human nature

Issue 3 2026
P6.00

Set the bar
HYA
with
UPGRADED

Hyaluronic Gel Day Moisturizer
p.5

Lush & Luminous

with nature's goodness

Why
calming calendula

is perfect for **baby's delicate skin** p.31

Bye to breakouts in
3 DAYS

p.7

pro-philippines • pro-poor • pro-environment

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ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

Goodness, it's Human Nature!

Our Natural Products

humanonature is the Philippines' pioneering brand of **genuinely natural beauty, personal care, and home care products**. Each product is at least **95% natural** and has **no harmful chemicals** linked to health risks or that can harm the environment.

Pro-Philippines

Filipino brilliance at every step from formulation to finished product—not outsourced, but truly homegrown.

Pro-Poor

Provides more than the minimum wage, offers a no firing policy, and commits a significant portion of sales to help uplift the poor.

Pro-Environment

Keeps harmful chemicals out of nature with safe and effective formulations, while reducing plastic waste through refills and bottle-free options.

We're the first Philippine brand certified cruelty-free by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.

crueltyfree

NATURAL PROTECTION OR YOUR MONEY BACK
for more info, click on humanheartnature.com/customerservice

If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase–absolutely. Because you only deserve goodness.

Beauty with a heart

Honest care for your skin and hair
We believe in nourishing your God-given beauty with nature's best, not quick fixes that may do more harm than good.

Empowering people behind every product
We look out for the people behind your favorite products through living wages and dignified work.

All-Filipino excellence
Our natural products are a testament to Filipino talent, innovation, and excellence.

Respect for the environment
Responsible sourcing, thoughtful packaging, and biodegradable ingredients help keep waterways and oceans clean.

Thoughtful choices that extend outward
Beauty is never only personal. The way we choose, consume, and care ripples through the world around us.

4 Steps to Real Radiance

1

Wash away daily dullness.

Start fresh with **a good cleanse** while helping defend skin against everyday stressors.

Vitamin C Facial Cleanser
P229.75 100ml

2

Don't skip the pores.

Gently exfoliate with natural AHAs, helping **refine texture and improve skin clarity.**

Vitamin C Facial Toner
P189.75 100ml

SAVE P20 when you buy **Vitamin C Cleanser & Toner P399.50 only**

3

Absorb brightening power in every drop.

Best-selling for a reason, **Vitamin C + HYA Radiance Serum** helps brighten uneven tone, refine texture, and balance shine,revealing skin that looks **firmer, smoother,** and **effortlessly radiant.**

Vitamin C + HYA Radiance Serum
P495 30ml

4

Lock it all in.

Beyond brightening, **seal in moisture.** Hyaluronic acid delivers **deep hydration** while niacinamide supports the skin barrier for **soft, supple skin.**

Vitamin C Moisturizer
P349.75 50ml

SAVE P100 when you buy **Vitamin C Serum and Moisturizer P744.75 only**

HYA Hydration *for* dream *skin*

Upgraded

Hyaluronic Gel Day Moisturizer
P274.75 50ml
P475 100ml

increased hyaluronic acid*
*vs. concentration of previous formula

NOW WITH

prebiotics & niacinamide for long-lasting hydration

SAVE P40 when you buy **Hya + Cera Moisturizers 50ml P534.50 only**

Wake up to your dream skin.

Helps **visibly renew your skin, restores skin barrier** and locks in moisture while you sleep.

Ceramide Skin-Renewing Night Cream
P299.75 50ml
P525 100ml

SAVE P125 when you buy **Hya + Cera Moisturizers 100ml P875 only**

Refresh your glow on the go!

Hyaluronic Face Mist
P250 50ml

dew it all *again!*

Get your glass-skin glow back with hydrating latô. Nutrient-rich seaweed helps firm and plump skin, leaving it smooth and dewy.

Marine Caviar Face Cleanser | **P250** 100ml

Marine Caviar Face Moisturizer | **P495** 50ml

absolute *mask-have*

Is it a scrub? A mask? It's both!

SCRUB TO SMOOTH
Massage a small amount onto damp skin after cleansing, then rinse.

MASK & RELAX
Leave on for 5 minutes before rinsing.

Niacinamide Scrub Mask | **P274.75** 100g

100% NATURAL BIODEGRADABLE SCRUBS

"It gently exfoliates my skin without being too harsh. After every use, my face feels clean, smooth, and refreshed. Plus, it's natural and safe... Highly recommended for anyone looking for ***a gentle but effective facial scrub!****"*

- Princess (web review)

so berry *smooth!*

Purifying Facial Scrub | **P129.75** 50g

clearer *skin.*

no stings attached!

Start clearing your skin up without breaking your barrier down—with nature's potent acne defense, no compromise.

