

human nature

Issue 2, 2024 P6.00

Glow with Goodness

from genuinely natural care



New!

Skin Barrier Boosting
Niacinamide Lotion p.4
Sensitive Feminine
Wash p.41



pro-philippines • pro-poor • pro-environment

What's New?

p.4

Skin Barrier Boosting Niacinamide Lotion



Together, let's keep the goodness going

human nature

is the Philippines' pioneering brand of effective, safe and affordable **genuinely natural beauty, personal care, and home care products**. Each product is at least 95% natural, and has **no harmful chemicals** linked to health risks or that can harm the environment.



Pro-Philippines

Bringing the best of the Philippines to the world while supporting farmers & communities.



Pro-Poor

Provides more than the minimum wage, offers a no firing policy, and commits a significant portion of sales to help uplift the poor.



Pro-Environment

Helps preserve the planet with plastic bottle-free formulations, upsizing options, and refilling stations.

ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magazine is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magazine come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

Our Natural Products

- 4-5 New Product**
- 6-9,15-21 Face Care
- 10-13,14 Beauty Oils
- 22-28 Hair Care
- 29 Deo Care
- 29-31,34-35 Body Care
- 32 Summer Bundles
- Summer Must-Haves
- 33 Insect
- 36-39 Makeup
- 40-42 Feminine Care**
- 43-44 Body Cleansing
- 45 Pet Care
- 46-47 Hand & Foot Care
- 48-49 Oral Care
- 50-51 Wellness
- 52-53 Home Care
- 54-57 Baby Care
- 58-59 Kids Care
- 60-61 Mens Care
- 63 Sun Care

p.41

Sensitive Feminine Wash



This Issue

- 2-3 Our Philosophy Sustainability
- 62 Branch Directory
- 64 Member/Dealer Perks



We're the first Philippine brand certified cruelty-free by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.

FRONT COVER:
KC soaking up the sun at Lake Hall



SAVE OUR SUMMER HAVEN

LEAVE FOOTPRINTS, NOT PLASTIC

Unlock core memories this summer while looking after our beautiful planet! Choose genuinely natural products that are **formulated with ingredients that are safe for our seas** and **leave less plastic waste behind.**



RESCUE REEFS

Use products free from coral bleaching toxins **SafeProtect Sunscreens** (p.63)



REDUCE

Use less plastic packaging per ml with larger sizes
1L Strengthening +PLUS Shampoo (p.23)
60% LESS plastic vs. Shampoo 400ml

REUSE

Refill your Human Nature **home care products**

Visit our **Refilling Stations** in select Metro Manila branches



REFUSE

Go plastic bottle-free with your most-used products
Face Bars (p.20)
Shampoo Bars (p.28)
Fem Bars (p.42h)



RECYCLE

Drop clean, empty plastic bottles & containers in ALL Metro Manila branches. Learn more at bit.ly/BalikBoteFAQ

In partnership with the PLAF

WE'VE SAVED 43.94 Tonnes of plastic waste from landfills, beaches, and the ocean*

*equivalent to 1,525,717 200ml or 3,291,435 50ml plastic bottles



If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.

You Glow, Girl!

“This is the best lotion I’ve tried!

This absorbs so quickly and makes my skin baby-soft. I like the scent too with a hint of freshness.”

— Raquel (panel review)



SILICONE-FREE



PARABEN-FREE



MINERAL OIL-FREE

NOURISHED BY Skin Barrier-Boosting Niacinamide



Niacinamide Lotion

97.98% Natural
Scents: Powder Love /
Cherry Blossom

Enriched with Niacinamide (Vitamin B3) **helps retain moisture** by restoring the skin barrier while sunflower oil and avocado oil help **keep skin soft and supple**.

P 289.75 250ml

GET TO KNOW NIACINAMIDE (VITAMIN B3)



Strengthens the skin barrier



Helps keep skin soft, smooth & healthy-looking



Seals in moisture & nutrients

dream skin
from

Day to Night

with skincare
superstars hya & cera

“Deeply moisturizing and refreshing for my face! This is my 2nd purchase already. I use this as part of my morning regimen, and I highly recommend this.”

- Consolacion (Lazada review)

2023
WINNER
METRO
BEAUTY
AWARDS

9 OUT OF 10
USERS EXPERIENCED
SOFT & SUPPLE
SKIN AFTER USE

Hyaluronic Acid Gel Day Moisturizer

99.81% Natural | Vegan

Packed with **100% natural hyaluronic acid**, aloe vera, betaine and Vitamin E that **boost moisture throughout the day**. Makes skin feel soft and supple with its lightweight feel.

P 249.75 50ml

P 449.75 100ml

P30
OFF

when you buy
Hya + Cera
Moisturizers 50ml
P519.50 only

now in
100ml

lightweight
gel format



9 OUT OF 10
EXPERIENCED
INSTANTLY
REFRESHED
& HYDRATED SKIN*



Hyaluronic Face Mist

99.98% Natural | Vegan
Hypoallergenic

With **hydrolyzed hyaluronic acid** for better & easier absorption and enhanced skin defense. Perfect for on-the-go hydration.

P 250 50ml

*Based on a consumer panel test

“Been using this for more than a week and and it's really true to its claims! It really does lock moisture on skin and it's non-greasy. Makes my skin feel bouncier in the morning.”

- NJ (website review)

2023
WINNER
METRO
BEAUTY
AWARDS

94%
FELT ITS
MOISTURIZING
ABILITY

91%
EXPERIENCED
SMOOTH SKIN

Trending
on
TikTok



now in
100ml

Ceramide Skin-Renewing Night Cream

99.99% Natural | Vegan

With **plant-based ceramides** that **help visibly renew skin, restore skin barrier** and **lock in moisture** while you sleep.

P 299.75 50ml

P 525.00 100ml

P30
OFF

when you buy
Hya + Cera
Moisturizers 50ml
P519.50 only

NIA know the secret to Brighter Skin!

8 OUT OF 10
EXPERIENCED
**BRIGHTER,
SMOOTHER,
AND SOFTER
SKIN AFTER USE!**

Niacinamide Scrub Mask

98% Natural | Vegan

Niacinamide helps
brighten skin. **Bamboo
scrubs & kaolin clay**
remove dead skin cells.

Use 2-3x weekly for
best results.

P 259.75
100g



Mask

Leave on
for 5 minutes
before
rinsing

Scrub

Massage
on damp
skin then
rinse

Purifying Facial Scrub

100% Natural | Vegan Hypoallergenic

Strawberry seeds and **fine
bamboo granules** lift away
deep-seated dirt and gently
exfoliate for a glowing smoothness².

Use 2-3x weekly for best results

P 119.75 50g



reveal your Radiance naturally with plant-based Vitamin C

10 out of 10
said it **improved
their skin's
firmness***

9 out of 10
saw **noticeably
radiant skin***

“I noticed the glow and
radiance after a few days of using
it! I tried other serums but they're
pricey, so I'm going back to this
Vit C for its **price and efficacy**.”

- Jean (website review)

with
locally-sourced
**Calamansi
extract**

100%
Natural
Beauty Serum

Vitamin C Radiance Serum

100% Natural | Vegan

Radiance-boosting serum
that's crafted with the
powerful combination of
**Vitamin C, Hyaluronic
Acid, Zinc, and Calamansi
Extract** for **naturally
radiant, firmer,
and balanced skin**

P 495 30ml



¹Based on a 4-week panel test,
when used as a mask | ²bit.ly/PurifyingFacialScrub

^{*}Based on a 4-week panel test among first-time serum users

EVER-RADIANT BEAUTY

8 OUT OF 10 NOTICED SOFTER, BETTER-MOISTURIZED SKIN

AFTER JUST ONE USE*

“This is the best I've used so far from all the countless products I tried. After 2 nights of using it together with Radiant Night Cream, I can already see the difference. **Goodbye puffy eyes. Visibly lesser fine lines.** And the best thing... they're **all natural**. I'm in love with these products. All worth every penny.”

— A*** (Lazada review)

Overnight Elixir

99.8% Natural | Vegan

Replenish lost nutrients, strengthen your skin barrier and help **accelerate skin regeneration** to reveal radiant skin in the morning.

9Activoil NUTRITIVES for Superior Hydration and Youthful Glow

P 995 30ml



STEP 1:

SMOOTH ON vibrance with the **Overnight Elixir**

DID YOU KNOW?

One bottle of Overnight Elixir gives you the same benefits of 120 sheet masks** without the paper waste.

suits all skin types

“I love how I feel the **subtle lift of my skin after application**. It's a perfect combination with my favorite Overnight Elixir because my skin has become **softer and smoother** when I wake up in the morning. After many weeks of use, my skin feels **firmer!**”

— Abigail (website review)

8 OUT OF 10 NOTICED FIRMER, SMOOTHER AND **RADIANT-LOOKING SKIN***



extra firming



STEP 2:

SEAL IN the goodness with the **Radiant Grace Night Cream**

Radiant Grace Night Cream

100% Natural

Rejuvenates with the **reviving power of plant extracts** to effectively replenish dry, dehydrated skin.

