agents to effectively but gently
remove dirt & grime.

P **179.75** 200ml

P **379.75** 490ml

up to
P15
OFF

Sweet Orange

P**169.75** for 200ml | P**364.75** for 490ml



UPSIZING NOW!
SAVE P51.14
SAVE 29% PLASTIC
vs. 200ml Body Wash

You may still receive the Sweet Orange Body Wash in its classic packaging while stocks last.

Coffee & Vanilla Body Scrub

99.99% Natural | Vegan
No plastic microbeads
Scrub away impurities 1-2x weekly and reveal smoother skin with natural exfoliants, **bamboo powder** and **coffee granules**.

P **319.75** 190g

best paired with **Vanilla Peach Body Butter** for a sweet, luxurious body treat!

paraben-free

sls/sles-free

phthalate-free

“My family loves the sweet orange variant. I dare say it's better than other popular brands at making the skin smooth.”

- Dan

A portion of Gentle Berry Body Wash earnings goes to the **Kasoso Foundation**—an organization that helps provide treatments for indigent women battling with breast cancer.

Shaving Cream

99.99% Natural | Vegan

SOFT AND SILKY SMOOTH

Shave unwanted hair as needed while preventing nicks and cuts with smooth-gliding, **natural glycerin-rich aloe vera**.

P **179.75** 100ml

Nourishing Goodness

pro-philippines

Formulated using **natural glycerin** derived from **locally sourced coconut oil** from **Filipino farms**.

cold-pressed

to preserve the potent goodness of natural ingredients.

Scented Cleansing Bar

100% Natural | Vegan
Scents: Lemon Zest / Lavender Mint

Effectively removes impurities using **natural coconut cleansers** with refreshing scents derived from nature.

P **89.75** 120g

Fragrance-free Cleansing Bar

100% Natural | Vegan
Dermatologist-tested
Hypoallergenic

P **74.75** 120g

You may still receive our Exfoliating Bars in their classic packaging until stocks last.

suitable for sensitive skin

Exfoliating Bar

100% Natural | Vegan
Scents: Vanilla / Strawberry

Use 1-2x weekly to polish skin with **natural loofah exfoliants**.

P **99.75** 120g

Tea Tree Cleansing Bar

100% Natural | Vegan

With **natural antibacterial tea tree** essential oil that helps **fight body acne** and **odor-causing bacteria**.

P **94.75** 120g

enriched with antibacterial tea tree oil

Bare Beautiful Underarms

Toxin-Free Freshness & Confidence for Every Day

SWITCH TO

Natural Protection without the Toxins

- ✓ No aluminum that plugs sweat ducts¹
- ✓ No alcohol that darkens skin²
- ✓ No parabens and phthalates linked to reproductive problems³

“A 5-STAR PRODUCT FOR ME!

It made my underarms smoother and lighter. I also love the baby-like smell throughout the day. I stay smelling good even after sweating a lot.” — Eileen (website review)



DID YOU KNOW?

Sweating is your body's natural way of releasing toxins. Our deos are formulated to keep you smelling fresh while letting you perspire freely unlike most antiperspirants that contain aluminum salts to prevent sweating.

Deodorant Roll-on

100% Natural | Vegan
Hypoallergenic
Scents: Powder Fresh / Petal Fresh

Infused with plant-based deodorizing actives and lightening sunflower oil.

₱129.75 50ml

¹<https://bit.ly/AluminumAbsorption>

²<https://bit.ly/BrighterUnderarms>

³<https://bit.ly/ParabensLoveHateMolecule>

POWERED BY SUNFLOWER BEAUTY OIL

Sunflower Power

Sunflower Beauty Oil (p.22) in our deos helps soften and smoothen chicken skin and aids in lightening dark underarms due to alcohol from synthetic deos. To hasten lightening of dark underarms, apply Sunflower Beauty Oil after showering at night. Check out more SBO benefits here: bit.ly/SBOMiracleHacks

Learn more about underarm care here: bit.ly/UnderarmCare

₱20 OFF

₱389.50 only

for Beauty +PLUS Deo Stick + Sunflower Beauty Oil 50ml (p.22)



“The best best natural deo I've ever tried. It made my underarms smoother, color is more even and lighter for real!” — Kitkat (website review)



Beauty +PLUS Deodorant Stick

100% Natural
Scent: Powder Fresh

Dry-glide stick helps control body odor with natural antibacterial ingredients. Enriched with 3x more Sunflower Beauty Oil (vs. Beauty +PLUS Roll-ons).