DRY UP PIMPLES IN **3 DAYS***

1 Cleanse

without drying

Acne Defense Facial Wash **P179.75** 100ml

2 Tone

without stinging

Acne Defense Facial Toner **P139.75** 100ml

3 Clear

without damaging

Calm and Clear Serum **P495** 30ml

8 OUT OF 10 said it helped **reduce pimple occurrence***

4 Target

without harshness

Acne Defense Spot Gel | **P229.75** 15g

Tea Tree nature's benzoyl peroxide
Helps target blemishes without overstripping skin

Cica nature's barrier-restoring touch
Helps clear skin without disrupting the skin barrier

Willow Bark nature's salicylic acid
Helps refine texture without harsh exfoliation

SAVE P50 when you buy **Acne Defense Wash, Toner, and Gel P499.25 only**

*Based on a consumer panel test

fresh FACE *Forward*

Start fresh with nature's gentlest. Whether you're cleansing away the day, refreshing on the go, or giving young, delicate skin the gentle care it deserves, these essentials help bring out **your freshest, healthiest-looking glow**.

pH-balanced & perfect for teens

A gentle first step into teen skincare.

Keeps skin feeling clean and soft with moisturizing glycerin, a minty-cool feel, and a light fruity scent.

Pure & Sure Facial Wash | **P154.75** 100ml

Deeply cleanses for clearer pores

Hit reset—for your pores.

Helps draw out excess oil and buildup, refine the look of pores, and keep skin looking smoother and clearer over time.

Pore Clarifying Cleanser
P199.75 100ml

Soothes skin & sets makeup

Spritz to seal your glow and refresh on the go.

Helps prevent makeup meltdowns, leaving a dewy, non-sticky, natural finish.

Aloe Face Mist
P225 50ml

helps control oil and exfoliates for a balanced finish

reveals soft, glowing skin

1 face bar = 3 x 100ml[1]

Save up to P222.31 and 98.9% plastic[2]

[1] 1 bar = 330/350ml liquid face wash
[2] vs. 200ml Human Nature liquid face wash

Plastic-free & travel-friendly

Solid cleansing, simplified—for that fresh *face* feeling, with **zero plastic waste ending up in landfills and oceans.**

Natural Sunflower Face Bar | **P179.75** 35g

Natural Balancing Face Bar | **P179.75** 35g

Pick the **Perfect** *Pair* for your skin type

Sensitive to normal skin

My skin can react easily, sometimes getting red, irritated, or uncomfortable with certain products.

soothing mode unlocked with **cica**

Non-drying, sting-free cleansing and toning

Nourishing Facial Wash
P89.75 50ml | **P229.75** 200ml

Nourishing Facial Toner
P129.75 100ml | **P219.75** 200ml

Dry skin

My skin can feel a bit tight or rough at times, and makeup may not always sit as smoothly on drier areas.

moisture boost with **hyaluronic acid**

Instant hydration for seamless makeup application

Hydrating Facial Wash
P89.75 50ml | **P229.75** 200ml

Hydrating Facial Toner
P129.75 100ml | **P219.75** 200ml

Oily to combination skin

My skin tends to get shiny quickly, especially in the T-zone, and can feel prone to buildup.

oil control powered up with **zinc lactate**

Oil-balancing care for smooth, shine-free skin

Balancing Facial Wash
P89.75 50ml | **P229.75** 200ml

Balancing Facial Toner
P129.75 100ml | **P219.75** 200ml

SAVE P20 when you buy **200ml Wash + 200ml Toner**

Discover how beautiful your hair can be when it's deeply nourished for a lasting radiance, instead of a temporary shine from products with silicones, sulfates, and parabens.

Our **nature-powered care**, elevated by **skincare actives**, infuses your tresses with the essential nutrients, leaving your hair **softer, smoother**, and **healthier** than ever.

lustre and life regained

with scalp to strand care

wake up dry, dull lifeless hair with skincare's breakthough in hair care

hyaluronic acid for a moisturized scalp & hair

niacinamide for resilient strands & a balanced scalp

*"Human Nature Revitalizing Shampoo leaves my hair feeling **fresh, light, and clean without drying it out**. It helps **reduce oiliness** while keeping my hair **soft and manageable**."*

— cadien.cl (Shopee review)

Revitalizing Shampoo
P199.75 180ml
P399.75 400ml

Revitalizing Conditioner
P249.75 200ml
P429.75 400ml

Strength +Plus Shampoo
P189.75 180ml
P359.75 400ml
P799.75 1L

Strength +Plus Conditioner
P209.75 200ml
P359.75 400ml
P799.75 1L

defend against hair fall and breakage

*"Suffering from excessive hair fall is not my [worry] anymore. Strength +Plus truly **helps encourage healthy hair growth**."*

— Marlinee (web review)

Packed with **rosemary essential oil** to strengthen weak strands from the root, drastically reducing breakage for thicker, fuller growth.