NatuRenew ACTIVE COMPLEX to Tighten Skin and Relax Fine Lines

P 895 45ml



*Based on a self-assessment test

**30ml of Overnight Elixir equals 120 sheet mask uses based on the recommended usage that is 4 drops or about 0.25ml per single-use.

Retinol WITHOUT THE IRRITATION

10 OUT OF 10 reported no skin purging¹

8 OUT OF 10 NOTICED BRIGHTER, GLOWING SKIN²

“Nag-try ako ng ibang products na may retinol, kaso nag-purging ako. Pero dito hindi. **Mild lang.** Mina-massage ko face ko pag gabi gamit ito, pag umaga, **ang fresh, fresh** ko. I love Human Nature talaga.” — Monica M. (Lazada review)

Sunflower Beauty Oil with Bakuchiol

100% Natural

- ✓ Helps **reduce the appearance of fine lines & wrinkles** without irritation
- ✓ Helps **lighten dark circles and acne marks**
- ✓ Promotes a **plumper, more youthful-looking complexion**

P **299.75** 30ml



METRO
BEAUTY AWARDS 2023
WINNER

DRY SKIN SAVIOR FOR A HEALTHY GLOW

Sunflower Beauty Oil Dry Skin Rescue

100% Natural | Vegan | Hypoallergenic

- ✓ Embrace **luxuriously soft, supple skin** with 2x more **oleic acid*** that locks in moisture and nutrients
- ✓ **Deeply nourishes to rescue dry, dull skin** and reveals a **healthy-looking radiance** with Vitamins A, D and E
- ✓ Lightly perfumed with the **captivating fragrance of pure rose oil**

P **249.75** 50ml



HYPOALLERGENIC
CLINICALLY TESTED

With
antioxidant-
rich **OLEIC
ACID** and
VITAMIN E

THE REAL Miracle Worker

“A holy grail! my family and I LOVE using Sunflower Beauty Oil. **It does real wonders on our skin and hair**, plus we don't experience any allergic reactions when using it!”

— Dahyun

“I love this product A LOT. **It lightens the dark area in a short period of time** and I also apply this to my stretch marks & got the same result. **This product is a game-changer!**”

— Colyn



LazBEAUTY
Awards
WINNER
2022

Sunflower Beauty Oil

Fragrance-Free

- ✓ 100% Pure Premium Sunflower Oil
- ✓ Hypoallergenic
- ✓ Dermatologist-tested
- ✓ Suits all skin types
- ✓ Vegan
- ✓ Cruelty-free

P **179.75** 50ml
P **319.75** 100ml

↑ **UPSIZE NOW!**
SAVE P39.75
100ml vs. two 50ml bottles

Sunflower Beauty Oil Bloom

99.95% Natural
Hypoallergenic
Fresh floral fragrance

P **199.75** 50ml
P **329.75** 100ml

↑ **UPSIZE NOW!**
SAVE P69.75
100ml vs. two 50ml bottles



Discover
25 Miracles
today!

You may still receive our Sunflower Beauty Oil Classic and Bloom in their classic packaging while stocks last

¹As tested by 34 panel respondents with zero adverse reactions

²Based on a consumer panel test

*vs. argan oil | <https://bit.ly/MetroBeautyAwards2023>

Bare-Faced Beauty

NATURALLY LIGHTEN SCARS & DARK CIRCLES

ROYAL BEAUTY REGIMEN

WITHIN YOUR REACH

Used by the ancient Egyptians, and now by the Duchess of Cambridge, **Rosehip Oil** is famous for its **regenerative properties** that help **brighten skin and battle blemishes.**

Pure Rosehip Oil

100% Natural | Vegan
Pure Premium Grade

Packed with a **potent blend of nutrients—Vitamin A & Beta Carotene; Omega 3, 6, 9; and Vitamin C** to shed, renew and brighten skin.

P795 **NOW 595** 15ml **ESOLAB**

Trial Size
P 395 10ml

“The rich, creamy texture feels luxurious and **hydrating around the delicate eye area**. It absorbs quickly without feeling greasy and **leaves my skin feeling nourished**. I've noticed a **visible reduction in fine lines and puffiness**, which has made a noticeable difference in how **awake and refreshed my eyes look.**”

— R*** (Lazada review)

Sunflower Eye Cream

100% Natural | Vegan

Brightening **Sunflower Beauty Oil** that nourishes delicate skin with Vitamins A, C, D and E** + soothing jasmine and hawthorne essences.

P 349 15ml

*Source: bit.ly/RosehipOilBeautyBenefits

**Based on a self-assessment test conducted among users

**bit.ly/HNSunflowerEyeCream

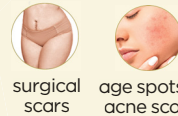


“IN JUST 1 WEEK, I saw the difference! The scar lightened, it's almost invisible!”

— Eulyn



burn scars acne scars stretch marks



surgical scars age spots & acne scars



8 OUT OF 10 NOTICED REDUCED UNDER-EYE PUFFINESS*

AS SEEN IN COSMO.PH

ACHIEVE

Glass Skin

WITH MOISTURE-RICH GREEN CAVIAR



PROUDLY SOURCED FROM THE PHILIPPINE SEAS

“Holy Grail! I searched for a product that would **prevent dry skin** for our winter trip and thanks to this, it's like my skin was never exposed to zero degree temperatures! **No dryness, no flakiness, and my skin feels softer & smoother.**”

— Pamela (website review)



STEP 1 Cleanse to Reveal Your Glow
Marine Caviar HydroMiracle Face Cleanser
98.93% Natural | Vegan
P 250 100ml



STEP 2 ESSENCES ARE A SKIN CARE STAPLE IN JAPAN AND KOREA.
Immediately Hydrate Your Skin
Marine Caviar HydroMiracle Essence
99.72% Natural | Vegan
P 250 50ml

gentle and refreshing scrub



STEP 3 Seal in Deep Nourishment
Marine Caviar HydroMiracle Moisturizer
99.89% Natural | Vegan
P 495 50ml

95% EXPERIENCED BETTER-HYDRATED, MOISTURIZED SKIN*

P50 OFF

Starts at P450 for any 2 Marine Caviar Line products

P150 OFF

for all 3 Marine Caviar Products P845 only

*Based on a seven-day product test



show your Truest Glow^{with}

nature's skin care pairs for all skin types



“ This facial wash has prevented any breakouts on my face. It leaves my skin soft after every wash and the CLEAN feeling is visible, too! ”

- Memie (website review)

FOR OILY SKIN

Zinc Lactate helps regulate oil & sebum to keep your skin shine-free!

Balancing Facial Wash

99.8% Natural | Vegan

P **89.75** 50ml

P **229.75** 200ml

Balancing Face Toner

99.8% Natural | Vegan
Hypoallergenic

P **119.75** 100ml

P **199.75** 200ml

SAVE
P20

when you buy
Facial Wash 200ml
+ Face Toner 200ml
P409.50 only

You may still receive our
Balancing Facial Wash in its classic
packaging while stocks last.

FOR SENSITIVE SKIN

Tomato & mangosteen help protect and strengthen skin with natural antioxidants²

“ I have been using this baby for years and it really suits my sensitive skin! It is very gentle yet I feel it cleanses well. ”

- Mars (website review)

NO-STING
FORMULA



Nourishing Facial Wash

100% Natural | Vegan

P **89.75** 50ml

P **229.75** 200ml

Nourishing Face Toner

99.81% Natural
Vegan

P **119.75** 100ml

P **199.75** 200ml

SAVE
P20

when you buy
Facial Wash 200ml
+ Face Toner 200ml
P409.50 only

¹humanheartnature.com/balancingwash

²humanheartnature.com/nourishingwash

³humanheartnature.com/hydratingwash



facecare

NON-
DRYING
& CREAMY

FOR DRY SKIN

Moringa moisturizes dehydrated skin and helps boost skin collagen³

“ This worked the magic for me! I've tried dozens of face washes in the market but this was the only one that suited my dry, sensitive face. ”

- Zeehan (website review)



Hydrating Creamy Wash

98.95% Natural | Vegan

P **89.75** 50ml

P **229.75** 200ml

Hydrating Face Toner

99.8% Natural | Vegan
Hypoallergenic

P **119.75** 100ml

P **219.75** 200ml

SAVE
P20

when you buy
Facial Wash 200ml
+ Face Toner 200ml
P429.50 only



Out & About minus the Breakout

— with the —
gentle power
of tea tree

KC enjoying the outdoors at Lake Hall



NATURAL, SAFE AND EFFECTIVE TEA TREE

- ✓ Tried, tested, and used medicinally for centuries
- ✓ The most well-studied botanical shown to be the most effective for acne
- ✓ Helps combat acne that causes redness and irritation

Learn more at bit.ly/TeaTreeStudy

*Based on an independent clinical study comparing pimples observed among users of Human Nature Acne Defense Solution Gel and popular chemical acne treatment brands

“THE BEST. Before I started using the Acne Defense Facial Wash, I was suffering from stress acne. The first time I used it, I felt a tingling sensation and started purging for a week. It wasn't that bad, it just felt like **all the sebum and dirt on my face was drawn out**. I highly recommend you use it together with the Acne Defense Toner and Solution Gel.”