₱219.75 34g

Beauty +PLUS Deodorant Roll-on

99.7% Natural | Vegan
Scents: Powder Light / Fresh Blossom

With plant-based odor-fighting actives. Improves the appearance of your underarms with Sunflower Beauty Oil.

₱159.75 50ml

www.humanheartnature.com | 59

Goodness You Can Smile About

without the hurt from harmful chemicals

Natural Mouthwash

99.9% Natural | Alcohol-free
Vegan | Refreshing Mint flavor

With **zinc citrate** that's known to **prevent plaque, tartar and gingivitis*** and give **long-lasting fresh breath**

P **169.75** 170ml

→ **349.75** 400ml

P10 OFF
P339.75 only

↑ UPSIZE NOW!
SAVE P59.66



9 out of 10

experienced long-lasting fresh breath vs. their synthetic mouthwash!



- No burning sensation
- Doesn't aggravate canker sores
- Helps prevent bacterial imbalance that may lead to bad breath

Kids Natural Toothpaste

99.16% Natural | Vegan
Raspberry Mint flavor

Fights tooth decay with its kid-approved, sting-free flavor

P **119.75** 70g

P **169.75** 120g

P20 OFF

for Kids Toothpaste 120g + Kids Shampoo Bar 70g (p.75)

P399.50 only

P20 OFF

for Kids Toothpaste 120g + Kids Shampoo & Body Wash 400ml (p.75)

P449.50 only



Sensitive Gel Toothpaste

99.66% Natural | Vegan
Mild Mint flavor

Helps relieve ngilo triggered by food, beverages and brushing

P **199.75** 105g

P **299.75** 200g

↑ UPSIZE NOW!
SAVE P80.73



“I feel **clean** and **fresh** when I brush with this. My teeth are now **stronger** and its **safer ingredients** prove effective! The no. 1 reason I trust this brand!”

- Pajodeca (website review)

- 🌿 fights cavities 🌿 freshens breath
- 🌿 protects enamel 🌿 cares for gums
- 🌿 prevents plaque and tartar build-up

Natural Toothpaste

98.86% Natural | Vegan
Refreshing Mint flavor

Helps prevent tooth decay, **improves** overall mouth health and **freshens** breath with **GREENMINERAL PLUS**

P **159.75** 120g

P **279.75** 225g

↑ UPSIZE NOW!
SAVE P19.78

“My teeth feel so clean! I don't have stains despite drinking coffee twice to thrice a day. Using **organic toothpaste** surely has something to do with it!”

- Maria Crisanta (website review)

Natural Gel Toothpaste

99.67% Natural | Vegan
Extra Fresh flavor

Helps remove surface stains with **STAINCLEAR ACTIVES**

P **159.75** 105g

P **279.75** 200g

↑ UPSIZE NOW!
SAVE P24.54



You may still receive our Natural Gel and Natural Kids Toothpastes in their classic packaging while stocks last.



Turn Your Home Into A Haven

safe, cozy and beautiful



No
SLS/SLES



No
Phosphate



No bleach
or optical
brighteners



No synthetic
fragrances

Allow your mind to relax easily
with our **genuinely natural**
Home Care line that's made
with **biodegradable &**
non-toxic ingredients, highly
effective, and absolutely **free**
from harmful chemicals.

Truly safe for your family
and our planet when
rinsed down the drain.

— hearty meals & bright moments with —

Genuinely Natural Kitchen Buddies

“I’m allergic to dishwashing liquids with strong chemicals. Gentle on hands but tough on grease! I’m never going back to my previous brand!”
— Lannie

Thrice The Savings, Double The Care

— safe for the family, safe for the planet —

“I’ve been using HN’s Dishwashing Liquid for five years now and I can say that this Dishwashing Powder is as effective as the Dishwashing Liquid. It performs just as well and it is **much cheaper**, too.”
— CS

SAVE P299.50
vs. three 500ml Dishwashing Liquid bottles

120g



A Dishwashing Liquid
99.77% Natural | Vegan
Scents: Lemon Calamansi / Grapefruit Orange

Effectively cleans tough dish stains **without leaving any harmful residue** while remaining **gentle on your hands**.

P 119.75 250ml
P 199.75 500ml
P 379.75 1L

B Peppermint Oil
100% Natural | Vegan

Keep ants at bay by lacing nooks and crannies they pass through with Peppermint Oil.