80%
users see less hair fall &

90%
say strands felt thicker*

Upgrade brittle strands. Powered by **hydrolyzed wheat protein** to stop the snap, this formula keeps hair stronger and smoother in every wash.

silicone-free | paraben-free | SLS/SLES-free

Strengthening Shampoo
P174.75 180ml
P339.75 400ml
P699.75 1L**

Strengthening Conditioner
P199.75 200ml
P349.75 400ml

pure softness, no harshness

Restore touchable silkiness with a nourishing blend of **coco nectar** and **honey** that locks in natural luster, while **betaine** smoothens every strand from within.

Moisturizing Shampoo
P169.75 180ml
P299.75 400ml
P699.75 1L

Moisturizing Conditioner
P199.75 200ml
P349.75 400ml

*Based on a consumer panel test | **Available in Peppermint only

sleek days ahead

"*I am so blessed to have the **best hair shampoo partner**! As you use it continually, your hair repair really shows. During my off days, I don't need added conditioner; this shampoo alone makes my hair so **clean, well-nourished, smooth**, and it's getting **instant repair**.*"

— Katherine (web review)

DID YOU KNOW?

Silicones give a quick fix but **strip away essential nutrients your hair needs over time**.

humanonature does hair care differently. We use safer, **plant-derived ingredients to gently cleanse and smooth without the heavy buildup**!

HYALURONIC ACID
Hydrates and retains moisture

JOJOBA OIL
Smooths strands & boosts shine

Sleek & Silky Shampoo
P199.75 180ml
P399.75 400ml
P899.75 1L

Sleek & Silky Conditoner
P229.75 200ml
P399.75 400ml

Nature's Finest

hair rescue

From deep clarifying washes to next-level hair fixes, nature's potent goodness is bottled for every hair goal.

deep nourishment

reclaim softness and manage texture

Daily Hair Mask
P329.75

Hair Revival Coco Mask
P329.75

sustainable care

light on your pocket and kinder to the planet

SAVE UP TO P299.88[1]

35g=300ml liquid shampoo[2]
70g=600ml liquid shampoo[2]

Moisturizing Shampoo Bar
P199.75 35g
P299.75 70g[3]

SAVE UP TO P239.88[1]

35g=300ml liquid shampoo[2]
70g=600ml liquid shampoo[2]

Strengthening Shampoo Bar
P199.75 35g
P299.75 70g[4]

lasting radiance

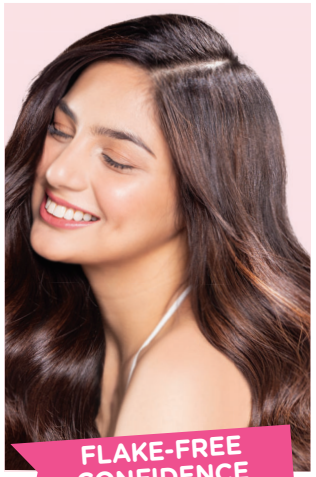
smooth frizz and refresh your strands anytime

Conditioning Hair Mist | **P249.75**

Smoothing & Nourishing Hair Serum | **P229.75**

CLEAN SLATE

Say goodbye to heavy buildup



FLAKE-FREE CONFIDENCE

Soothe and balance your scalp

SALON-LEVEL CARE

Revive color-treated or damaged strands

TIP: Prep oily roots with **Jojoba Oil (p.16)** before washing for a deeper, cleaner scalp.

Clarifying Shampoo
P179.75 180ml
P359.75 400ml

TIP: Use **2-3x weekly** alongside your regular shampoo to help control dandruff.

Natural Anti-Dandruff Shampoo
P229.75 180ml
P429.75 400ml

TIP: Pair with **Hair Revival Coco Mask** once a week to help restore protein to damaged strands.

Salon Care Shampoo
P269.75 180ml | **P499.75** 400ml

Salon Care Conditoner
P299.75 200ml | **P499.75** 400ml

[1]vs. 400ml Sleek & Silky and Strengthening +Plus shampoo price/ml
[2]Based on a product use-up test | [3]Only Available in Moisturizing Shampoo Bar Island Bloom | [4]Only Available in Strengthening Shampoo Bar Bamboo & Petals

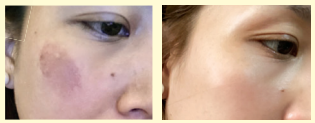
A Touch of Radiance

EXCEPTIONAL OILS FOR LUMINOUS RESULTS

GENUINELY NATURAL

NO HARMFUL CHEMICALS

*"IN JUST 1 WEEK, I saw the difference! The **scar lightened**, it's **almost invisible!**"*
- Eulyn, user



BEFORE AFTER

A. Scar-Smoothing Wonder

Soften the appearance of light scars while supporting a healthier-looking glow over time.