- Aly (website review)

SEE THE RESULTS FOR YOURSELF!



Joce Cababan, Acne Defense Gel user (Facebook review)



Step 1:

Cleanse with care
Acne Defense Facial Wash
99.99% Natural | Vegan
Hypoallergenic

Packed with skin-soothing aloe vera, this non-abrasive facial wash **combats pimples without harsh chemicals that can irritate skin**

Use 2x a day for best results

P 169.75 100ml

You may still receive our Acne Defense Facial Wash in its classic packaging while stocks last.

CLINICALLY PROVEN
2X MORE EFFECTIVE
vs. leading brands*



Step 3:

Dab Gently
Acne Defense Solution Gel
99.99% Natural | Vegan
Hypoallergenic

Packed with pimple-fighting actives that help **control breakouts** and **dry out blemishes**

Use 2x a day for best results

P 199.75 20g

SAVE
P50

when you
buy all 3!
P449.25 only

Step 2:

Tone without the sting
Acne Defense Face Toner
100% Natural | Vegan
Hypoallergenic

Effectively **reduces the appearance of pimples** and helps **control skin oiliness**

Use at night for best results

P 129.75 100ml



ALCOHOL FREE

to protect skin barrier + packed with natural AHA exfoliants to dissolve dead skin cells

make your Skin Glow

with no plastic to throw!



pH-balanced
for normal to dry

Natural Sunflower Face Bar

96.26% Natural | Vegan

Helps lighten & moisturize skin with **sunflower oil** and **boost skin collagen** with moringa seed extract.

₱ 179.75 35g

SAVE MORE WITH SOLID SOLUTIONS



1 bar = 3 x 100ml¹

¹1 bar = 330/350ml liquid face wash
²vs 200ml Human Nature liquid face wash

Save up to²
P222.31
and 98.9% plastic

for combination
to oily skin



Natural Balancing Face Bar

95.76% Natural | Vegan

Helps balance skin oils with **zinc lactate**. Exfoliates and lifts away impurities with **loofah & bamboo scrubs**. Helps retain moisture with **glycerin** and is formulated with skin-soothing **aloe vera**.

₱ 179.75 35g

94%
ARE SATISFIED
WITH ITS
OVERALL
PERFORMANCE³

get Clean & Clear Skin

with naturally gentle cleansing

“This is my go-to product! It's an **all-natural spray** that benefits my skin. I use it **after my make-up powder** and it **makes my face dewy and not too 'made up'!**”

- Betty (website review)

hydrate skin
anytime, anywhere!



Pore Clarifying Cleanser

99.3% Natural | Vegan

Cleans out pores, sweat & dirt buildup from wearing face masks with **bamboo charcoal & bentonite clay**.

₱ 199.75 100ml

You may still receive our Pore Clarifying Cleanser in its classic packaging while stocks last.



Aloe Face Mist

99.98% Natural | Vegan

Hypoallergenic

WITH MOISTURIZING ALOE VERA

helps strengthen skin and improve its elasticity¹

₱ 225 50ml

¹bit.ly/AloeFaceMist



is pH-balanced,
perfect for young,
delicate skin!

Gently lifts away impurities, revealing a healthy-looking, natural glow.

Pure and Sure Natural Facial Wash

99.72% Natural | Vegan

Scent: Tropical Fresh

Just like you, **your skin goes through changes too**. Face tough skin problems like acne, oiliness and toxins the **natural** way with our **no-nonsense, non-drying** cleanser!

₱ 149.75 100ml

Extra Boost

for Visibly Fuller, Tangle-free Tresses

9^{OUT} OF 10

shampoo users experienced **softer hair***

“This is perfect for my lifeless hair. It brought back moisture in just a few washes. My frizzy strands are now tamed!”

- Vanessa (website review)

Moisturizing +PLUS Shampoo

99.43% Natural | Vegan
Scent: Green Tea & Lemon

With **NaturSilk technology** for soft, manageable and healthy-looking hair.

P 194.75 180ml

P 389.75 400ml

P 899.75 1000ml

UPSIZING NOW!
SAVE P74.63
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

Moisturizing +PLUS Conditioner

99.43% Natural
Scent: Green Tea & Lemon

With potent **honey-derived anti-frizz agent** and **plant-derived oils and aloe vera** for smooth and healthy-looking hair.

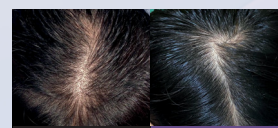
P 229.75 200ml

P 399.75 400ml

UPSIZING NOW!
SAVE P59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

2x
more moisturizing
actives¹

3x
more potent
honey-derived
anti-frizz
agent²



BEFORE AFTER

May 2020 July 2020

“My hair’s improvement was so obvious. When I run my fingers through my hair, I feel it’s really thicker compared to before.”

- Joyce Lerit
(YouTube review)

METRO
BEAUTY AWARDS
2021

BEST HAIR
PRODUCT



Strengthening +PLUS Shampoo

98.86% Natural | Vegan
Scent: Rosemary

With **rosemary oil** for thicker & healthier-looking hair.

P 174.75 180ml

P 349.75 400ml

P 779.75 1000ml

UPSIZING NOW!
SAVE P94.63
SAVE 60% PLASTIC
1000ml vs. 400ml Shampoo

Strengthening +PLUS Conditioner

99.42% Natural
Scent: Rosemary

With **rosemary oil** for healthier-looking and thicker hair plus **hydrolyzed wheat protein** that protects from excessive hair fall and breakage.

P 199.75 200ml

P 329.75 400ml

P 759.75 1000ml

UPSIZING NOW!
SAVE P64.63
SAVE 60% PLASTIC
1000ml vs. 400ml Conditioner



*Based on consumer panel test

¹vs. Moisturizing Shampoo

²vs. Moisturizing Conditioner

Bring Out Your Hair's Beauty

with Nature's Nourishment

90%

observed thicker strands*

80%

experienced less hairfall*

FOR BRITTLE, THINNING HAIR

Strengthening Shampoo

99.24% Natural | Vegan
Scents: Aloe / Peppermint

₱ 164.75 180ml
₱ 319.75 400ml
₱ 699.75 1000ml

Strengthening Conditioner

99.42% Natural
Scents: Aloe / Peppermint

₱ 194.75 200ml
₱ 324.75 400ml

UPSIZE NOW!
SAVE ₱99.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZE NOW!
SAVE ₱64.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

FOR DRY, ROUGH HAIR

Moisturizing Shampoo

99.24% Natural | Vegan
Scents: Mandarin / Vanilla

₱ 159.75 180ml
₱ 299.75 400ml
₱ 679.75 1000ml

UPSIZE NOW!
SAVE ₱69.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

Moisturizing Conditioner

at least 99.05% Natural
Scents: Mandarin / Vanilla

₱ 194.75 200ml
₱ 324.75 400ml

UPSIZE NOW!
SAVE ₱64.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

FOR CHEMICALLY-TREATED HAIR

Salon Care Shampoo

98.82% Natural | Vegan
Scent: Green Tea & Lemon

₱ 259.75 180ml
₱ 499.75 400ml

UPSIZE NOW!
SAVE ₱77.47
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

Salon Care Conditioner

99.25% Natural | Vegan
Scent: Green Tea & Lemon

₱ 274.75 200ml
₱ 499.75 400ml

UPSIZE NOW!
SAVE ₱49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

“It's the first time I used **Jojoba Oil** together with the **Clarifying Shampoo**. Wow instant relief! Flakes have indeed remarkably lessened, no more itch, plus my hair felt moisturized, too.” - Angel (website review)

96%

of users experienced reduced dandruff in less than 5 weeks.*

FOR DULL, LIFELESS HAIR

Clarifying Shampoo

99.99% Natural | Vegan
Scent: Apple

Rotate with your favorite shampoo up to 2-3x weekly for **healthy hair free of sweat, dirt and hair product buildup**.

₱ 174.75 180ml
₱ 349.75 400ml

Pure Jojoba Oil

100% Natural | Vegan
Hypoallergenic

A tried and tested **natural dandruff solution**, it **hydrates sensitive scalp without the greasy feel**.