P 350.00 30ml

C Pure Lemon Oil
100% Natural | Vegan

Packed with **natural antimicrobial properties** to help cleanse your home from germs.

Just combine **5-10 drops** with water before wiping/spraying on surfaces.

~~P 295~~
P 245 10ml



Dishwashing Powder
97.66% Natural | Vegan
Scent: Sparkling Citrus

Plastic bottle-free and pocket-friendly. Effectively fights tough dish stains minus the harmful chemicals.

~~P 149.75~~ 40g
P 299.75 120g

P 20 OFF
P 129.75 only

P 99 only

40g Dishwashing Powder when bought with **1kg Natural Powder Detergent** (p.67)

CLEANER DISHES, GREENER PLANET!



Helpful Hint: Clumping may occur in the box but will not affect the efficacy of the product. Just crush clumps and dissolve. **For best results, use up each batch of dishwashing solution within 6 months.**

↑ UPSIZE NOW!
SAVE P19.75
SAVE 38% PLASTIC
vs. two 500ml bottles

Wrap Your Family in Clean & Cozy Clothes

Kind to your skin, kind to our seas

Prolonged exposure to harmful chemicals found in synthetic home care products may harm our seas and our health.



B

human nature
pro-philippines • pro-poor • pro-environment

NATURAL POWDER DETERGENT

no harmful chemicals

phosphate-free chlorine-free synthetic fragrance-free

Cares for delicate fabric

safer for our water



NEW
AND EVEN
BETTER
FORMULA!*

“I personally really like the new powder detergent! IT'S POWERFUL ENOUGH TO CLEAN OR REMOVE DIRT ESPECIALLY ON WHITE CLOTHES MINUS THE STRONG SMELL AND CHEMICALS that can irritate my skin and hands. It's purely detergent, and not a combination of chalk and detergent.”

- Reymar

home & wellness



A Liquid Detergent

100% Natural | Vegan
Scent: Citrus

Gentle enough for hand washing delicates and keeping colored fabrics vibrant, yet **hardworking enough** for uniforms. Leaves clothes clean, fresh and soft.

P 299.75 950ml

P 1,049.75 1 gallon



UPSIZING NOW!
SAVE P149.25
SAVE 63% PLASTIC

1gallon vs. four 950ml bottles

B Natural Powder Detergent

100% Natural | Vegan
Fragrance-free

Now with baking soda that **removes unwanted odor** on clothes, towels, and linens. **Effectively fights dirt** minus the harsh chemical residue and fabric stiffness.

P 259.75 1000g

P99
only

40g Dishwashing Powder
(p.65) when bought with 1kg
Natural Powder Detergent

C Tea Tree Oil

100% Natural | Vegan

BODY ODOR BUSTER

Combine 2-3 drops with warm water in a spray bottle and spray on odor-prone areas such as armpits & feet to fight germs. You can also add a few drops in your laundry for an aromatic boost!

P 295 30ml

*You may still receive our Powder Detergent in its classic packaging and formulation while stocks last.

Breathe in Wellness and Bring Nature to Your Home

Slow down, unwind and achieve relaxation in the comfort of your own home with nature's nourishing touch and natural goodness that's made with no harmful chemicals.



Scan here for **FREE** essential oil recipes for every need.

A Citronella Oil

100% Natural | Vegan

FRESH FEET

With deodorizing properties best for a refreshing foot soak.

P295 30ml

C Peppermint Oil

100% Natural | Vegan

COOL DOWN

With natural cooling properties to refresh your skin.

P350 30ml

E Rosemary Oil

100% Natural | Vegan

STRENGTHENED STRANDS

Helps strengthen and thicken hair.

P295 10ml

G Orange Oil

100% Natural | Vegan

COZY COMFORTER

Liquid sunshine for an uplifting massage.

~~P245~~

P195 10ml



B Eucalyptus Oil

100% Natural | Vegan

SKIN SOOTHER

Helps bring relief to itchy skin and tired muscles.

P295 30ml

D Tea Tree Oil

100% Natural | Vegan

BACTERIA BUSTER

Helps fight germs, body odor and acne.

P295 30ml

F Lavender Oil

100% Natural | Vegan

SWEET SLUMBER

Soothes skin and imparts a sweet, delicate fragrance perfect for bedtime.

P275 10ml

H Pure Lemon Oil

100% Natural | Vegan

MULTI-PURPOSE CLEANER

Cleanses and purifies both the air and surfaces. Recommended for aromatherapy and home cleaning.