Pure Rosehip Oil
P595 15ml

Also available in 10ml trial size at P395

B. Scalp & Skin Savior

Lightweight yet deeply nourishing, jojoba oil helps soften dry patches on skin while **reducing dandruff on scalp in less than 5 weeks.**[1]

Pure Jojoba Oil
P399 30ml

[1]As reported by 96% of users

C. 8 out of 10 Noticed Reduced Under-Eye Puffiness[2]

Made for late nights and tired under-eyes. Brighten the look of dark circles and reduce puffiness over time.

Sunflower Eye Cream
P349 15ml

[2]Based on a survey among respondents with dry skin

Tomorrow's Radiance

BEGINS WITH TONIGHT'S NOURISHMENT

Age doesn't diminish your brilliance. Why let it dull your *radiance*?

Elevate your skincare with nourishing ingredients that help replenish moisture, **reviving tired-looking skin and revealing timeless radiance**.

*"I've been using Overnight Elixir with Radiant Grace for a long time, and it **really lessened my wrinkles, especially on the eye areas & forehead**. My friends say I don't seem to age!"*
- Emma (website review)

CERAMIDE helps strengthen skin barrier

VITAMIN C brightens age spots

BAKUCHIOL plant-based retinol alternative

SQUALANE hydrates dry, mature skin

BUTTERFLY LAVENDER helps improve the appearance of wrinkles & fine lines

1

Seal in deep moisture, leaving skin soft and ready for overnight replenishment.

Radiant Grace Night Cream
P995 45ml

SAVE P100

when you buy **Radiant Grace + Overnight Elixir P1,890 only**

2

Boost skin revival with 9 ActivOils for fresher, renewed-looking skin by morning.

Overnight Elixir
P995 30ml

unmatched *Miracles* unrivaled *Results*

100% experienced improved skin hydration vs. our regular Sunflower Beauty Oil[1]

intensive *moisture* for parched skin

When skin feels parched, it calls for deeper replenishment. Sunflower Beauty Oil Luxe delivers **2x more oleic acid than argan oil**, helping restore smoothness and a healthy-looking glow.

Sunflower Beauty Oil Luxe
P349.75 55ml

10 out of **10** reported **no skin purging**[2]

retinol without the risks

Not willing to risk it with retinol? With bakuchiol, you don't have to. A **gentler plant-based alternative**, it helps soften the look of fine lines and wrinkles, **revealing a more youthful complexion**.

Sunflower Beauty Oil with Bakuchiol | **P299.75** 30ml

[1]Based on a survey among respondents with dry skin
[2] Based on a consumer panel test

*"This oil is **incredibly versatile**— it **smooths dry patches** and **works wonders for my face and hair.** One of the biggest surprises has been how well **it lightened my underarms and bikini area.**"*
— Florinda (online review)

A

100% PURE

B

countless *miracles*, one beauty oil.

- ✔ brightens & evens skin tone
- ✔ smooths & softens texture
- ✔ moisturizes dry skin & dull hair

SCAN FOR MORE MIRACLES

A. Sunflower Beauty Oil
P179.75 50ml | **P299.75** 100ml
Available in classic & graphic label design

B. Sunflower Beauty Oil Bloom
P199.75 50ml | **P319.75** 100ml

lay the base with skin-loving care

High-performance makeup shouldn't cost your skin's health. Packed with skin-loving actives and zero harmful chemicals, get a flawless finish with clean ingredients that truly add up.

breathable, skin-loving coverage

HYALURONIC ACID for soft, hydrated skin

NIACINAMIDE for an even, glowing complexion

Dulce *light, neutral undertone*

Almond *light, warm undertone*

Oat *fair, neutral undertone*

Cashew *fair medium, warm undertone*

Nutmeg *light medium, warm undertone*

Walnut *medium, neutral undertone*

P50 OFF — **P549** only — Soft Glow Skin Tint ~~P599~~ 30ml

*Based on a panel test conducted among 30 respondents

Ranked #1 in a blind test vs. top 4 competitors including Brand X priced at P2,950*

seamless glow with skincare benefit

NOW WITH SQUALANE + CERAMIDE

Soft Blur Mineral Pressed Powder **P499** 8g

Refill Puff included **P399** 8g

Bestseller

Island Shell *fair, cool undertone*

Orient Pearl *light, warm undertone*

Sand Dollar *medium, warm undertone*

achieve a smooth, airy radiance

Meringue *fair, light yellow undertone*

Soft Ivory *light, neutral undertone*

Bestseller

Hazelnut *fair, neutral undertone*

Latte *medium, yellow undertone*

P50 OFF — **P545** only — Perfect Finish Mineral Loose Powder | ~~P595~~ 11g

pick your pout

Jam out, add a tint, or grab a flavor?
Unlike other lip products, every swipe is pure goodness on your lip.