₱ 399 30ml

UPSIZE NOW!
SAVE ₱38.58
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

Intense Moisture Treatments

for Sun-Exposed Strands



GOOD FOR YOUR HAIR, GOOD FOR OTHERS

Helps small coconut oil farmers in Quezon province to earn **more income due to fair trade purchase price!**



Curly Girl-Friendly



Curly Girl-Friendly



FOR WEEKLY USE

“I recently just had my hair colored and it became so dry. I used this and **immediately my dry thick hair became soft and easier to comb through!**”

- Iris (website review)

Hair Revival Coco Mask

99.55% Natural

P349.75 150g



FOR DAILY USE

“My wavy hair has always been dry and super “buhaghag”. The only time I can get it to behave is when I get professional hair treatments at the salon. All that changed when I started using [Daily Hair Treatment]. It's **so much softer and less frizzy!**”

- Cynthia (website review)

Daily Hair Treatment

99.52% Natural

P349.75 150g

Spritz In Refreshment

for Healthier-Looking Hair

GO-TO
PROTECTION
FROM
DAILY HAIR
STRESSORS



Heat from styling products



Sun/UV exposure



Pollution and dirt



9 out of 10 users experienced **smoother, nourished hair after use***

“I love this product. It's **very light and non-greasy**. I used to have frizzy, dull hair but **now it's healthy-looking and shiny!**”
- Rachel for Hair Serum (website review)

Smoothing & Nourishing Hair Serum

100% Natural | Vegan

Get smoother and shinier hair with our frizz-taming formula infused with nourishing **avocado, soybean, sunflower and broccoli seed oils.**

P229.75 50ml

9 out of 10 users reported **fresher-smelling hair after use***

Hair Mist

99.66% Natural | Vegan
Scent: Tropical Bloom

Freshen every strand while protecting your hair from dryness and damage with **hydrolyzed jojoba** that gives your hair a **hydration boost** without weighing it down

P249.75 100ml

*Based on a consumer panel test

www.humanheartnature.com | 27

Soft, Gorgeous Hair

Without the Plastic Bottles

9 OUT OF 10

REPORTED SMOOTH AND SOFT HAIR AFTER USE¹

Natural Moisturizing Shampoo Bar

95% Natural | Vegan
Scents: Zesty Vanilla Delight
Island Bloom

P149.75 35g

P249.75 70g

SAVE UP TO P237.44²
35g = 250ml liquid shampoo³
70g = 500ml liquid shampoo³

97%

HAD STRONGER STRANDS⁴

Natural Strengthening Shampoo Bar

At least 95.40% Natural | Vegan
Scent: Bamboo & Petals
Peppermint

P159.75 35g

P279.75 70g

SAVE UP TO P244.88²
35g = 300ml liquid shampoo³
70g = 600ml liquid shampoo³

88%
EXPERIENCED
REDUCED
HAIRFALL⁴

¹ Based on a self-assessment test of Zesty Vanilla Delight
² vs. 400ml Moisturizing + Plus & Strengthening + Plus price/ml
³ Based on product use-up test
⁴ Based on a four-week product test

METRO
BEAUTY
AWARDS
2021

BEST CLEAN
BEAUTY
PRODUCT

Bare Beautiful Underarms

Switch to Toxin-Free Freshness



No aluminum



No alcohol



No parabens
and phthalates

Dries
faster with
dry glide
technology



Beauty +PLUS Deodorant Roll-on

99.7% Natural | Vegan
Scents: Fresh Blossom / Powder Light

With **plant-based odor-fighting actives**.
Improves the appearance of your
underarms with **Sunflower Beauty Oil**.

P159.75 50ml

Beauty +PLUS Deodorant Stick

100% Natural | Scent: Powder Fresh

Dry-glide stick helps control body odor
with **natural antibacterial ingredients**.

P199.75 34g

“A 5-STAR PRODUCT FOR ME!
It made my underarms **smoother and lighter**. I also love the baby-like smell
throughout the day. I **stay smelling good even after sweating a lot**.”
- Eileen (website review)

Deodorant Roll-on

100% Natural | Vegan
Hypoallergenic
Scents: Powder Fresh / Petal Fresh
Infused with **plant-based deodorizing actives** and **lightening sunflower oil**.

P139.75 50ml

Reveal Your Smooth, Glowing Skin

Shaving Cream

99.99% Natural Vegan

Shave unwanted hair as needed
while preventing nicks and cuts
with smooth-gliding, **natural
glycerin-rich aloe vera**.

P189.75 100ml

“I never thought I'd use
shaving cream until I used
this! I love that it **makes
my skin smooth and
moisturized**... plus,
it's natural!”
- Joy



hair/deo/care

Bare Your Beautiful Back

with the Power of Tea Tree

Say buh-bye to blemishes and hello to clearer skin all over without the harmful chemicals with Human Nature's 2-Step Tea Tree Body Care Regimen.

9 out of 10
felt thoroughly clean and refreshed*

8 out of 10
agree it's non-drying
are satisfied with its overall performance*

STEP 1:
Cleanse Your Body



no harmful chemicals
200 ml / 6.76 fl. oz.

STEP 2:
Target Body Acne



no harmful chemicals
hypoallergenic
50 g / 1.76 oz.

P20 OFF

when you buy
Tea Tree Cleanser with
Tea Tree Body Acne Gel
P429.50 only

"The acne gel reduced my bacne and prevented it from growing."

- Huey



BEFORE

AFTER

Tea Tree Body Cleanser
99.80% Natural

Refreshes to make your skin **feel smoother** and **moisturized all over.**

P199.75 200ml

Tea Tree Body Acne Gel
99.99% Natural | Vegan

Dry out body acne and **visibly reduce bumps** without the irritations & harmful chemicals.

~~P299.75~~ 50g

P249.75 50g

*Based on a 7-day panel test



Summer-Radiant Glowing Skin

with Sunflower Beauty Miracles

*"A game changer in my bath routine. I love how it makes my skin **smooth, supple** and **deeply moisturized.**"*

- Lea (website review)

STEP 1:
EXFOLIATE to unveil younger-looking skin

Sunflower Beauty Body Scrub

99.93% Natural | Vegan
No plastic microbeads

Preps skin for moisturizers to penetrate deeply.

P 399.75 190g



4X MORE
MOISTURIZING
ACTIVES
vs. our Coffee & Vanilla Scrub

9 out of 10
noticed **softer, smoother** skin after using the Scrub*



STEP 2:
MOISTURIZE for renewed radiance

*"This lotion is **very moisturizing** without feeling sticky on the skin. It **pairs perfectly** with the Sunflower Beauty Scrub. I love the scent too!"*

Antoinette (web review)

Sunflower Beauty Lotion

99.95% Natural
Scents: Green Tea Delight / Sweet Bouquet

Nourishes skin with cocoa butter and vitamins A, D & E.

P 269.75 200ml



3X MORE
SUNFLOWER
BEAUTY OIL
vs. our regular Healthy Lotions

human nature
natural
sunflower
beauty
lotion
no harmful chemicals

with 3x more sunflower beauty oil
green tea delight
for soft, luminous skin
200ml / 6.76 fl. oz.

human nature
natural
sunflower
beauty
lotion
no harmful chemicals

with 3x more sunflower beauty oil
sweet bouquet
for soft, luminous skin
200ml / 6.76 fl. oz.

*Based on a self-assessment test among Body Scrub users
**Based on a self-assessment test among synthetic Body Butter users

www.humanheartnature.com | 31

SKIN-SENTENTIALS

FOR every

escapade

SUNNY SEASON FAVES

Summer Bundle promos available until May 18, 2024



P75 OFF

~~P499.75~~
P424.75
only



P30 OFF

~~P529.50~~
Starts at
P499.50



P50 OFF

~~P499.75~~
P449.75
only



P50 OFF

~~P449.75~~
P399.75 only



P15 OFF

~~P239.50~~
P224.50
only

SUMMER MUST-HAVES

Tinted Lip Balm p.37
P119.75

P19.50 OFF

for any
3 Tinted
Lip Balms
P339.75 only

Cooling Leg & Body Cream p.35
P395

Volcanic Cooling Body Scrub p.34
P499

Cooling Body Cleanser p.34
starts at
P199.75

Smoothing & Nourishing Hair Serum p.27
P229.75

Citronella-Powered OUTDOOR PROTECTION

for the Family

“Subok ko na talaga ang Human Nature Skin Shield. Masasabi kong **effective talaga**. I support Human Nature hindi lang sa maganda nilang product kundi dahil sa maganda nilang advocacy about saving mother earth and **using safe, effective and natural ingredients**.”

— Jonalyn P
(Shopee review)



Skin Shield Lotion
100% Natural | Vegan
Hypoallergenic | DEET-Free

P 119.75 50ml

Skin Shield Oil
100% Natural | Vegan
Hypoallergenic | DEET-Free

P 119.75 50ml

P 194.75 100ml*

*Also available in soybean-free formulation.

UPSIZE NOW!
SAVE P44.75
SAVE 23% PLASTIC
100ml vs.
two 50ml bottles

Cooling Showers



to rejuvenate your senses

“We love the scent, sensation, and the spa-like experience. This is our favorite HN product!”
- Redge (website review)

REFRESHING, COOLING SKIN SAVIOR

Volcanic Cooling Body Scrub

99.99% Natural
Vegan | Hypoallergenic

Lift away the weight of the day along with lackluster skin as you luxuriate in the **skin-detoxifying, mineral-rich blend and relaxing aroma** of eucalyptus, peppermint and rosemary oils.

P 499 200g



COOLING BATHS WITH ROSEMARY & MINT

Cooling Body Cleanser

WITH ROSEMARY & MINT
99.8% Natural | Vegan

Stimulate skin with a **spa-like cooling cleanse!** Every drop is rich in the **relaxing touch and crisp, refreshing aroma** of rosemary, lemon and mint.