~~P295~~

P245 10ml



I Comfort Balm

100% Natural | Hypoallergenic

Instant picker-upper: Moisturizes and re-energizes with invigorating eucalyptus and uplifting bergamot.

P99.75 10g | **P295** 45g

J Rescue Balm

100% Natural

Goodbye, itchy bites: Smoothen out scrapes, scratches, nicks and bumps with germ-fighting tea tree and lavender.

P99.75 10g | **P295** 45g

K Calming Massage Oil

100% Natural | Vegan

Slow down with a massage and relax while enjoying the refreshing scents of **lavender, orange and lemongrass oils.**

P229 95ml | **P419** 195ml

L Rejuvenating Massage Oil

100% Natural | Vegan

Unwind and refresh your body while rejuvenating your skin with vitamin-rich **eucalyptus and rosemary oils.**

P229 95ml | **P419** 195ml

"The smell is nice. I use it when I have a headache. It relieves me and makes sleeping more relaxed when used at bedtime."

-meg.a.heart
(website review)

"The Rejuvenating Massage Oil is the best I've used. It's like heaven in a bottle."

-Tet (website review)

"Effective talaga siya. Every time inaatake ako ng skin allergies, I use it and sobrang nakakarelieve siya ng itchiness. Napapabilis niya din mapawala yung redness and bumps."

-Yoshino (website review)

P30 OFF

for any 2 Wellness Oils
(Except Peppermint, Orange & Lemon Oils)

P30 OFF

for any Massage Oil 195ml + any Wellness Oil
(Except Peppermint Oil)



the safest choice for your little one



Lovingly formulated with at least 99.77% naturalness



Free from synthetic ingredients linked to serious health risks¹



Less likely to cause allergic reactions and are safer for sensitive skin²

¹Worry Watch: Parabens In Baby Products. Retrieved from www.babycenter.com

²Our Hypoallergenic Line-Up! Retrieved from www.humanheartnature.com
Read the full list here: bit.ly/HypoallergenicHN

“The only baby care line that suits my baby's very sensitive skin. Not even acclaimed 'most gentle' and pricey cleansers worked for my baby's skin asthma. This baby care line topped with Sunflower Oil turned my baby's flaky skin to the smoothest [skin].”
- Franchise (website review)



Also available in Tangerine Dream scent!



Baby Wash

At least 99.77% Natural
Vegan | Hypoallergenic

Gently cleans baby's skin and hair with a calming blend of rosemary, lavender and chamomile extracts, and mild cleansers

₱ 189.75 190ml
₱ 379.75 490ml
₱ 679.75 1L

↑ **UPSIZING NOW!**
SAVE ₱95.25
1L vs. 490ml Baby Wash



Sunflower Wonder!
Infused with our cult-favorite Sunflower Seed Oil that helps lessen the risk of developing infections in preterm & newborn babies.*

Baby Lotion

99.99% Natural | Vegan
Hypoallergenic

Moisturizes baby's delicate skin with nutrient-rich aloe vera & avocado oil

₱ 189.75 190ml
₱ 399.75 490ml

You may still receive our Baby Lotion Powder Love in its classic packaging while stocks last.

↑ **UPSIZING NOW!**
SAVE ₱89.61
490ml vs. 190ml Baby Lotion

Baby Wonder Oil

99.99% Natural | Vegan
Hypoallergenic

Helps soothe baby's skin from minor discomforts, gently cleans baby's ears & belly button, and ideal for infant massage

₱ 179.75 100ml

50ml Baby Wash, Lotion and Oil are still available while stocks last.



for Baby Wash 490ml or 1L + Baby Bottle Utensil and Cleansing Powder 40g (p.73)

₱50 OFF

490ml Bundle ₱479.50

1L Bundle ₱779.50

*Source: Sunflower Seed Oil Can Protect Low Birth Weight Babies From Infection. Retrieved from www.eurekalert.org

cozy, comfy & rash-free

minus the harmful chemicals

Your baby's delicate skin is **prone to diaper rashes and itchiness*** which can cause **uneasiness and discomfort**. Applying powders or creams is one solution to making your little one feel cozy and comfy, so it's important not to expose them to **harmful chemicals**. Give your baby genuinely natural protection with **Human Nature!**

*Retrieved from <https://mayoclinic.org/3N0lk8w>

“I love this product! The nappy cream got rid of my newborn's rashes in just a few days. I now apply the nappy cream on her to avoid any more rashes. Very safe and effective for babies!”