MINERAL OIL-FREE · ARTIFICIAL COLORANT-FREE · SILICONE-FREE

LIGHTWEIGHT GLAZE

Bestseller

Pink Lychee *dusk pink*

Grape Jelly *deep plum*

Cocoa Swirl *dark terracotta*

Spiced Fig *rich burgundy*

Sugar Glaze *clear gloss*

Get glazed with this **lightweight lip oil** without the stickiness.

Juicy Lip Jam ~~P399.75~~ 8g

P30 OFF — **P369.75** only

MOISTURIZING TINT

Bestseller

Flame Tree

Guava Jelly

Rosewood

Island Kiss

Pink Orchid

A **sheer, on-the-go tint** to keep your lips **soft and hydrated**.

Tinted Lip Balm **P129.75** 4.4g

P9.75 OFF when you buy **Duo Pack** **P249.75 only**

P19.50 OFF when you buy **Trio Pack** **P369.75 only**

DAILY LIP TREAT

NEW! WITH SQUALANE

Bestseller

Your ultimate lip treat for **soft, healthy lips** in flavors you love.

Flavored Lip Balm **P119.75** 4.4g

Prep, treat, repeat!

All the natural goodness your lips need in 3 steps

Christia is wearing **Blush & Bloom Color Cream** in **Saffron**

1 EXFOLIATE

Buff away dryness with **muscovado sugar** for smooth, healthy, prep-ready lips.

Natural Lip Scrub
P195.00 12g

2 HYDRATE

Lock in deep moisture with **sunflower oil**. Use it as an intensive overnight mask or a silky post-lipstick treat.

Sunflower Lip Miracle
P225.00 10g

3 MOISTURIZE

Our richest formula yet. Keep your pout buttery-soft all day with **9x more moisturizing sunflower oil***.

Lip Butter
P149.75 4.8g

*Versus our regular lip balms

Swipe, Blend, Bloom!

A **3-in-1 must-have** for a natural dewy glow on your cheeks, a subtle pop of color on your lips, and a pretty, polished look for your eyes.

Bestseller

Blush & Bloom Color Cream
P450.00 8.5g

Cleanse, moisturize, refresh!

Effortlessly melts away makeup while **deeply moisturizing your skin with sunflower oil.**

Gentle Cleansing Oil
P295.00 95ml

Nourishing Cleanses for Every Kind of Skin

What makes Human Nature's cleansing bars different? They're **cold-processed to preserve the nourishing goodness of plant oils**. With 100% natural ingredients and options for every skin need, these bars are skincare and cleansing in one.

A. Moisturized Skin
Sunflower Moisturizing Bar
P129.75 120g

B. Sensitive Skin
Fragrance-Free Cleansing Bar
P 99.75 120g

C. Clearer Skin
Tea Tree Cleansing Bar
P124.75 120g

D. Scented Showers
Scented Cleansing Bar
Lavender Mint | Lemon Zest
P 114.75 120g

E. Gentle Exfoliation
Exfoliating Bar
Vanilla | Strawberry
P134.75 120g

Main Character Confidence

Love your underarms with pure freshness that never risks your health.

No aluminum

No alcohol

No parabens & phthalates

Deodorant Roll-on
Fight odor and brighten underarms naturally with **sunflower oil**.
P149.75 50ml

Beauty +PLUS Deodorant Roll-on
Lighten and smooth underarms with **plant-based odor-fighters** and **sunflower beauty oil**.
P179.75 50ml

Beauty +PLUS Deodorant Stick
Instantly dry, odor-fighting protection. Formulated with **natural antibacterials** and brightening **sunflower oil** for smooth underarms.
P219.75 34g

Different Rhythms & Rituals.
One Ultra Gentle Standard.

Every woman *moves through different moments, and every moment deserves gentle freshness. Our feminine washes support your comfort and confidence to move through the day with ease.*

9 out of 10 users reported **long-lasting freshness***

The Red Day Powerhouse
Feel clean and comfy with a non-drying, skin-soothing cleanse.

Protection for Red Days Feminine Wash
P149.75 100ml

The Fitness Femme
Keep odor worries away! Stay confident amidst packed schedules and busy days.

Odor Protect Feminine Wash
P189.75 165ml

The Campus Cutie
Nurturing care for young, delicate skin through every stage of growing up.

Cool Fresh Tea Feminine Wash
P144.75 165ml

Fresh Bloom Feminine Wash
P139.75 165ml

10 out of 10 users found the Fem Bar **gentle** on their intimate area*

The Eco Confident
Plastic-free and travel-ready. It's a gentle cleanse for you and a lighter choice for the planet.