P 199.75 200ml

P 389.75 400ml



**UPSIZE NOW!
SAVE P9.75
SAVE 27.55% PLASTIC**
vs. two 200ml
Cooling Body Cleanser



Pamper Yourself

with Nature's Cooling Caress



“Perfect for my tired legs after a long day at work. The scent is sooo good plus that **cooling effect really relaxes me.**
5 stars for this product.”
- Shaina (website review)

INVIGORATE YOUR TIRED BODY

Cooling Leg & Body Cream

99.99% Natural | Vegan

Invigorate legs, back and shoulders with the **refreshing tingle** of bergamot, eucalyptus and peppermint while keeping your skin moisturized with the **loving caress** of aloe vera.

P 395 100ml



Before
Bedtime



Great for your
legs, shoulders
or back



Perfect for
Post-Workout

COOLING MOISTURE

Natural Cooling Lotion

100% Natural
Scent: Cool Blossoms

Rejuvenate your skin with the **mild cooling sensation of menthol.**

P 269.75 200ml

*Based on a 2-day product test

9 out of 10*

users felt:
• smooth & supple skin
• the lotion was light on skin & non-sticky



Lip-loving, Moisture- Rich Hues

1 exfoliate

Natural Lip Scrub

99.85% Natural

Buff off dry, dull skin with **muscovado sugar** and **hydrates and softens to reveal healthy lips**. Just gently massage on clean lips for 5 seconds then wipe/wash off.

₱195 12g



“I really like the Sunflower Lip Miracle. It really worked on my dry and chapped lips. I use this before bedtime, after bathing and after scrubbing. It moisturizes, making my lips smooth, supple and kissable. I also use this after lipstick. It's really shiny.”
- Marites (website review)

2 hydrate

Sunflower Lip Miracle

100% Natural

Seal in **rich hydration** for velvet-soft, healthy-looking lips with the **moisturizing marvels of sunflower oil**. Swipe on before bed as an **overnight lip mask** or apply after you put on lipstick to get **dewy plump lips**.

₱225 10g



3 extra moisture

9 out of 10 experienced softer, healthier-looking lips*

Lip Butter

100% Natural
Cruelty-free

Get buttery-soft lips from the decadent goodness of **9x more² moisturizing sunflower oil**.

₱129.75 4.8g

You may still receive our Lip Butter in its classic packaging while stocks last.



₱20 OFF for any 2 Lip Butter
₱239.50 only

*Versus our regular Lip Balms | ²Based on a self-assessment test



Allie is wearing Tinted Lip Balm in Tulip Bloom



Trending on TikTok

Find your new fave shade now!



swipe on a pop of color



Tinted Lip Balm

100% Natural | Cruelty-free

Indulge in our moisturizing formula enriched with cooling peppermint, enhancing your natural lip color for a soft, kissable smile.

₱119.75 4g

₱19.50 OFF

for any 3 Tinted Lip Balms
₱339.75 only

Duo Pack

₱229.75



sweet lip base

Flavored Lip Balm

100% Natural | Cruelty-free

Keep your lips nourished and enjoy the mouth-watering natural flavors.

₱109.75 4g

Actual color register may vary depending on the pigmentation of your lips.

instant beauty wand



Blush & Bloom Color Cream

100% Natural | Cruelty-free

Brighten up any neutral look with its natural dewy finish.



3 ways to go from **dull to rosy**

- Bring a flush to your **cheeks**
- Add some color to your **lips**
- Draw attention to your **eyes**

P395 8.5g

AFTER



Own your Natural Beauty with skin-loving, nourishing makeup

makeup

radiant shimmer finish



90% noticed a fresher, more radiant look*

Radiant Skin Mineral Foundation

100% Natural | Vegan | Talc-Free
Cruelty-free

With mineral-rich blend of kaolin clay, natural bamboo silk, and jojoba oil to reveal your skin's healthy-looking complexion.

P595 9g

Bestseller



*Based on a self-assessment study. Actual color register may vary depending on the pigmentation of your lips.

BEFORE

Bea is wearing Perfect Finish Mineral Loose Powder in Hazelnut, Radiant Skin Mineral Foundation in Hope, Tinted Lip Balm in Tulip Bloom

achieve any look you want

Mineral Pressed Powder

100% Natural | Talc-Free
Vegan | Cruelty-free
Sheer to Medium Coverage

Weightless blotting powder with up to 8 hours oil control*

P425 9g

Refill
Puff included

P325 9g

Bestseller



*Based on a panel test of Mineral Pressed Powder users.

Perfect Finish Mineral Loose Powder

100% Natural | Talc-Free
Vegan | Cruelty-free
Sheer Coverage

Lightweight for a flawless finish and a picture-perfect no-makeup look.

P595 11g



Bestseller

safe & effective makeup removal



Bare Necessity Cleansing Balm

100% Natural | Hypoallergenic

Reveals soft, dewy skin as it melts delightfully to remove long-wearing and waterproof makeup.

P395 40g

“It kept my skin hydrated and it melts away my make up without drying or chafing my skin.”
- Coleen (website review)

Gentle Cleansing Oil

100% Natural | Hypoallergenic

Free from pore-clogging mineral oil & skin-drying alcohol.

P295 95ml



Enjoy Feminine Freshness with the Gentlest of Them All

 SLS/SLES-free  Paraben-free  PEG-free

“This is the only feminine wash that **doesn't make my intimate area feel dry**. Other feminine washes always made me feel dry and itchy... with all the harsh chemicals they have. But this one's different- **gentle and caring**.” -Charlotte Mae Efron (Fresh & Light Feminine Wash user)

THE PETAL TEST PROVES US THE GENTLEST

We applied a different feminine wash to each flower petal. Try the test yourself and see if your fem wash can ace the test.

untouched petals



after 3 hours



Fresh & Light Feminine Wash
99.57% Natural | Vegan
Scent: Chamomile

P 62.75 50ml
P 149.75 165ml
P 299.75 400ml


UPSIZE NOW!
SAVE P63.28
SAVE 24% PLASTIC
400ml vs. 165ml
Fresh & Light

Cool & Gentle Feminine Wash
At least 99.52% Natural
Vegan
Scents: Powder / Chamomile

P 66.75 50ml
P 154.75 165ml
P 329.75 400ml in Chamomile only


UPSIZE NOW!
SAVE P45.40
SAVE 24% PLASTIC
400ml vs. 165ml
Cool & Gentle



NEW

AVAILABLE STARTING APRIL 19

Moisture Balance for Sensitive Skin

10 out of 10*

women with sensitive skin agree it's **gentle & prevents dryness** of the feminine area

“I'm experiencing dryness and itchiness but this feminine wash did its job the whole day. **No bad smell, no itchiness, no dryness. As in no irritation at all!**”

- Dyanice (panel review)

DID YOU KNOW?

Sensitivity of the feminine area may cause itching due to dryness from hormonal changes or over-washing. To avoid this, **moisture balance** needs to be maintained.

Our **Sensitive Fem Wash** is specially formulated with:



Nourishing sunflower oil to **help keep the feminine area moisturized**



Soothing aloe vera to **help protect dry, sensitive skin**

Sensitive Feminine Wash
99.81% Natural | Vegan

P 184.75 165ml



KC, enjoying the beautiful outdoors at Lake Hall.

Extra Confidence

to Face Any Challenge



SYNTHETIC FRAGRANCE-FREE



ARTIFICIAL COLORANT-FREE



PARABEN-FREE



9 out of 10 users reported long-lasting freshness*



10 out of 10 users found the Fem Bar gentle on their intimate area*



PROTECTION FOR TOUGH DAYS

Odor Protect Feminine Wash

99.6% Natural | Vegan

Powered with **mangosteen extract** for long-lasting odor protection and moisturizing **aloe vera**.

₱179.75 165ml

Protection for Red Days Feminine Wash

99.38% Natural | Vegan

Contains **tea tree oil** and **aloe vera** for long-lasting comfort and protection during your period.

₱149.75 100ml

GENTLE & FRESH CLEANSING

Fresh Bloom

Natural Feminine Wash

99.75% Natural SLS/SLES-free

With **moisturizing & soothing aloe**

₱134.75 165ml

Cool Fresh Tea

Natural Feminine Wash

99.75% Natural SLS/SLES-free

With **moisturizing & soothing aloe** and **natural cooling actives**

₱139.75 165ml

You may still receive Cool Fresh Tea in its classic packaging while stocks last.

MUST-HAVE TRAVEL BUDDY

Feminine Wash Bar

95.11 % Natural

Scent: Floral Fresh

Infused with **mangosteen extract**, chamomile and virgin **coconut oil** to effectively cleanse and control odor and itchiness without drying your skin.

₱159.75 35g

SAVE ₱192.16 vs. 2.35 165ml bottles of liquid Fem Wash



*Based on a self-assessment product test among women

Skin-loving. Nutrient-Rich!

Pure Cleansing Goodness



PRO-PHILIPPINES
Made with 100% Philippine coconut oil



COLD-PROCESSED
not just cold-pressed to preserve the potent goodness of natural ingredients



NON-DRYING
Infused with moisture-rich natural glycerin

“I super love this product! This **scent is so clean**. Makes me **feel refreshed** in the shower-like totally **resets** me after a day out.”

- Catrina (Tea Tree Cleansing Bar user)



Exfoliating Bar

100% Natural | Vegan

Scents: Strawberry / Vanilla

Use 1-2x weekly to polish skin with **natural loofah exfoliants**.