– Joana (website review)



Nappy Cream

100% Natural | Fragrance-free | Hypoallergenic

Protect your little one from diaper rashes and wetness naturally with kaolin clay and **gently nourish their skin** with antioxidant vitamin E

P **274.75** 50g



Talc-free Baby Powder

100% Natural | Vegan | Hypoallergenic

Gently absorbs excess moisture and **keeps baby fresh, dry and comfy** with milled cornstarch, rice powder and kaolin clay

P **219.75** 70g

Next9 Washable Diapers

Breathable, highly-absorbent & **leak-proof** microfiber diapers with **adjustable** snap buttons, **snug** elastic leg and waist fit and **assorted designs***

P **999** 3 cloth diapers & inserts



Talc Talk!

Talc, a common ingredient in baby powders, can contain carcinogen asbestos which causes irritation and serious health risks like cancer.**

**Retrieved from <https://bit.ly/talcinbabypowders>

Baby Bottle & Utensil Cleansing Powder

99.71% Natural | Vegan
Fragrance-free

Keep baby's essentials **toxin-free minus the plastic bottle!** Care for the planet while you care for your little one with its **biodegradable and non-toxic formula**.

P **149.75** 40g

P **299.75** 120g

safe & gentle

cleansing

for baby's everyday essentials

“Super tipid because it's in powder format! **Gentle on the hands** and the **scent doesn't stick to the utensils**.”

– Trisha (website review)



SAVE UP TO **P299.50***

vs Baby Bottle & Utensil Liquid Cleanser*

*120g Powder = three 500ml Baby Bottle & Utensil Liquid Cleanser
*40g Powder = one 500ml Baby Bottle & Utensil Liquid Cleanser

P50 OFF

for Baby Bottle Utensil and Cleansing Powder 40g + Baby Wash 490ml or 1L (p.71)

490ml Bundle
P479.50 only

1L Bundle
P779.50

Baby Liquid Detergent

100% Natural | Vegan
Fragrance-free

Effectively removes dirt and stains without leaving any harmful residue. **Free from toxic chemicals** such as bleach, synthetic dyes & optical brighteners.

P **299.75** 950ml

You may still receive our Baby Liquid Detergent in its classic packaging while stocks last.



Baby Bottle & Utensil Cleanser

99.75% Natural | Vegan
Fragrance-free

Keep feeding tools and toys **safely and effectively free from milk and food residue** with this cleansing liquid that's **100% harmful chemical-free**.

P **199.75** 500ml

P **379.75** 1000ml

UPSIZING NOW!
SAVE P19.75
SAVE 38% PLASTIC
1 Liter vs. 500ml Baby Bottle & Utensil Cleanser

Germ-free Playtime

Without the harmful chemicals



Your kids' back-to-school partner to fight germs!

“An instant mood changer! My toddler had a cheerful, smiley morning after using the jelly hand soap for washing. It was so delightful that he wanted to wash his hands again. He loved the jiggly consistency and the sweet berry scent. We freshened up while shooing away the morning blues.” - Anj



Kids Jiggly Bath Jelly
100% Natural | SLS/SLES-free
Scent: Bubbleberry

P 299.75 300g

P20 OFF

P279.75 only



Kids Natural Toothpaste
99.16% Natural | SLS/SLES-free
Triclosan-free
Flavor: Raspberry Mint

P 119.75 70g

P 169.75 120g

Kids Spray Sanitizer

Kills 99.99% of germs
SLS/SLES-free | Paraben-free
Scents: Green Apple
Cosmic Clean / Berry
Bubbleberry Clean

P 69.75 50ml



UPSIZE NOW!
SAVE P35.54

vs. 70g Kids Natural Toothpaste

Recommended for children two years and up who can spit out the paste to avoid ingestion.



Kids Bath Soap

100% Natural | SLS/SLES-free
Paraben-free
Scents: Gummy Berry /
Chocolate Adventure

P 99.75 120g

Naturally Fun-filled Baths

made for kids' skin & hair



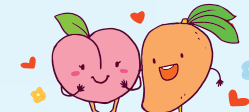
Hair-Loving

✓ No harmful chemicals and pH-balanced



Earth-Friendly

✓ Helps reduce plastic waste ending up in dumpsites & oceans



Kid-Approved

✓ Yummy Peach Mango Pop scent

NO PLASTIC BOTTLE, LESS WASTE



Clean Hair In A Jiffy!



Wet the shampoo bar & lather up



Work the lather onto wet hair & scalp



Rinse well!