Feminine Wash Bar
P179.75 35g

**Based on a self-assessment product test among women*

SLS/SLES -FREE

SYNTHETIC FRAGRANCE -FREE

PARABEN -FREE

natural cooling actives

TikTok FAVORITE

The Cooldown Queen
Enjoy cool comfort and long-lasting freshness in Chamomile and Powder scents

Cool & Gentle Feminine Wash
P 66.75 50ml
P 154.75 165ml
P329.75 400ml (Chamomile only)

The Breezy Beauty
Experience a refreshingly gentle wash with a floral scent

Fresh & Light Feminine Wash
P 62.75 50ml
P 149.75 165ml
P299.75 400ml

10 out of 10 agree it's gentle & prevents dryness*

*"It did its job the whole day. **No itchiness, no dryness.** As in **no irritation at all.**"*
- Ice (panel review)

The Sensitive Sweetheart
Help soothe discomfort and keep your intimate area comfortably fresh.

Sensitive Feminine Wash
P184.75 165ml

**Based on a panel test of women with dry, sensitive feminine areas*

Pamper with every pour

The Spa Seeker

Refresh skin with mineral-rich exfoliation, then follow with a spa-like cleanse.

Volcanic Cooling Body Scrub
P499.00 200g

Cooling Body Cleanser
P199.75 200ml
P389.75 400ml

The Clear Skin Chaser

Fight acne-causing bacteria with a gentle formula that's great for breakout-prone skin.

Tea Tree Body Cleanser
P199.75 200ml
P369.75 400ml

Step into skin-loving care,

with genuinely natural ingredients and no harmful chemicals.

SLS/SLES -Free | Synthetic Fragrance -Free | Plastic Microbead -Free

The Self-Care Sweetie

Exfoliate to the awakening **aroma of coffee**, or indulge in the sweet wash of **Gentle Berry* or Sweet Orange.**

Coffee & Vanilla Body Scrub
P349.75 190g

Natural Body Wash
P189.75 200ml
P399.75 490ml

*Each Gentle Berry Body Wash purchase helps the ***Kasuso Foundation's breast cancer care efforts***.

The Silky-Smooth Softie

A simple ritual for smoother skin. Get a comfortable shave minus the razor burn, then enjoy a silky-soft finish.

Pure Virgin Coconut Oil ▶
P379.75 200ml

Natural Shaving Cream
P199.75 100ml

Layer on the LOVE

with nature's skin-nourishing actives

"It feels **cool and soothing on my skin,** and the **dry areas are gone.** It leaves my skin fresh **without any heavy feeling.**"
- Sofia (panel test review)

By **concentrating aloe 10x,** it delivers **more soothing hydration vs. standard aloe**.

10x Concentrated Aloe Gel
P199.75 100ml

Daily Defense for Strengthened Barrier

"**Great for hydration**. Niacinamide strengthens my skin's barrier, **locking in moisture and protecting against stressors.**"
Good for daily use.
- Lovely Ostulano (web review)

Skin Barrier Boosting Niacinamide Lotion
P274.75 200ml
Available in Powder Love and Cherry Blossom

Intense Moisture for Dry Skin

"I'm so in love with this! **It melts effortlessly,** and once absorbed, **my skin feels instantly soft and smooth like silk**"
- Angela R. (Shopee review)

Body Cream Serum
P495.00 200ml

Cooling Refresh to End a Busy Day

"**Aircon in a bottle!** Apart from the great natural scent and cooling properties, **it also moisturizes very well.**"
- Isabel (web review)

Cooling Leg & Body Cream
P395.00 100ml

10 OUT OF 10 said it helped improve dry and cracked skin on hands and feet[1]

Soft Touch, Strong Hustle

For hands that do it all and feet that go the extra mile, choose nature's touch over harsh chemicals.

Ceramide Skin-renewing Salve

Enriched with **ceramides** to **help strengthen the skin barrier**, with **refreshing scents** of zesty pomelo, vanilla peach, luscious strawberry, and invigorating eucalyptus.

~~P169.75~~ 30g — **P20 OFF** **P149.75** only

~~P229.75~~ 50g[2] — **P30 OFF** **P199.75** only

A. Spritz it clean!

Keep hands **feeling clean and refreshed without drying them out**, thanks to aloe.

Kills 99.99% of germs[3]

Spray Sanitizer

Citrus Burst | Zesty Pomelo | Cool Burst

P84.75 50ml
P219.75 200ml[4]
P799.75 1000ml[5]

With **soothing aloe vera** to moisturize skin

Made with **60% sugar-cane derived ethyl alcohol**

B. Wash that wows

For a **refreshing wash that never feels harsh**, lather up with energizing citrus or zesty pomelo.

Hand Soap

P84.75 50ml
P299.75 490ml
P499.75 1000ml

SLS/SLES-FREE | SYNTHETIC FRAGRANCE-FREE | TRICLOSAN-FREE

C. Sole much better!

Keep feet fresh and **one step ahead of dampness and odor**— after rainy commutes or sweaty workouts, with purifying tea tree and cooling peppermint.