₱109.75 120g

Scented Cleansing Bar

100% Natural | Vegan

Scents: Lemon Zest / Lavender Mint

Effectively removes dirt using **natural coconut cleansers** with refreshing scents derived from nature.

₱94.75 120g

Tea Tree Cleansing Bar

100% Natural | Vegan

With **natural antibacterial tea tree oil** that helps fight body acne and odor-causing bacteria.

₱99.75 120g

Fragrance-free Cleansing Bar

100% Natural | Vegan Dermatologist-tested | Hypoallergenic

₱79.75 120g

Refreshing & Energizing Showers

Without the Harmful Chemicals



“My family loves the Sweet Orange variant. I dare say it's better than other popular brands at making the skin smooth.”

- Dan (website review)



UPSIZE NOW!
SAVE UP TO P65.14
SAVE 29% PLASTIC
vs. 200ml Body Wash

Body Wash

99.80% Natural | Vegan
Scents: Gentle Berry / Sweet Orange

With **natural glycerin, aloe vera and coco-derived cleansing agents** to effectively but gently remove dirt & grime.

P **189.75** 200ml

P **399.75** 490ml

Coffee & Vanilla Body Scrub

99.99% Natural | Vegan
No plastic microbeads

Scrub away dirt 1-2x weekly and reveal smoother skin with natural exfoliants, **bamboo powder** and **coffee granules**.

P **349.75** 190g

A portion of **Gentle Berry Body Wash** earnings goes to the **Kasuso Foundation**—an organization that **helps provide treatments for indigent women battling with breast cancer**.

Paw-some Adventures with Natural Care

Protect your fur babies by choosing products that are safe and free from harmful ingredients linked to pet cancer!



“Our labrador's rashes never came back since we started using this on her 10 years ago! She's always complimented for her thick and lush hair.” - Aileen (website review)

4-in-1 Natural Cocomutt Shampoo
99.25% Natural | Vegan

- Moisturizes for softer & shinier fur
- Gets rid of pet odor
- Helps soothe itchy, irritated skin
- Gentle even for puppies & kittens

P **319.75** 400ml

bit.ly/CanineCancerChemicals

4-in-1 Natural SunShine Serum
100% Natural | Vegan

- Infused with cult classic sunflower oil that:**
- Nourishes skin and coat
 - Softens and shines
 - Detangles matted fur
 - Deodorizes and freshens

P **284.75** 95ml



PURE & COLD-PRESSED GOODNESS

Pure Virgin Coconut Oil
100% Natural | Vegan

Light and fast-absorbing and packed with nourishing fatty acids that help **soothe distressed skin** and **revive damaged hair**.

P **349.75** 200ml

HOPE FOR FARMERS & THE PLANET

Every purchase helps our farmers in Quezon Province who employ environment- and animal-friendly **USDA-Certified Organic Farm practices**.





Natural Care & Cleansing

for Hardworking Hands and Feet



DID YOU KNOW?

By age 30, we lose 40% of ceramides in our skin.

9 out of 10 are satisfied with*:

- overall performance
- moisturizing ability
- feel of hands & feet after use

Ceramide Skin-renewing Salve

99.88% Natural | Mineral oil-free

Luscious Strawberry
Vanilla Peach | Zesty Pomelo
Invigorating Eucalyptus

Now enriched with **ceramides**

- Fights skin aging for beautiful, supple skin
- Moisturizes and strengthens skin barrier

P 169.75 30g

P 229.75 50g**

**Eucalyptus scent only

“I have tried many foot deodorants for my sweaty and smelly feet, but **nothing works like this! It's very effective and not sticky, been using it for years!**”

- Teresa (website review)

Deodorizing Foot Spray

100% Natural

Use before heading out to battle dampness, odor & bacteria with **purifying tea tree & cooling peppermint.**

P 179.75 100ml

*Based on a consumer panel test
You may still receive our 30g Hand & Foot Salve and Deodorizing Foot Spray in their classic packaging while stocks last.

“This is **the only hand soap that's good for my hands** right after I had allergies and I **love it!** Been using it for almost a year now both at home and work.”

- Joans (website review)



Natural cleansers effectively fight dirt & grime without drying hands



FREE from SLS/SLES, Triclosan & Synthetic Fragrance doesn't irritate skin or cause allergic reactions



Comes in pocket-sized & big bottles great for keeping your hands clean anywhere and for refills

Natural Hand Soap

At least 99.8% Natural

Energizing Citrus | Zesty Pomelo

P 72.75 50ml

P 299.75 490ml

P 169.75 200ml*

P 499.75 1000ml



UPSIZE NOW!
SAVE P111.98
SAVE 54% PLASTIC
1 liter vs. 490ml Hand Soap

*200ml Zesty Pomelo available while stocks last

Triple Protection

against viruses, germs & skin damage

Sure protection that's **non-toxic and free from isopropyl alcohol!**

Learn more at bit.ly/IPADangers



“I frequently use alcohol and it makes my hands dry. But not this one. **Doesn't make my hands dry** at all no matter how many times I sanitize. **Superb quality** for a decent price.”

- Rey (website review)

Spray Sanitizer

99.99% Natural | Triclosan-free
No synthetic fragrance

Citrus Burst | Cool Burst
Zesty Pomelo | Spring Fresh

Proven to fight off germs and keeps hands protected without drying skin.

P 72.75 50ml

P 199.75 200ml

P 799.75 1000ml*

*1000ml available in Citrus Burst and Zesty Pomelo scents only

UPSIZE NOW!
SAVE P199
SAVE 71% PLASTIC
1 liter vs. five 200ml sanitizers

Note: You may still receive our Citrus Burst 200ml, Zesty Pomelo 200ml and Cool Burst 50ml in its classic packaging while stocks last.

Goodness You Can Smile About

with oral care that's all good

Kids Natural Gel Toothpaste

99.75% Natural | SLS/SLES-free
Triclosan-free | Artificial colorant-free
Flavor: **Bubblegum**

Gently & effectively cleans kids'
milk teeth and **freshens** breath with
its **fun, yummy bubblegum** flavor.

P **129.75** 65g

P **179.75** 105g

Recommended for children two years and up
who can spit out the paste to avoid ingestion.
Kids Natural Toothpaste is still available while
stocks last.

UPSIZE NOW!
SAVE P29.85
vs. 65g Kids Gel Toothpaste

8 out of 10

parents like this
for their kids
because it:¹

- cleans effectively
- freshens breath
- has a likeable
flavor

Bubblegum-
flavored gel
format for fun
brushing!

human nature
**KIDS NATURAL
GEL TOOTHPASTE**
pro-philippines • pro-poor • pro-environment
no harmful chemicals
goodness you can smile about!
Bubblegum

“My kids loved its great taste!
I noticed that their gums & teeth
improved their condition, plus their
mouths smell fresh.”
- AJ, Mom of 5 year-old
(panel test review)

“Synthetic toothpastes leave my
mouth dry after I brush my teeth.
This **Natural Toothpaste does not!**
No more bleeding gums, too!”
- Hazel Mae (website review)

Brush
without worries
and keep those
bright smiles!



Natural Toothpaste

98.86% Natural | Vegan
Flavor: Refreshing Mint

Helps prevent tooth decay,
improves overall mouth
health and **freshens** breath
with **GREENMINERAL PLUS**

P **159.75** 120g

P **279.75** 225g

UPSIZE NOW!
SAVE P19.78
vs. 120g Natural Toothpaste

Gel Toothpaste

99.66% Natural | Vegan
Flavor: Extra Fresh

Helps remove surface stains
with **STAINCLEAR ACTIVES**

P **159.75** 105g

P **279.75** 200g

UPSIZE NOW!
SAVE P24.54
vs. 105g Gel Toothpaste

Natural Toothpaste and Natural Gel Toothpaste old packaging available while stocks last

9 out of 10
experienced long-lasting
fresh breath
vs. their synthetic mouthwash²

UPSIZE NOW!
SAVE P49.66
vs. 170ml Natural Mouthwash

Natural Mouthwash

99.99% Natural | Alcohol-free | Vegan
Flavor: Refreshing Mint

- Helps prevent bacterial imbalance
that may lead to bad breath
- Doesn't aggravate canker sores
- No burning sensation

P **169.75** 170ml

P **349.75** 400ml



8 out of 10
experienced less
tooth sensitivity
in 7 days³



UPSIZE NOW!
SAVE P50.73
vs. 105g Sensitive Toothpaste

Sensitive Gel Toothpaste

99.66% Natural | Vegan
Flavor: Mild Mint

Helps relieve **ngilo**
triggered by food,
beverages and brushing

P **199.75** 105g

P **329.75** 200g

³Based on a self-assessment test conducted among individuals with sensitive teeth

¹Based on consumer panel test

²Based on a self-assessment test among users of other mouthwash brands

Breathe in Wellness

with Nature's Essences



A Tea Tree Oil

100% Natural | Vegan

BODY ODOR CORRECTOR
Helps fight acne and body odor-causing bacteria.