Natural Kids Shampoo Bar

95.07% Natural | Vegan
Scent: Peach Mango Pop

P 144.75 35g

P 249.75 70g



UPSIZE NOW!
SAVE P39.75

70g vs. 35g Shampoo Bar for Kids

P20 OFF

P399.50 only
for Kids Shampoo Bar
70g + Kids Toothpaste
120g (p.74)



UPSIZE NOW!
SAVE P55.25

400ml vs. 180ml Kids Shampoo & Body Wash

P20 OFF

P449.50 only
for any Kids Shampoo &
Body Wash 400ml +
Kids Toothpaste 120g
(p.74)



Kids Shampoo & Body Wash

99.5% Natural
SLS/SLES-free
Paraben-free

Scents: Tangerine / Apple

P 75.00 50ml*

P 159.75 180ml

P 299.75 400ml

*50ml available in Tarsier and Pawikan packaging designs only

COMMITTED AND UNCOMPROMISED CARE

A. DEODORANT FOR MEN

100% Natural
Alcohol-free
Alum-free

Fights odor with natural antibacterial ingredients.

P 129.75 50ml

B. PROTECT+PLUS DEODORANT FOR MEN

99.82% Natural
Alum-free | Paraben-free

With antibacterial sage oil & soothing mangosteen extract for lasting odor protection.

P 164.75 50ml

C. HAIR SHAPER FOR MEN

100% Natural
Paraben-free

With kaolin clay that helps absorb dirt buildup on hair.

P 149.75 50g

D. SHAVING CREAM WITH PEPPERMINT

99.7% Natural
Paraben-free

Helps soothe razor burns with aloe extract and gives a smooth glide with natural glycerin.

P 179.75 100ml

E. DEODORIZING FOOT SPRAY FOR MEN

100% Natural | Paraben-free
Triclosan-free

With tea tree oil that helps fight bacteria-causing infections brought by sweaty feet.

P 174.75 100ml

Like everyday hardworking men, our **Men's Care** line has **hardworking ingredients** that care for them without the harmful chemicals. Truly the tough but natural care that they deserve!

F. 2-IN-1 MEN'S FACE WASH

99.99% Natural
Paraben-free
SLS/SLES-free

Stay **clean and fresh** while keeping **oil under control** with bamboo charcoal and scrubs.

P 109.75 50ml

P 174.75 100ml



UPSIZE NOW!
SAVE P44.75
vs. two 50ml Face Wash

P25 OFF

for 2-in-1 Men's Face Wash 100ml + Men's Shampoo Bar 35g

P299.50
only

G. 2-IN-1 ACTIVE BODY WASH & SHAMPOO

99.24% Natural

DOUBLE DUTY skin & hair cleansing. With **non-drying** aloe and **cooling** peppermint.

P 299.75 400ml

H. 3-IN-1 MEN'S ANTI-DANDRUFF SHAMPOO

99.98% Natural

With **PureProtect Active** that helps fight away dandruff and flakes while protecting scalp and moisturizing hair

P 199.75 180ml

P 399.75 400ml



UPSIZE NOW!
SAVE P44.14
400ml vs. 180ml Anti-Dandruff Shampoo for Men

9 out of 10 men experienced reduced dandruff*



costs less
per use
vs. liquid
shampoos**

SAVE
P109.92

SAVE 98.8%
PLASTIC
vs. 3-in-1 Men's Anti-Dandruff Shampoo 180ml

I. NATURAL SHAMPOO BAR FOR MEN

95% Natural

Deep-cleanses hair & scalp with bamboo charcoal and **naturally moisturizes** with jojoba oil.

P 149.75 35g

J. MEN'S BAMBOO CHARCOAL CLEANSING BAR

100% Natural

With dirt-fighting **bamboo charcoal**, moisturizing **natural glycerin** & cooling **peppermint**.

P 89.75 120g

You may still receive our Men's Face Wash in its classic packaging while stocks last.

*Based on a self-assessment test conducted among users

**One 35g Men's Shampoo Bar vs. 1.3 Men's Anti-Dandruff Shampoo bottles

MINDFUL CHOICES FOR THRIVING COMMUNITIES

YUMMY PANTRY STAPLES

Basilio Coffee Harana Blend

Locally-sourced air roasted Arabica, Robusta & Excelsa Blend

P 400 250g

Basilio's **community roasters boost income for farmers** compared to trading raw beans.