Deodorizing Foot Spray

P179.75 100ml

[1]Based on a consumer panel test
[2]Only available in Eucalyptus scent
[3]In-vitro analysis by a third-party laboratory
[4]200ml available in Citrus Burst only
[5]1000ml available in Citrus Burst only

Daily Reset to Delight the Senses

100% NATURAL | NO HARMFUL CHEMICALS | SYNTHETIC FRAGRANCE-FREE | MINERAL OIL-FREE

A. Rosemary Oil
Strengthens hair
P299.00 10ml

B. Lavender Oil
Softens skin
P275.00 10ml

C. Tea Tree Oil
Deodorizes body
P299.00 30ml

D. Citronella Oil
Freshens feet
P299.00 30ml

E. Peppermint Oil
Brings cooling effect
P395.00 30ml

F. Eucalyptus Oil
Refreshes skin
P299.00 30ml

P75 OFF when you buy **any 3 Wellness Oils (except Peppermint Oil)**

G. Calming Massage Oil
Moisturizes and refreshes
P249.00 95ml
P449.00 195ml

H. Rejuvenating Massage Oil
Smooths and revitalizes
P249.00 95ml
P449.00 195ml

I. Comfort Balm
Hypoallergenic balm that soothes dry skin.
P 119.75 10g
P 349.75 45g

J. Rescue Balm
Softens rough spots with gentle moisture.
P 119.75 10g
P349.75 45g

safe suds for tireless tykes

the bubblegum superstar

Cleans milk teeth and freshens breath with bubblegum fun.

Kids Natural Gel Toothpaste
P129.75 65g
P179.75 105g

the everyday explorer

No more amoy asim with this gentle 2-in-1 nourishing cleanser.

Kids Shampoo & Body Wash
P179.75 180ml
P329.75 400ml

the eco hero

Bottle-free cleansing for fresh, healthy hair.

Kids Shampoo Bar
P179.75 35g

the splash squad captain

A moisturizing cleanse in a fun berry scent.

Kids Bath Soap
P129.75 120g

calm for little ones, peace for mom

new calming calendula

keeps baby clean and cuddle-ready. Discover gentler care with our **Baby Wash and Lotion**, made to soothe dryness and nourish delicate skin.

93% agreed it made baby's skin soft & smooth*

Baby Lotion with Calendula
P199.75 190ml | **P399.75** 490ml

Baby Wash with Calendula
P199.75 190ml | **P399.75** 490ml

Also available in Apricot Vanilla.

Cica Baby Wash and Cica Baby Lotion available while stocks last.

clean & safe for baby's space

Cleans clothes, towels, and linens with an easy rinse.

Baby Liquid Detergent
P329.75 950ml

Safely removes stubborn milk and food residue.

Baby Bottle & Utensil Cleanser
P219.75 500ml | **P399.75** 1L

Complete baby's care with everyday essentials that keep skin moisturized, protected, and comfortable.

Talc-Free Baby Powder
P239.75 70g

Baby Wonder Oil
P179.75 100ml

Nappy Cream
P329.75 50g

*Based on a consumer panel test.

Goodness
you can smile about

SLES/SLS-free | Triclosan-free | Peroxide-free

Your loved ones' bright, healthy smiles are your pride and joy. Protect them completely. Switch to natural ingredients for a radiant, cavity-free smile—with zero harmful chemicals and total peace of mind for the family.

A Removes stains, fights plaque.
Gel Toothpaste
P169.75 105g
P279.75 200g

Unstoppable fresh breath defense.
Natural Mouthwash
P169.75 170ml
P349.75 400ml

B Complete everyday oral care.
Natural Toothpaste
P169.75 120g
P279.75 225g

C Protects and cares for sensitive teeth
Sensitive Gel Toothpaste
P199.75 105g
P329.75 200g

D Cleanse milk teeth, swallow-safe protection
Kids Natural Gel Toothpaste
P129.75 65g
P179.75 105g

love in every touch at home

Safe surface staple
A single spray leaves surfaces fresh and residue-free, with no rinsing needed.
Kitchen Cleanser
P259.75 475ml

Tough on grease, gentle on hands
Cuts through grease while being gentle and non-drying on hardworking hands.
Dishwashing Liquid
P219.75 500ml | **P399.75** 1L

Eco-conscious champ
A plastic bottle-free alternative for low-waste kitchens and easy storage.
Dishwashing Powder
P349.75 120g

Every wash and wipe stays close to you and the people you love most.
Free from bleach, phosphates, and other irritation-causing chemicals, these home essentials bring the clean you trust, with a gentle touch.

love in every load

A citrus-fresh clean with no irritation-causing residue—and gentle on waterways too!
Liquid Detergent
P369.75 950ml | **P1,199.75** 1 gallon

A cost-efficient cleanse, this eco-friendly and fragrance-free option keeps fabrics fresh.
Powder Detergent
P359.75 1000g

Unlock Your Best Version with

UNCOMPROMISED CARE

Give him clean, effective essentials that keep him performing at his best.