P295 30ml

B Peppermint Oil

100% Natural | Vegan

COOL DOWN
With natural cooling properties best to refresh your skin.

P350 30ml

C Eucalyptus Oil

100% Natural | Vegan

REFRESHES SKIN
Cooling treat after a tiring day.

P295 30ml

D Citronella Oil

100% Natural | Vegan

FRESH FEET
With deodorizing properties best for a refreshing foot soak.

P295 30ml

E Lavender Oil

100% Natural | Vegan

SWEET SLUMBER
Moisturizes skin and imparts a sweet delicate fragrance.

P275 10ml

F Rosemary Oil

100% Natural | Vegan

STRENGTHENED STRANDS
Helps strengthen and thicken hair.

P295 10ml

G Orange Oil

100% Natural | Vegan

LIQUID SUNSHINE
Helps smoothen out blemishes while letting you enjoy its sweet scent.

P195 10ml

"I really love Rosemary Oil! After 1 week of using, I noticed less hair fall. I love the scent too! My hair became soft, smooth, manageable. I will definitely order again!"

- Shiela (website review)

P75 OFF

when you buy any 3 Wellness Oils (except Peppermint Oil)

Visit bit.ly/WellnessOilRecipes for FREE essential oil recipes for every need.



You may still receive our Orange Oil, Lavender Oil, Massage Oils, and Wellness Balms in their classic packaging while stocks last.



H Rejuvenating Massage Oil

100% Natural | Vegan

Unwind and refresh your body while rejuvenating your skin with **coconut, eucalyptus** and **rosemary** oils.

P229 95ml | **P419** 195ml

I Calming Massage Oil

100% Natural | Vegan

Relax while enjoying the refreshing scents of **lavender, orange** and **lemongrass** oils.

P229 95ml | **P419** 195ml

"Super love this Comfort Balm! Scent is not too strong and not too harsh when applied to the skin. Plus, they have this balm in travel size (10g). Also, the consistency is not too thick or greasy. This is my go-to balm."

- vanessadorotheo (Shopee review)



J Comfort Balm

100% Natural | Hypoallergenic

Moisturizes and soothes your skin with cooling **eucalyptus** and refreshing **bergamot**.

P119.75 10g | **P295** 45g

K Rescue Balm

100% Natural

Helps reduce and smoothen out rough and dry spots with germ-fighting **tea tree** and **lavender**.

P119.75 10g | **P295** 45g

MINDFUL CHOICES FOR THRIVING COMMUNITIES

Each purchase of our **social enterprise products** help support Filipino farmers and boost our local economy.



Aurora Natura Diffuser Blends

Pure Essential Oil Blends

- Calming Blissful Sleep **Bestseller**
- Revitalizing Fresh Escape
- Relaxing Sweet Sanctuary
- Mood-boosting Joyful Mornings

P359 5ml

No approved therapeutic claims

Aurora Natura Blissful Sleep Pillow Spray



A concentrated blend of essential oils & floral water to help ease you into sleep.

P199.75 10ml

“I love how it cleans instantly! I just spray 2-3 times on the stove & countertop surface, and **didn't have a hard time removing any grease or dirt. I didn't experience any adverse reactions** since I have sensitive skin.”

- Gela (Kitchen Cleanser user)



Just spray and wipe!



Natural Kitchen Cleanser

100% Natural | Vegan
Chlorine-free | Bleach-free
Synthetic colorant-free
Scent: Fresh Citrus

Fights grease and odor, safe to use near food areas, leaves **no residue and scratches**, and **no harsh synthetic fragrances**

P 249.75 475ml

Dishwashing Liquid

99.77% Natural | Vegan
Scents: Lemon Calamansi/
Grapefruit Orange

Effectively cleans tough dish stains **without leaving any harmful residue** while remaining **gentle on your hands**.

P 199.75 500ml

P 389.75 1L

Dishwashing Powder

97.66% Natural | Vegan
Scent: Sparkling Citrus

Plastic bottle-free and pocket-friendly. Effectively fights tough dish stains minus the harmful chemicals.

P 159.75 40g

P 349.75 120g

SAVE P249.50

vs. three 500ml Dishwashing Liquid bottles



UPSIZE NOW!

SAVE P9.75
SAVE 38% PLASTIC
vs. two 500ml bottles

Create a Safe Haven at Home

Good for The Family & The Planet



“Just like the Liquid Detergent, this one's **effective in removing stains!** Our white clothes are **more vibrant and soft**, plus **it has a clean smell** that's gentle on my allergic nose.”

- Felyn (website review)

Powder Detergent

100% Natural | Vegan
Fragrance-free

Removes unwanted odor on clothes, towels, and linens with **baking soda**. **Effectively fights dirt** minus the harsh chemical residue and fabric stiffness.

P 279.75 1000g

You may still receive our Powder Detergent in its classic packaging and formulation while stocks last.



Liquid Detergent

100% Natural | Vegan
Scent: Citrus

Gentle enough for hand washing delicates and keeping colored fabrics vibrant, yet **hardworking enough** on stains. Leaves clothes clean, fresh and soft.

P 319.75 950ml

P 1,099.75 1 gallon



UPSISE NOW!
SAVE P174.34
SAVE 63% PLASTIC
1gallon vs. 950ml

www.humanheartnature.com | 53

The Safe & Gentle Choice for Baby's Delicate Skin



Lovingly formulated with at least 99.77% naturalness



Free from harmful ingredients linked to serious health risks¹



Less likely to cause allergic reactions and are safer for sensitive skin²

“It's the **best baby wash** I've ever tried! I've been vigilant in keeping my baby boy away from baby products that are laden with nasty chemicals! The Baby Wash is **definitely a keeper!** His hair is **soft and ultra manageable** and his skin is **naturally clean and supple!!**”

-Dana
(web review)

Read the Label

Keep your baby safe from harmful chemicals

What's in human nature Baby Care Products



Mild coconut cleaners



Plant-derived moisturizers



Plant-derived preservatives

Risky chemicals in other products

SLS/SLES/Cocamidopropyl Betaine

Mineral Oil/Dimethicone/Petrolatum

Parabens/Phenoxyethanol

¹Source: EWG's Skin Deep. Retrieved from <https://www.ewg.org/skindeep/>
²Worry Watch: Parabens In Baby Products. Retrieved from www.babycarecenter.com
³Our Hypoallergenic Line-Up! Retrieved from www.humanheartnature.com

3- Step Baby Skin Care



More
TikTok
moms choose
human nature
for their
babies!

DID YOU KNOW?

Baby's skin is still developing and only closely resembles adult skin by age 2.*

*Source: PubMed Central, National Library of Science

Step 1 : Cleanse

Baby Wash

At least 99.77% Natural
Vegan | Hypoallergenic

Infused with a calming blend of rosemary, lavender and chamomile extracts.

P ~~194.75~~ **NOW P 189.75** 190ml*
P ~~389.75~~ **NOW P 374.75** 490ml
P **699.75** 1L

*Tangerine Dream available while stocks last



Step 2: Moisturize

Baby Lotion

99.99% Natural
Vegan | Hypoallergenic

Enriched with aloe vera and avocado oil.

UPSIDE NOW! SAVE P89.60

490ml vs. 190ml
Baby Lotion

P **189.75** 190ml
P **399.75** 490ml

You may still receive our Baby Lotion Powder Love in its classic packaging while stocks last.



UPSIDE NOW! SAVE P65.05
1L vs. 490ml
Baby Wash



Step 3: Nourish

Baby Wonder Oil

100% Natural
Vegan | Hypoallergenic

Made with premium grade sunflower oil.

P **179.75** 100ml

Preterm and newborn babies' skin is more sensitive. Massage your babies with our baby oil infused with **sunflower seed oil*** to nourish baby's developing skin without the harmful chemicals.

Comfy, Rash-Free & Happy

“Hypoallergenic with the mildest baby fragrance I have ever experienced. Only the safest for my little ones.”

- Krista Mae
(website review)

even
banned
by big
companies

Rash-Free or Risky?

Talc has long been used in the cosmetics industry, but studies say that it can be tainted with harmful asbestos.
bit.ly/talcinbabypowders



No more diaper
dramas when
baby bums
stay happy

“This nappy cream is highly recommended for babies, apart from being **mild and safe**, it is **very effective**. It is a great help to my daughter”

- Ga (web review)

Step 1: Absorb Excess Moisture & Sweat

Talc-free Baby Powder

99.49% Natural | Vegan | Hypoallergenic

With milled cornstarch, rice powder and kaolin clay.

P **219.75** 70g

Step 2: Help protect and nourish baby's skin

Nappy Cream

100% Natural | Fragrance-free | Hypoallergenic

With kaolin clay and antioxidant vitamin E.

P **299.75** 50g

safe & effective cleansing

without the harmful residue

“I like this liquid detergent because it is **mild** and is **easily rinsed off**. Best of all, it **does not cause allergies in sensitive skin**.”

- Esther (website review)

Baby Liquid Detergent

100% Natural | Vegan | Fragrance-free

Effectively removes dirt and stains without the harmful residue and **toxic chemicals**.