Join the movement for a better normal that truly means #WalangLwanan! When you buy these pantry and wellness staples, you help uplift families from poverty, help social enterprises recover, and help revive our local economy.

Learn more:



Sweet & Fit Stevia

Home Pack (1 pack per box)

P 309.75 100g

Sweet & Fit provides **educational aid, health care and training for community members** in Bulacan.



Kayumanggi Organic Wild Ginger Tea

A sweet-spicy blend of ginger root & coconut sugar

P 399.75 200g

Kayumanggi Organic pays partner farmers **20% above market price for raw materials.**



Kayumanggi Organic Cacao Real

A blend of rich cacao & raw coconut sugar

P 369.75 200g



Tintan's Cookie Bites

Bestseller Moringa Choco Chip

P 170 120g

Assorted Cookie Bites

Double chocolate & oatmeal, white chocolate & cashew and chocolate chip

P 160 120g

Tintan's products are baked by moms and working students in Gawad Kalinga Baseco.



COMFORT & WELLNESS PICKS



Precious Herbal Pillows

May be used as hot/cold compress to help relieve muscle pains

Herbal Eye Patch Dimensions L 9.5" x W 4"	Small Pillow Dimensions L 6" x W 11"	Shoulder Pillow Dimensions L 7" x W 20"
P 689	P 789	P 1099

*Actual product may vary from the photo depending on the availability of the fabric.

Precious Pillow uplifts a sewing community in San Nicolas, Bulacan with an **income that's four times higher than the usual piece rate.**



Apicuria Oral Spray

Helps with minor mouth and throat irritation

P 299 12ml

No approved therapeutic claims



By helping & guiding a community of beekeepers, The Bee Empire opened a **sustainable source of income which helped curb the practice of kaingin** in Tanay, Rizal.



Aurae Natura Diffuser Blends

Pure Essential Oil Blends

Bestseller Blissful Sleep: Calming lavender, bergamot, neroli petitgrain, ho wood, green mandarin, sweet orange and ylang-ylang oils

Fresh Escape: Revitalizing peppermint, sweet orange and ravintsara oils

Sweet Sanctuary: Relaxing ylang-ylang, patchouli, sweet orange and grapefruit oils

Joyful Mornings: Mood-boosting grapefruit, bergamot, green mandarin and lemon oils

P 359 5ml

No approved therapeutic claims

Aurae Natura Blissful Sleep Pillow Spray

A concentrated blend of essential oils & floral waters to help ease you into sleep.

P 199.75 10ml

Aurae Natura aims to **uplift poor communities with its profits** and help nurture the Philippine essential oil industry.



3 WAYS TO #SHOPGOODNESS

Choose your own way to get genuinely natural essentials today

Order from your nearest Human Nature branch now!



WALK-IN

Visit any Human Nature store near you for a unique shopping experience.



CALL & COLLECT

Call, text, or message your order and set your preferred time and pick-up.



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Get same-day/next-day delivery. Just contact your nearest branch or search for Human Nature on



You can also order from humanheartnature.com for delivery within 1-2 business days for Metro Manila and 2-3 business days for provincial addresses.

Delivery times may be longer than usual during typhoons or COVID-19 local restrictions.

GIVE GOODNESS!

Gift Boxes

Classy, convenient, eco-chic boxes for goodies on any occasion



Available while stocks last.

P 20 Big 19.3cm L x 4.9cm W x 13.6cm H

P 15 Small 14.5cm L x 4.1cm W x 11cm H

Gift Bag with Free Card

Stylish gift bags and cards to perfectly wrap your gifts



Available while stocks last.

P 25 Big 9.7cm L x 5cm W x 22.2cm H

P 15 Small 6.7cm L x 3.8cm W x 20.3cm H

Card 9.9cm x 7.1cm



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KEEP YOUR PETS SAFE & SNUGGLE-READY



Safety FURst!

Canine cancer is on the rise.* Read the label and **choose safe & natural** pet care products that are **free from harmful ingredients** linked to pet cancer.