SHARP STYLE. SMOOTH FINISH.

A. Hair Shaper for Men
Lock in your look and lead the day.
P199.75 50g

B. Natural Shampoo Bar for Men
Plastic-free freshness that powers his day.
P199.75 35g

C. 3-in-1 Anti-Dandruff Shampoo for Men
Refresh his scalp, rebuild his confidence.
P199.75 180ml
P399.75 400ml

D. Shaving Cream for Men
Define his edge with an effortlessly smooth glide.
P189.75 100ml

E. 2-in-1 Men's Face Wash
Strengthen first impressions with a multitasking cleanse.
P124.75 50ml
P194.75 100ml

POWER THROUGH WITH FRESHNESS

NEW LOOK!

post-workout hack :
spritz all over your body for a quick, cool refresh.

F. Deodorizing Foot Spray for Men
Step up his freshness game and keep the momentum going.
P179.75 100ml

G. Protect +PLUS Deodorant for Men
Activate lasting odor protection for relentless days.
P179.75 50ml

H. Men's Bamboo Charcoal Cleansing Bar
Draw out impurities, reveal his best self.
P129.75 120g

"Been using this since 2 years ago and I really find it ***effective compared to other brands*** that are [synthetic] chemical-based. This has a ***soothing smell*** and is ***very safe for kids***!"
-Nadine (web review)

DEET-FREE | PARABEN-FREE | MINERAL OIL- FREE

SKIN-SAFE & DEET-FREE

Skin Shield Oil
starts at **P129.75** 50ml
~~P209.75~~ 100ml
SAVE P10 **P199.75** only
Also available in soybean-free formulation.

Skin Shield Lotion
P129.75 50ml

100% of fur parents found it mild & gentle on their pets*

4-in-1 Natural Cocomutt Shampoo
For bath days that end in better cuddles, **deeply cleanse and refresh fur** while leaving coats **soft** and **shiny**.
P329.75 400ml

4-in-1 Natural SunShine Serum
Keep your furry friends snuggly with nourishing care that **conditions skin and coat**
P284.75 95ml

*Based on a consumer panel test

Superior Sun Defense for Life's Adventures

Natural Mineral Sunscreen SPF60 PA++++
SAFE for skin & seas
Come rain or shine, stay protected through outdoor runs, bike rides, and adventures.
P349.75 50g
P575 100g

JOIN TODAY, Save EVERY DAY!

MEMBERS	PERKS	DEALERS
UP TO **25% OFF**	New product launch discount	UP TO **30% OFF**
UP TO **15% OFF**	Year-round discount	UP TO **25-27.5% OFF**
P150 *Add P50 for an extension card*	Sign-up fee	**Initial purchase only: P1,999**
NONE	Minimum spend	**Gold Dealer:** P2,000-P19,999 **Platinum Dealer:** P20,000 and above
1 YEAR	Validity	**Remains active** as long as monthly minimum spend is met*
NONE	One-time referral incentive	**P50 for members P100 for dealers**
✓	Latest updates on new products, promos & events	✓
NOT APPLICABLE	Sales support	**Monthly product training and marketing support materials**

DROP BY YOUR NEAREST BRANCH!

Metro Manila
- Flagship Store , Commonwealth, Quezon City
- Ayala Feliz
- Gateway Mall , Cubao
- Festival Mall
- Glorietta
- Market! Market!
- UP Town Center Hub
- SM Megamall
- SM North EDSA
- Trinoma

Luzon
- Antipolo
- Baguio City
- Dagupan
- Robinsons Imus
- Lipa, Batangas
- Meycauayan

Visayas
- Bacolod
- Bohol Hub
- Cebu City
- Iloilo
- Mandaue City, Cebu
- Mahi Center Kiosk, Lapulapu City, Cebu
- Parkmall Kiosk, Mandaue City, Cebu

Mindanao
- Cagayan de Oro
- Davao City
- General Santos City,
- Iligan

link to branch directory on web

ENJOY FREE COFFEE when you shop in-store.

FREE HAIR & SKIN ANALYSIS

Get in touch with your human nature Dealer:

If blank, please contact us directly at (02) 8-784-7788

Or search for a Dealer/Community Ambassador here:
bit.ly/HNDealerDirectory

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463 Commonwealth Ave., Quezon City, 1119

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HEAD OFFICE STORE: 9AM-6:30PM Mon-Sat

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(02) 8-784-7777 (Orders)
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