P **319.75** 950ml



Baby Bottle & Utensil Cleanser

99.75% Natural | Vegan | Fragrance-free

Keeps feeding tools and toys **safely and effectively free from milk and food residue**.

P **209.75** 500ml

P **399.75** 1000ml



UPSIZE NOW!
SAVE P19.75
SAVE 38% PLASTIC
1 Liter vs. 500ml Baby Bottle & Utensil Cleanser



Baby Bottle & Utensil Cleansing Powder

99.71% Natural | Vegan | Fragrance-free

Cleanses your little one's essentials with its **plastic bottle-free, biodegradable and non-toxic formula**.

P **159.75** 40g

P **349.75** 120g

“Super tipid because it's in powder format! **Gentle on the hands** and the **scent doesn't stick to the utensils**.”

- Trisha

SAVE UP TO P279.50
vs three 500ml Baby Bottle & Utensil Liquid Cleanser

“My kids loved its great taste! I noticed that their **gums & teeth improved their condition**, plus **their mouths smell fresh**.”
- AJ, Mom of 5 year-old (panel test review)

8 out of 10

parents like this for their kids because it:*

- ✓ cleans effectively
- ✓ freshens their kids' breath
- ✓ has a likeable flavor

Kids Natural Gel Toothpaste

99.75% Natural | SLS/SLES-free
Triclosan-free | Artificial colorant-free
Flavor: Bubblegum

Gently & effectively cleans kids' milk teeth and freshens breath with its fun, yummy bubblegum flavor.

P **129.75** 65g

P **179.75** 105g

safe and Sudsy splashes

keep kiddos clean without the harmful chemicals



Bubblegum-flavored gel format for fun brushing!



Recommended for children two years and up who can spit out the paste to avoid ingestion. | Kids Natural Toothpaste is still available while stocks last.



Kids Jiggly Bath Jelly

100% Natural | SLS/SLES-free
Scent: Bubbleberry

Wiggly soap in jelly format packed with **coco cleansing agents** that **fight dirt** without drying the skin.

P **299.75** 300g

P70 OFF

P229.75 only

No More "Amoy Asim"!



Kids Bath Soap

100% Natural
SLS/SLES-free Paraben-free
Scent: Gummy Berry

P **109.75** 120g



Kids Natural Shampoo & Body Wash

99.5% Natural | SLS/SLES-free
Paraben-free | Synthetic fragrance-free
Scents: Tangerine / Apple

- ✓ Gentle & effective cleansing
- ✓ Helps nourish skin & hair

P **169.75** 180ml

P **299.75** 400ml

More TikTok moms choose human nature for their kids!



UPSIZE NOW!
SAVE P77.47
SAVE 32% PLASTIC
400ml vs. 180ml Kids Shampoo & Body Wash



9 out of 10 parents and kids are satisfied!**

Kids Natural Shampoo Bar

95.07% Natural | Vegan
Scent: Peach Mango Pop

- ✓ pH-balanced
- ✓ Helps reduce plastic waste

P **149.75** 35g

P **249.75** 70g

UPSIZE NOW!
SAVE P49.75
70g vs. 35g Shampoo Bar for Kids

**Based on an assessment test conducted among parents (or moms and dads) with children who used the product



UNCOMPROMISED MEN'S CARE

Hardworking hygiene
essentials good
for your hero



9 out of
10 men
experienced
reduced
dandruff**

CLEAN AND COOL

A. 3-IN-1 MEN'S ANTI-DANDRUFF SHAMPOO

99.98% Natural

With **PureProtect Active** that helps **fight dandruff and flakes** while protecting scalp and moisturizing hair.

₱ 199.75 180ml
₱ 399.75 400ml

↑ UPSIZE NOW!
SAVE ₱44.14
400ml vs. 180ml Anti-Dandruff Shampoo for Men



B. NATURAL SHAMPOO BAR FOR MEN

95% Natural

Deep-cleanses hair & scalp with bamboo charcoal & **naturally moisturizes** with jojoba oil.

₱ 159.75 35g

C. MEN'S BAMBOO CHARCOAL CLEANSING BAR

100% Natural

With **dirt-fighting bamboo charcoal**, moisturizing **natural glycerin & cooling peppermint**.

₱ 94.75 120g

*bit.ly/SPMensFaceBodyWash
**Based on a self-assessment product test among users

GET SWAG

D. 2-IN-1 MEN'S FACE WASH

99.99% Natural
Paraben-free
SLS/SLES-free

Stay **clean and fresh** while keeping **oil under control** with bamboo charcoal and scrubs.

₱ 119.75 50ml
₱ 189.75 100ml

↑ UPSIZE NOW!
SAVE ₱49.75
vs. two 50ml Face Wash



E. SHAVING CREAM WITH PEPPERMINT

99.7% Natural | Paraben-free

Helps moisturize skin after shave with skin-loving aloe and gives a smooth glide with natural glycerin.

₱ 189.75 100ml



F. HAIR SHAPER FOR MEN

100% Natural | Paraben-free

Defined texture and a steady hold, with kaolin clay that **helps absorb dirt** on hair.

₱ 159.75 50g

G. DEODORANT FOR MEN

100% Natural
Alcohol-free | Alum-free

Fights odor with natural antibacterial ingredients.

₱ 139.75 50ml



ALL-DAY FRESHNESS

H. PROTECT+PLUS DEODORANT FOR MEN

99.82% Natural
Alum-free | Paraben-free

Lasting odor protection with **antibacterial sage oil & mangosteen extract**.

₱ 169.75 50ml

I. DEODORIZING FOOT SPRAY FOR MEN

100% Natural | Paraben-free
Triclosan-free

With **tea tree oil** that helps **fight odor-causing bacteria** due to sweat.

₱ 179.75 100ml



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Glorietta Branch with refilling station
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makati@humanheartnature.com
f @humannatureglorietta

Lucky Chinatown Mall, Binondo Branch
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binondo@humanheartnature.com
f @hnbinoondo

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f @HumanHeartNatureMarketMarket
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0917-626-7630
smb@humanheartnature.com
f @HumanNatureSMNorthEdsa

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f @HumanNatureTrinoma

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f @hnanantipolotownproper

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dagupan@humanheartnature.com
f @hndagupan

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f @HNMarquee
marqueemall@humanheartnature.com

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meycauayan@humanheartnature.com
f @hnmeycauayan

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0915-601-0200
hn-baguio@humanheartnature.com
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f @hnbohol

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f @hncebu

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f @hniloilo

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09171077868 / 09173221853
mandaue@humanheartnature.com
f @humannaturemandauecebu

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skin-safe, reef-FRIENDLY SUN PROTECTION

SUPERIOR
PA
++++

highest
protection vs.
skin-aging
UVA rays

SPF
30

blocks 97% of
skin-burning
UVB rays

“This is my nth time ordering this.
We went to the beach and **didn't feel or see
any sunburn** on the places I applied sunscreen, so
I know that it works.” - s****s (Shopee review)

#1
NATURAL,
REEF-SAFE
SUNSCREEN
IN PH²

summer
MUST-HAVE



NO HARMFUL CHEMICALS

No oxybenzone or octinoxate
that bleach corals and are
banned in sunscreens in
Hawaii, Palau and Thailand.¹

Did You Know?

SPF30 is recommended by
dermatologists since SPF50 only
increases protection by 1%³

SafeProtect SPF30 Sunscreen for Babies & Kids PA+++

100% Natural
Hypoallergenic
Water-resistant

P 349.75 50g

SafeProtect SPF30 Sunscreen PA++++

100% Natural

P 349.75 50g

P 499.75 100g

↑ **UPSIZING NOW!**
SAVE P199.75
100g vs. two 50g

¹https://bbc.in/3uHsWSD

²July 2023 Euromonitor International Report: Sun Care in the Philippines

³bit.ly/SunscreenUVAUVB



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Discount

30% OFF
New Products!

15%*
OFF
Member
Discount

25% OFF
New Products!

PERKS	MEMBERS	DEALERS
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Additional Discount on Purchases	15% OFF	25% - 27.5% OFF
Sign-up Fee	P150.00	None, Initial Purchase Only: P1,999
Validity	1 Year	3 months or more
Renewal Fee	P150.00	Monthly Minimum Purchase: P2,000
Minimum Spend	None	P2,000/month
Commission on Referrals	None	Up to 10% from purchase of Recruits
In-store Exclusive Promos	♥	♥
Latest Updates on New Products, Promos, Events	♥	♥
FREE Sales Guide & Trainings		♥



SIGN UP NOW!

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See page 62 for our Branch Directory.

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*Home Care, Sunflower Beauty Oil, Refilling Station, and Social Enterprise products have a Member ceiling discount of 10%.

**Monthly campaign and new product launch. Terms and conditions apply.

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directly at (02) 8-784-7788

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bit.ly/HNDealerDirectory

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463 Commonwealth Ave., Quezon City, 1119

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HEAD OFFICE STORE:

9AM-6:30PM Mon-Sat

TEL:

(02) 8-784-7700 (Trunkline)

(02) 8-784-7777 (Orders)

(02) 8-784-7788 (Customer Service)

EMAIL: customer.service@humanheartnature.com

WEBSITE: www.humanheartnature.com



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