4-in-1 Natural Cocomutt Shampoo

99.25% Natural
Vegan

- ✓ Moisturizes for softer & shinier fur
- ✓ Gets rid of pet odor
- ✓ Helps soothe itchy, irritated skin
- ✓ Gentle even for puppies & kittens

P299.75 400ml

4-in-1 Natural Sunshine Serum

100% Natural
Vegan

- ✓ Softens and shines
- ✓ Deodorizes and freshens
- ✓ Detangles stubborn, matted hair
- ✓ Nourishes skin with moisturizing coconut and sunflower oils

P269.75 95ml

SKIN-SAFE, SEA-FRIENDLY TOXIN-FREE SUN PROTECTION

SafeProtect SPF30 Sunscreen PA++++

100% Natural

P 299.75 50g

P 495 100g

**SUPERIOR
PA
++++**

highest protection
against skin-aging
UVA rays

**SPF
30**

blocks 97%
of skin-burning
UVB rays.
**Recommended
by dermatologists**

SafeProtect SPF30 Sunscreen for Babies & Kids PA+++

100% Natural
Hypoallergenic
Water-resistant

P 299.75 50g



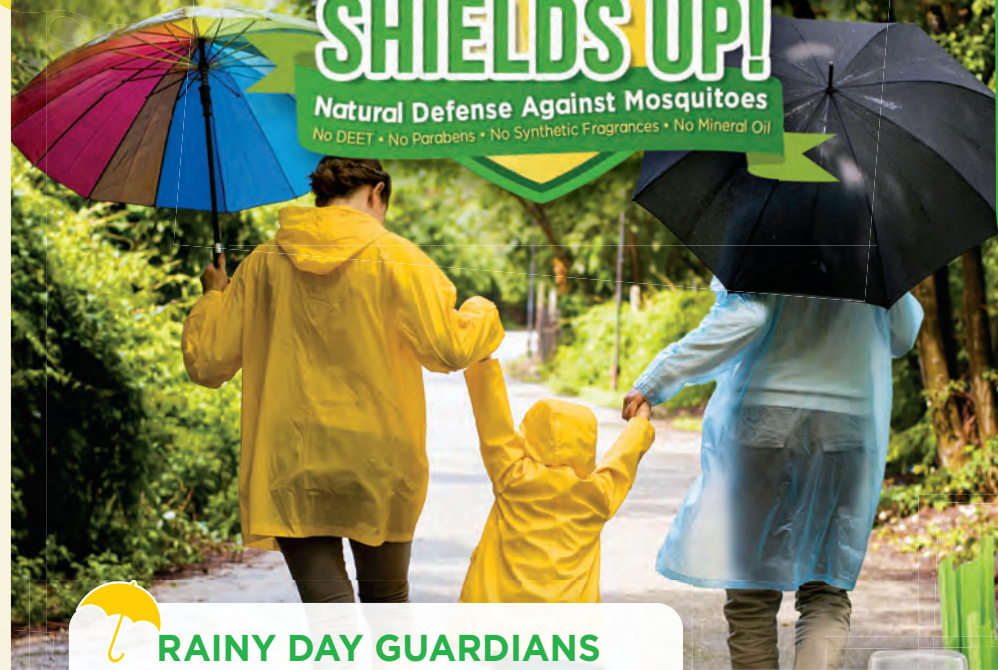
*Source: bit.ly/CanineCancerChemicals

**May 2021 Euromonitor International Report: Sun Care in the Philippines

BUGS ARE OUT. SHIELDS UP!

Natural Defense Against Mosquitoes

No DEET • No Parabens • No Synthetic Fragrances • No Mineral Oil



RAINY DAY GUARDIANS

Rainy days are here but so are mosquitoes. Don't settle for insect repellents with DEET which pose health risks when applied regularly.* Give your family **DEET-free protection** against mosquito-borne diseases with the powerful yet safe blend of **citronella and eucalyptus oils** which moisturizes as it shields skin.

Skin Shield Oil

100% Natural |
Vegan
Hypoallergenic
DEET-Free

P 104.75 50ml

~~**P 189.75**~~ 100ml**

P 179.75 only

Skin Shield Lotion

100% Natural | Vegan
Hypoallergenic
DEET-Free

P 104.75 50ml

**LOCALLY
GROWN
CITRONELLA**



**UPSIE NOW!
SAVE P29.75
SAVE 25% PLASTIC**
100ml vs.
2 x 50ml bottles



**Skin Shield Oil is
also available in
100ml G6PD-
friendly, soybean-
free formulation



JOIN THE HEARTKADA & ENJOY BIGGER SAVINGS!

15% OFF

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- No Minimum Spend
- P150 fee valid for 1 YEAR
- Up to **25%** Member-Exclusive Discounts**

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Up to **10%** Commissions



*Home Care, Sunflower Beauty Oil, Next 9 Diapers, Refilling Station, and Social Enterprise products have a Member celloing discount of 10% discount.
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